



"HE PROFITS MOST WHO SERVES BEST"



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#### PRESIDENT RED'S PLATFORM

I realize that the responsibility for the success of the Rotary Club during the coming year rests in my ability to administer the duties of the office of President, and the board of directors. I am surely going to do my best, with the assistance of the members, to consider what the Club hopes to accomplish during the year, and to accomplish it. In Rotary, as in most other things, determining how to do something is always just as important, and even more difficult, than determining what to do.

Our Club meetings are of the first importance, because we operate as a Club only once a week, at the time of the meeting. It is, therefore, necessary that these meetings should be interesting, and properly planned in advance. The chairman of each program committee should give considerable time and thought to the arranging of each meeting. Once a year you are called on to do your part so that the members can be entertained, and leave the meeting with the feeling of time well spent. In Rotary we are trying to give, not to get. You joined the Rotary Club because you felt that it offered you something you could not get anywhere else. As a member you should be ready to get behind any project that is proposed by the Club. In general, each Rotarian can find time to do the thing he really wants to do, if he can be convinced he really wants to do it.

Community service can be accomplished by creating acquaintance, understanding and good-will among our business and professional men. My hope is that we can accomplish a great deal in community service during the coming year. Each member will be assigned some task to do. May we all enter into the spirit of doing something constructive. so that at the end of the year we can all truthfully say, "I have done my part for Rotary."

#### ANOTHER ABDICATION

After the coronation of King Harold, the Red, Charlie Clarke, Vice-president of the club, received the following wire from him:

"Dear Prime Minister:

I am forced to abdicate throne temporarily. The robes af state in hot Coldwater forced me to seek a cooler climate in the north. Tell the Royal Duke of Dingleberry Bien to collect the tribute so I may make merry at Craig's Lake when I return.

His Royal Highness King Harold, the Red"

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An article in the Shanghai Pagoda is headed, "Dutch and Yinson prove they don't know how to add or subtract". Don't sound much like a chink paper.

#### AMERICAN VALUES

President Roosevelt's salary is \$75,000 per year. May West's income last year was \$480,000. Chief Justice Hughes gets \$20,000 per year. Bing Crosby, the crooner, received \$318,000 last year.

Oscar Wilde truly said, 'We know the price of everything and the value of nothing'."

—HONOLULU ROTOGRAM

At the close of his term as Governor, Frank Barnes prepared and circulated a resume of the activities of each club in the district. His report on Coldwater, Hillsdale and Sturgis was as follows:

#### "COLDWATER

The crowning achievement of this club this year was the organization of the Quincy Rotary Club with 25 members. Coldwater also had an outstanding Rotary minstrel show and raised four hundred and seventy-five dollars for the benefit of the High School Band Uniform fund."

#### "HILLSDALE

This club likewise has a well rounded Rotary program embracing all phases of Rotary activities. They do excellent Vocational and Community Service work and have likewise stressed, through club programs, the International Service part of Rotary."

#### "STURGIS

Another club fortunate in having a Past District Governor, Ray Dresser, as a member. Sturgis stresses Community Service and is doing a fine piece of work in the various activities that go to make up this branch of Rotary Service. A real club with able leadership."

He reported Coldwater as having gained in membership from 48 to 51. Yearly attendance record 92.14. Rank in attendance in the district— 8.

Sky Marshall makes the following suggestion in his St. John's Rotary Spirit:

"Have found a good way to stop long-winded speakers. Learned it at Detroit Rotary from a Birmingham, Alabama school man. At 1:29 take a slip of paper and write on it in large letters: "Your pants are unbuttoned", and hand it to the speaker. He will be through at 1:30 sharp. If you see the president handing any speaker a slip of paper—keep your faces straight—please!"

Had last Sunday been a sunshiny day, Judge Jacobs would have hung something on himself which would take a long time to live down. About t∈n o'clock he called and asked if we were going to abandon the trip. Frank Miller and he and their wives were all ready to go and but for the rain would have reported at the pier in St. Joseph at 1:15.

The Ed feels very good toward Roy Newberry's Reporter just now because an ad in its lost and found column promptly brought back the wrist watch presented to him by the 35th District at the close of his term as District Governor. The value of that watch is many times its cost.

There seems to be a difference of opinion as to Rotary extension into small communities. The Inc. anapolis Bulletin quotes statistics to show that 15.6% of the Rotary -ubs in the United States and canada are in towns of less than two thousand, and says:

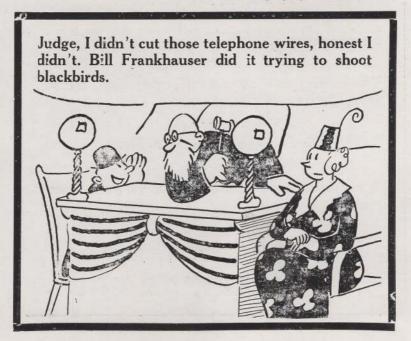
"It is plain from an examination of the above that it is not too late to alter the extension policy on Rotary International which contemplated increasing the number of Rotary Clubs in hamlets and villages just as rapidly as possible. It has been said that the small number of 15.6 per cent of the total in towns of less than 2,000 is a challenge for Rotary. To many Rotarians, instead of a challenge, it is an indication of the good sense and sound judgement of those who, in the past, have been content to recommend the chartering of a Rotary Club only in a community where its growth and survival is a certainty and not a conjecture."

The London Rotarian quotes this article approvingly. Fortunately the preponderance of sentiment, however, favors the small towns. No doubt the small town club is something of a problem and increases the number of forfeited charters, but it also adds an element to Rotary which is well worth the cost.

#### SHORT SAD STORY

Telegram from son in college to his father: "NO MON. NO FUN. YOUR SON."
"IT'S SAD. TOO BAD. YOUR DAD."

-HONOLULU ROTOGRAM



The Galveston "Port Wheel" defines the responsibility of the individual Rotarian in the following language:

The success of the Rotary Club does not depend solely upon the president nor its board of directors. The individual member cannot escape responsibility by hiding behind the word "Rotarian". We have objectives outlined for the year and from time to time each one will be called upon to "do something". Even if you should desire it to be so, there is no room for you in the ranks of the "do nothings."

Charlie Pollock received from a Massachusetts friend a copy of the Brockton, Massachusetts, Rotary "High eGar, in which an article from the Razzberry was reproduced. Since we never before heard of the "High Gear" we were quite puffed up. The Honolulu Rotogram reproduces an article—but that is one of our regular exchanges.

We regret that Mac McMahon has been obliged  $t_0$  resign as President of the Bronson Club because of ill health. Guy Monroe, formerly Vice-president, now reigns in his stead.

# = AAA =

(Does not refer to Agricultural Adjustment  $\mbox{\bf Act}$  and is not unconstitutional.)

We insure your car against everything except what happens to it.

Insure with us and enjoy our singing.

A cheerful smile makes you forget your complaints.

ARIAS ABOUT ANYTHING
MAURICE PAIN.