## Monthly Stats Brief Narrative

Through October 2019, the number of patrons entering our buildings somewhat decreased system-wide compared to this same time year-to-date the previous year. Combined physical and digital use of library materials stayed about the same year-to-date compared to 2018. About 11% of our registered cardholders checked out a physical item this past month, while about 3% of registered cardholders checked out a digital item.

District Total Checkouts Over 24 Months

Digital vs. Physical Circulation YTD

82%

18%
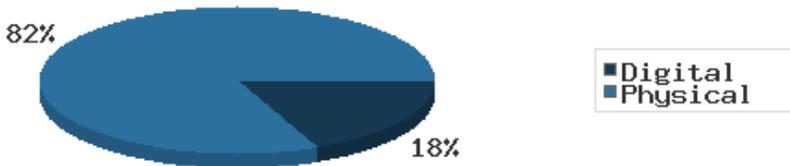
■Digital
■Physical

Digital usage has comprised about 18% of total materials use year-to-date through October 2019, and digital usage somewhat increased from this time in 2018.

In October 2019, BDL patrons saved $153,182.30 by checking out 12,781 physical items from the library. Our programming for all ages and our digital services further increase the library's value to the community, bringing the total estimated value to $187,860.98.

Programs Offered in 2019 YTD

22%

14%

63%

■Children's
■Young Adult
■Adult
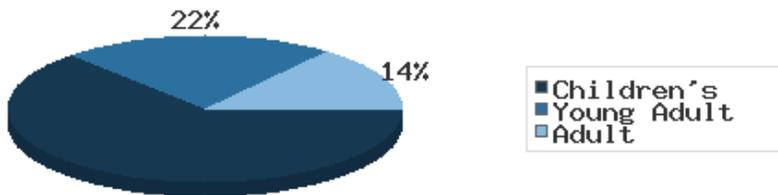
Compared to this time year-to-date 2018, the number of programs BDL offered has increased. Attendance at programs slightly decreased over this same period.

See the full statistical report, starting on the next page, for details and more graphs. The most up-to-date stats are always available online and interactive at https://www.BranchDistrictLibrary.org/stats.

Attendance
October 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	2017	2016	2015	2014
Attendance	15,874	145,545 (-14%)	191,866 (-1%)	193,922 (-4%)	200,991 (+3%)	195,735 (+17%)	167,414 (-2%)
Hours Open	1,095.50	9,734.75 (-7%)	12,312.00 (+13%)	10,869.15 (-0%)	10,877.50 (+25%)	8,703.00 (+61%)	5,395.00 (+3%)
Number of Hours Scheduled Open Each Week (Tracking Since 1/2018)	251.00		255.00	0.00	0.00	0.00	0.00

Patrons
October 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	2017	2016	2015	2014
Population in our Service Area (Tracking Since 2018)	44,926	45,126 (avg) (-0%)	44,926 (avg)	0 (avg)	0 (avg)	0 (avg)	0 (avg)
Library Card Holders	20,691	20,443 (avg) (-5%)	20,166 (avg) (-21%)	25,685 (avg) (+3%)	24,899 (avg) (+4%)	23,974 (avg) (+5%)	22,879 (avg) (+5%)
Patrons Who Checked Out a Physical Item	2,179	2,179 (avg) (-2%)	1,896 (avg) (+0%)	1,887 (avg) (-7%)	2,030 (avg) (-2%)	2,069 (avg) (-2%)	2,109 (avg) (-10%)
New Library Card Holders Added	73	548 (-37%)	1,021 (+21%)	844 (-15%)	989 (-9%)	1,086 (-22%)	1,390 (+22%)
In-House Holds Filled for Our Library Card Holders	885	9,023 (-3%)	10,987 (-6%)	11,650 (+12%)	10,407 (+2%)	10,225 (+7%)	9,546 (-16%)
Active Hoopla Users (Began 2016)	307	296 (avg) (+17%)	262 (avg) (+39%)	189 (avg) (+47%)	129 (avg)	0 (avg)	0 (avg)
Active OverDrive Users	239	214 (avg) (+20%)	197 (avg) (+26%)	156 (avg) (+16%)	134 (avg) (-7%)	144 (avg) (+7%)	134 (avg) (+20%)

Physical Collection
Tracking Item-Type Breakdown Since 8/2017

October 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	2017	2016	2015	2014
Physical Books and All other Print Materials in the Catalog	98,775		100,253 (-0%)	100,293	0	0	0
Physical Audiobooks in the Catalog	1,777		1,881 (+2%)	1,852	0	0	0
Physical Video Materials in the Catalog	11,215		10,579 (+1%)	10,519	0	0	0
Physical Music Recordings in the Catalog	188		337 (-2%)	345	0	0	0
TOTAL Physical Items in the Catalog	**111,916**		**113,050 (+0%)**	**113,009 (-11%)**	**126,407 (-4%)**	**131,432 (+1%)**	**130,210 (+1%)**

Digital Collection
Tracking Since 8/2017

October 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
Ebooks in All Digital Collections	364,870		306,595 (+33%)	230,178	0	0	0
Audiobooks in All Digital Collections	81,535		71,995 (+36%)	52,833	0	0	0
Video Materials in All Digital Collections	15,896		14,229 (-10%)	15,767	0	0	0
Music Recordings in All Digital Collections	254,185		239,705 (-14%)	280,259	0	0	0
TOTAL of All Digital Collections	**716,486**		**632,524 (+9%)**	**579,037**	**0**	**0**	**0**

Total Collection
Tracking Since 8/2017

October 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
Combined Physical Items	111,916		113,050 (+0%)	113,009 (-11%)	126,407 (-4%)	131,432 (+1%)	130,210 (+1%)
Combined Digital Collections	716,486		632,524 (+9%)	579,037	0	0	0
TOTAL of all Collections	**828,402**		**745,574 (+8%)**	**692,046 (+447%)**	**126,407 (-4%)**	**131,432 (+1%)**	**130,210 (+1%)**

Use of Physical Items
October 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
Checkouts of Cataloged Items	9,716	94,810 (-4%)	113,128 (-6%)	120,916 (+2%)	118,595 (-3%)	121,841 (-1%)	123,074 (-11%)
Renewals of Cataloged Items	1,094	11,493 (+2%)	13,607 (-8%)	14,804 (-4%)	15,480 (+0%)	15,434 (-4%)	16,044 (-2%)
Items Used in the Library But Not Checked Out	305	3,600 (+51%)	2,803 (-8%)	3,050 (+126%)	1,351 (+7,011%)	19 (-68%)	60
Checkouts of Uncataloged Items	242	2,884 (-15%)	3,904 (+38%)	2,839 (-38%)	4,578 (+4%)	4,385 (-5%)	4,601 (-8%)
Requests from BDL Patrons for Items at Other MeLCat Libraries, Actually Fulfilled	873	8,551 (+2%)	9,777 (+20%)	8,169 (+15%)	7,112 (+16%)	6,118 (+8%)	5,677 (-10%)
Requests from Other MeLCat Libraries for Items at BDL, Actually Fulfilled	551	6,551 (-21%)	9,810 (+25%)	7,867 (+11%)	7,068 (+46%)	4,855 (-10%)	5,400 (-42%)
TOTAL Use of Physical Items	**12,781**	**127,889 (-3%)**	**153,029 (-3%)**	**157,645 (+2%)**	**154,184 (+1%)**	**152,652 (-1%)**	**154,856 (-12%)**

Use of Digital Resources
October 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
OverDrive Checkouts	951	9,019 (+14%)	9,501 (+21%)	7,823 (+4%)	7,502 (+2%)	7,380 (+12%)	6,615 (+17%)
Hoopla Checkouts (Began 2016)	1,026	10,680 (-1%)	12,796 (+20%)	10,669 (+96%)	5,432	0	0
All Other Digital Services	1,448	9,244 (+12%)	9,572 (-72%)	34,047 (-46%)	62,788 (+38%)	45,565 (+203%)	15,031 (+26%)
TOTAL Use of Digital Resources	**3,425**	**28,943 (+7%)**	**31,869 (-39%)**	**52,539 (-31%)**	**75,722 (+43%)**	**52,945 (+145%)**	**21,646 (+23%)**

Total Item Usage
October 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
Combined Checkouts of Physical Items	12,781	127,889 (-3%)	153,029 (-3%)	157,645 (+2%)	154,184 (+1%)	152,652 (-1%)	154,856 (-12%)
Combined Use of Digital Resources	3,425	28,943 (+7%)	31,869 (-39%)	52,539 (-31%)	75,722 (+43%)	52,945 (+145%)	21,646 (+23%)
TOTAL Uses of All BDL Items	16,206	156,832 (-1%)	184,898 (-12%)	210,184 (-9%)	229,906 (+12%)	205,597 (+16%)	176,502 (-8%)

Cataloging
October 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
Physical Items Added to the Catalog	687	8,370 (-13%)	11,056 (+0%)	11,009 (-1%)	11,091 (+29%)	8,582 (+40%)	6,134 (+1%)
Physical Items Deleted from the Catalog	1,307	9,537 (+6%)	10,941 (-55%)	24,366 (+53%)	15,968 (+84%)	8,668 (+40%)	6,186 (+30%)

Reference Questions
October 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
General Reference Questions in Person	778	7,527 (+32%)	6,641 (-12%)	7,537 (+20%)	6,285 (+124%)	2,806 (-0%)	2,809 (-22%)
Questions via Telephone Calls	373	3,446 (+1%)	3,866 (-24%)	5,079 (+10%)	4,622 (+60%)	2,885 (+0%)	2,872 (+18%)
Reference Questions Delivered Online	13	257 (+99%)	152 (-35%)	233 (-23%)	304 (+34%)	227 (+77%)	128 (+184%)
In-Person Questions on Computer or Internet Use	504	6,531 (+9%)	7,068 (-3%)	7,285 (+11%)	6,568 (+18%)	5,551 (+36%)	4,076 (+9%)
In-Person Questions about Our Online Databases	17	332 (-11%)	409 (+13%)	363 (+114%)	170 (+85%)	92 (-24%)	121 (-41%)
In-Person Tax Form Questions	2	325 (-37%)	518 (+5%)	493 (+4%)	473 (-18%)	579 (+3%)	560 (+5%)
TOTAL of All Reference Questions	1,687	18,418 (+14%)	18,654 (-11%)	20,990 (+14%)	18,422 (+52%)	12,140 (+15%)	10,566 (-0%)

Notary Services
Began 9/2017 at Coldwater Only
October 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
Patrons Who Used our Free Notary Services	8	90 (+55%)	66 (+371%)	14	0	0	0
Documents Notarized	8	115 (+105%)	67 (+253%)	19	0	0	0

MeLCat
October 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
Requests from BDL Patrons for Items at Other MeLCat Libraries	925	9,092 (+2%)	10,462 (+20%)	8,699 (+14%)	7,643 (+5%)	7,280 (+9%)	6,708 (-8%)
Requests from BDL Patrons for Items at Other MeLCat Libraries, Actually Fulfilled	873	8,551 (+2%)	9,777 (+20%)	8,169 (+15%)	7,112 (+16%)	6,118 (+8%)	5,677 (-10%)
Requests from Other MeLCat Libraries for Items at BDL	636	7,171 (-16%)	10,296 (+29%)	7,994 (+13%)	7,096 (+18%)	5,989 (-10%)	6,619 (-33%)
Requests from Other MeLCat Libraries for Items at BDL, Actually Fulfilled	551	6,551 (-21%)	9,810 (+25%)	7,867 (+11%)	7,068 (+46%)	4,855 (-10%)	5,400 (-42%)

Programs Held
October 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
Juvenile Programs Held	80	651 (+13%)	730 (+1%)	720 (+19%)	604 (+5%)	575 (+19%)	482 (+3%)
Young Adult Programs Held	41	229 (-20%)	338 (+41%)	239 (+47%)	163 (+8%)	151 (+20%)	126 (+157%)
Adult Programs Held	31	145 (+22%)	136 (-7%)	146 (-34%)	220 (+40%)	157 (+26%)	125 (+44%)
Juvenile Summer Reading Events Held	0	173 (+52%)	114 (+20%)	95 (+7%)	89 (+6%)	84 (+8%)	78
Young Adult Summer Reading Events Held	0	61 (+24%)	49 (-14%)	57 (+97%)	29 (-66%)	85 (+183%)	30
Adult Summer Reading Events Held	0	17 (+467%)	3	0	3 (-40%)	5 (+25%)	4
Computer Classes Held	3	23 (+44%)	20 (-9%)	22 (+57%)	14 (-36%)	22 (-8%)	24
TOTAL of All Programs	**155**	**1,299 (+12%)**	**1,390 (+9%)**	**1,279 (+14%)**	**1,122 (+4%)**	**1,079 (+24%)**	**869 (+43%)**

Program Attendance
October 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
Attendees at Juvenile Programs	1,630	12,254 (-6%)	15,725 (+2%)	15,351 (+48%)	10,371 (+23%)	8,415 (+7%)	7,857 (-11%)
Attendees at Young Adult Programs	309	2,011 (-32%)	3,218 (-15%)	3,806 (+276%)	1,011 (+14%)	884 (+38%)	641 (+36%)
Attendees at Adult Programs	221	2,077 (+27%)	1,970 (-0%)	1,979 (-3%)	2,048 (-5%)	2,157 (+65%)	1,310 (+18%)
Attendees at Juvenile Summer Reading Events	0	4,186 (+8%)	3,864 (+24%)	3,116 (-20%)	3,904 (+56%)	2,499 (-21%)	3,159
Attendees at Young Adult Summer Reading Events	0	279 (-16%)	333 (-50%)	671 (+127%)	295 (+14%)	259 (-16%)	307
Attendees at Adult Summer Reading Events	0	310 (+265%)	85	0	21 (-73%)	77 (-31%)	111
Attendees at Computer Classes	4	24 (+50%)	20 (-5%)	21 (+75%)	12 (-59%)	29 (+4%)	28
TOTAL of All Program Attendance	**2,164**	**21,141 (-3%)**	**25,215 (+1%)**	**24,944 (+41%)**	**17,662 (+23%)**	**14,320 (+7%)**	**13,413 (+28%)**

Summer Reading Overview
October 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
Juveniles Signed Up for Summer Reading Program	0	711 (-5%)	747 (-35%)	1,153 (+19%)	967 (+13%)	859	0
Young Adults Signed up for Summer Reading Program	0	134 (-65%)	378 (-2%)	385 (+241%)	113 (-64%)	311	0
Adults Signed Up for Summer Reading Program	0	159 (-36%)	248 (+112%)	117 (+36%)	86 (+1%)	85	0
Juveniles who Completed Summer Reading Program	0	385 (+48%)	260 (-50%)	518 (+13%)	459 (-10%)	512	0
Young Adults who Completed Summer Reading Program	0	79 (-41%)	135 (-50%)	268 (+332%)	62 (-49%)	122	0
Adults who Completed Summer Reading Program	0	118 (-28%)	165 (+72%)	96 (+60%)	60 (+7%)	56	0
Juvenile Summer Reading Events Held	0	173 (+52%)	114 (+20%)	95 (+7%)	89 (+6%)	84 (+8%)	78
Young Adult Summer Reading Events Held	0	61 (+24%)	49 (-14%)	57 (+97%)	29 (-66%)	85 (+183%)	30
Adult Summer Reading Events Held	0	17 (+467%)	3	0	3 (-40%)	5 (+25%)	4
Attendees at Juvenile Summer Reading Events	0	4,186 (+8%)	3,864 (+24%)	3,116 (-20%)	3,904 (+56%)	2,499 (-21%)	3,159
Attendees at Young Adult Summer Reading Events	0	279 (-16%)	333 (-50%)	671 (+127%)	295 (+14%)	259 (-16%)	307
Attendees at Adult Summer Reading Events	0	310 (+265%)	85	0	21 (-73%)	77 (-31%)	111

Summer Reading Program Signups
October 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
Juveniles Signed Up for Summer Reading Program	0	711 (-5%)	747 (-35%)	1,153 (+19%)	967 (+13%)	859	0
Young Adults Signed up for Summer Reading Program	0	134 (-65%)	378 (-2%)	385 (+241%)	113 (-64%)	311	0
Adults Signed Up for Summer Reading Program	0	159 (-36%)	248 (+112%)	117 (+36%)	86 (+1%)	85	0
TOTAL Summer Reading Program Signups	**0**	**1,004 (-27%)**	**1,373 (-17%)**	**1,655 (+42%)**	**1,166 (-7%)**	**1,255**	**0**

Summer Reading Program Completions
October 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
Juveniles who Completed Summer Reading Program	0	385 (+48%)	260 (-50%)	518 (+13%)	459 (-10%)	512	0
Young Adults who Completed Summer Reading Program	0	79 (-41%)	135 (-50%)	268 (+332%)	62 (-49%)	122	0
Adults who Completed Summer Reading Program	0	118 (-28%)	165 (+72%)	96 (+60%)	60 (+7%)	56	0
TOTAL Summer Reading Program Completions	**0**	**582 (+4%)**	**560 (-37%)**	**882 (+52%)**	**581 (-16%)**	**690**	**0**

Library-Provided Computer Services
October 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	2017	2016	2015	2014
One-hour sessions on Library Wifi	38,697	401,288 (+6%)	465,219 (+9%)	425,714 (+4%)	410,437 (+17%)	351,423 (+18%)	298,098 (+37%)
Desktop, Laptop, and Tablet Computers Available for Public Use	88		89 (+22%)	73	73	73	73
Sessions on Library-Provided Computers	3,352	29,901 (-27%)	45,687 (+3%)	44,181 (+6%)	41,513 (-11%)	46,405 (+6%)	43,756 (-6%)
Hours Library-Provided Computers Used (Tracking Since 2018)	2,198.43	21,048.61 (-3%)	24,701.55	0.00	0.00	0.00	0.00
Desktop, Laptop, and Tablet Computers Available for Staff Use	52		50 (+22%)	41	41	41	41

Website Stats
October 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	2017	2016	2015	2014
Monthly Website Sessions	5,146	50,246 (+32%)	45,594 (-38%)	73,326 (-2%)	75,139 (+3%)	72,706 (+6%)	68,773 (-22%)
Monthly Website Page Views	10,979	112,642 (+12%)	118,634 (-33%)	177,799 (-2%)	182,084 (+7%)	169,630 (+4%)	163,277 (-8%)

Faxes, Prints, and Sales
October 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	2017	2016	2015	2014
Fax Pages Received	46	315 (-19%)	419 (+61%)	260 (+19%)	219 (+27%)	173 (+3%)	168 (+20%)
Fax Pages Sent	732	8,163 (+3%)	9,249 (+138%)	3,879 (+123%)	1,741 (-7%)	1,882 (+39%)	1,353 (+1%)
Free Prints for Job Seekers	344	2,558 (-17%)	3,631 (+16%)	3,128 (+9%)	2,878 (+23%)	2,335 (-23%)	3,024 (-21%)
Black and White Patron Prints (Tracking Since 6/2016)	6,723	65,280 (-8%)	81,016 (+7%)	75,606 (+113%)	35,561	0	0
Color Patron Prints (Tracking Since 6/2016)	801	9,192 (-9%)	12,285 (+20%)	10,253 (+154%)	4,036	0	0
Flash Drives Sold (Tracking Since 6/2016)	3	35 (+9%)	41 (-27%)	56 (+4%)	54	0	0
Earbuds Sold (Tracking Since 6/2016)	37	409 (-15%)	538 (+29%)	416 (+151%)	166	0	0

Fines and Fees
Overdue Fines Dropped in 2017

October 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	2017	2016	2015	2014
Fines and Fees Payments Received	$ 188.09	$ 2,609.32 (+23%)	$ 2,412.73 (-68%)	$ 7,628.31 (-24%)	$ 10,062.96 (-30%)	$ 14,448.76 (-3%)	$ 14,827.36 (-4%)
Outstanding Fines and Fees	$ 55,404.09		55,850.27 (-34%)	84,232.33 (-63%)	228,102.90 (+3%)	221,076.26 (+5%)	209,842.19 (+4%)

Debt Collections

October 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
Fine Payments as a Result of Collection Agency's Efforts	$ 0.00	$ 268.00 (-59%)	$ 4,183.45 (+1,727%)	$ 229.00 (-76%)	$ 947.13 (+16%)	$ 818.48 (+1%)	$ 809.51
Library Materials Returned as a Result of Collection Agency's Efforts	$ 0.00	$ 0.00	$ 462.00 (-48%)	$ 888.95 (-33%)	$ 1,317.93 (-2%)	$ 1,346.89 (-28%)	$ 1,864.69
What We Paid Collection Agency for Their Services	$ 0.00	$ 134.10 (-49%)	$ 528.66 (-5%)	$ 558.08 (-45%)	$ 1,022.23 (-3%)	$ 1,051.42 (+40%)	$ 753.88

Value to Our Service Area

Visit **https://www.BranchDistrictLibrary.org/value**
to learn how we determine these numbers.

October 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
Value from Physical Item Checkouts	$ 153,182.30	$ 1,511,129.98 (-7%)	$ 1,888,907.75 (-12%)	$ 2,135,671.28 (+0%)	$ 2,132,387.79 (-2%)	$ 2,167,140.68 (+0%)	$ 2,167,024.48 (-9%)
Value from Attending Programs (Tracking Since 1/2018)	$ 10,805.00	$ 103,605.00 (-5%)	$ 125,795.00	$ 0.00	$ 0.00	$ 0.00	$ 0.00
Value from Fax Service (Tracking Since 1/2018)	$ 778.00	$ 8,809.00 (+6%)	$ 9,668.00	$ 0.00	$ 0.00	$ 0.00	$ 0.00
Value from Employment Prints (Tracking Since 1/2018)	$ 51.60	$ 383.70 (-17%)	$ 544.65	$ 0.00	$ 0.00	$ 0.00	$ 0.00
Value from Notary Services (Tracking Since 1/2018)	$ 40.00	$ 450.00 (+55%)	$ 330.00	$ 0.00	$ 0.00	$ 0.00	$ 0.00
Value from Digital Services (Tracking Since 1/2018)	$ 13,700.00	$ 115,772.00 (+7%)	$ 127,476.00	$ 0.00	$ 0.00	$ 0.00	$ 0.00
Value from Using Library Computers (Tracking Since 1/2018)	$ 6,595.29	$ 63,145.83 (-3%)	$ 74,104.66	$ 0.00	$ 0.00	$ 0.00	$ 0.00
Value from Using Library Wifi (Tracking Since 1/2018)	$ 2,708.79	$ 28,090.16 (+6%)	$ 32,565.33	$ 0.00	$ 0.00	$ 0.00	$ 0.00
TOTAL Value of Free Library Services	**$ 187,860.98**	**$ 1,831,385.67 (-6%)**	**$ 2,259,391.39 (+6%)**	**$ 2,135,671.28 (+0%)**	**$ 2,132,387.79 (-2%)**	**$ 2,167,140.68 (+0%)**	**$ 2,167,024.48 (-9%)**

Materials Expenditures
Tracking since 2018

October 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
Amount Spent on Books	$ 4,086.83	$ 62,633.42 (-24%)	$ 93,763.50	$ 0.00	$ 0.00	$ 0.00	$ 0.00
Amount Spent on Periodicals	$ 2,519.89	$ 3,581.43 (+59%)	$ 7,085.59	$ 0.00	$ 0.00	$ 0.00	$ 0.00
Amount Spent on Audiovisual Materials	$ 875.75	$ 12,135.29 (-12%)	$ 17,998.47	$ 0.00	$ 0.00	$ 0.00	$ 0.00
Amount Spent on Digital Resources	$ 1,766.83	$ 21,926.89 (-44%)	$ 43,798.90	$ 0.00	$ 0.00	$ 0.00	$ 0.00
TOTAL Spent on All Library Materials	**$ 9,249.30**	**$ 100,277.03 (-27%)**	**$ 162,646.46**	**$ 0.00**	**$ 0.00**	**$ 0.00**	**$ 0.00**

Other Expenditures
Tracking since 2018

October 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
Total Materials Expenditures	$ 9,249.30	$ 100,277.03 (-27%)	$ 162,646.46	$ 0.00	$ 0.00	$ 0.00	$ 0.00
Total Staff Expenditures	$ 69,888.84	$ 970,142.27 (-19%)	$ 1,469,560.33	$ 0.00	$ 0.00	$ 0.00	$ 0.00
Expenditures in other categories	$ 20,737.82	$ 297,135.11 (-20%)	$ 422,747.74	$ 0.00	$ 0.00	$ 0.00	$ 0.00
TOTAL Expenditures in all Categories	**$ 117,295.03**	**$ 1,479,285.50 (-13%)**	**$ 2,054,954.53**	**$ 0.00**	**$ 0.00**	**$ 0.00**	**$ 0.00**

Staffing
October 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
Total BDL Staff	36	37 (avg) (-5%)	40 (avg) (+5%)	37 (avg) (+9%)	34 (avg) (+17%)	29 (avg) (-3%)	30 (avg) (-6%)
BDL Staff with MLS Degree	4	5 (avg) (-33%)	6 (avg) (+20%)	5 (avg) (+150%)	3 (avg)	2 (avg)	2 (avg) (-33%)
Worked Full-Time Equivalents	24.41	26.04 (avg) (-4%)	26.92 (avg) (+8%)	24.91 (avg) (+41%)	17.90 (avg) (+13%)	15.75 (avg) (-6%)	16.81 (avg) (-16%)
Hours of Specialized Training for Staff (Tracking Since 1/2019)	251	450	0	0	0	0	0
Hours Volunteers Worked at the Library (Tracking Since 1/2019)	2	982	0	0	0	0	0

Outreach Services
Began 2018

October 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
Number of Patrons Served by Outreach Services	0	63 (+15%)	76 (+2,433%)	3	0	0	0
Number of Items Delivered to Outreach Patrons	0	204 (-52%)	606 (+2,231%)	26	0	0	0

Coldwater Branch Heritage Room

Stats part of Coldwater Branch totals above; shown here for convenience.

October 2019

Heritage Room	BDL YTD	BDL Year End (Year-over-Year Change)				
		2018	**2017**	**2016**	**2015**	**2014**
Heritage Room Attendance	58	411 (-39%)	736 (+12%)	658 (-7%)	705 (+51%)	468 (+50%)	312
In-Person Reference Questions	28	348 (-44%)	708 (+29%)	550 (+664%)	72 (+140%)	30 (-27%)	41 (+71%)
Reference Telephone Calls	28	209 (-16%)	277 (-36%)	433 (+15%)	376 (+83%)	206 (+145%)	84
Online Reference Questions	2	56 (+8%)	60 (-5%)	63 (-24%)	83 (+8%)	77 (+79%)	43

Coldwater Branch Kids' Place

Stats part of Coldwater Branch totals above; shown here for convenience.
Tracking separately since April 2019.

October 2019

Kids' Place	BDL YTD	BDL Year End (Year-over-Year Change)				
		2018	**2017**	**2016**	**2015**	**2014**
Kids' Place Attendance	1,107	8,149	0	0	0	0	0
In-Person Reference Questions	72	489	0	0	0	0	0
Reference Telephone Calls	20	190	0	0	0	0	0
Online Reference Questions	0	0	0	0	0	0	0

Coldwater Branch Teen Space

Stats part of Coldwater Branch totals above; shown here for convenience.
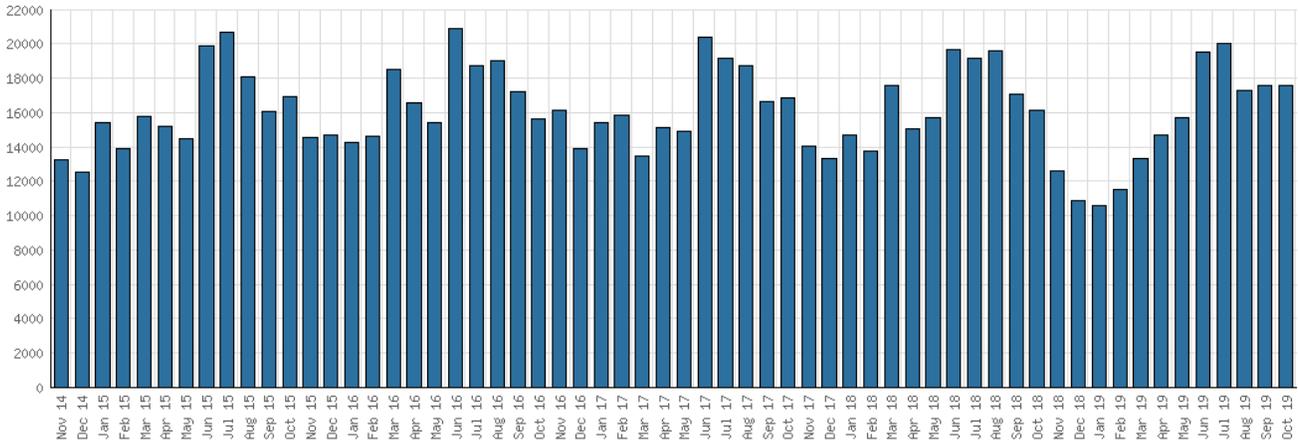Tracking separately since April 2019.

October 2019

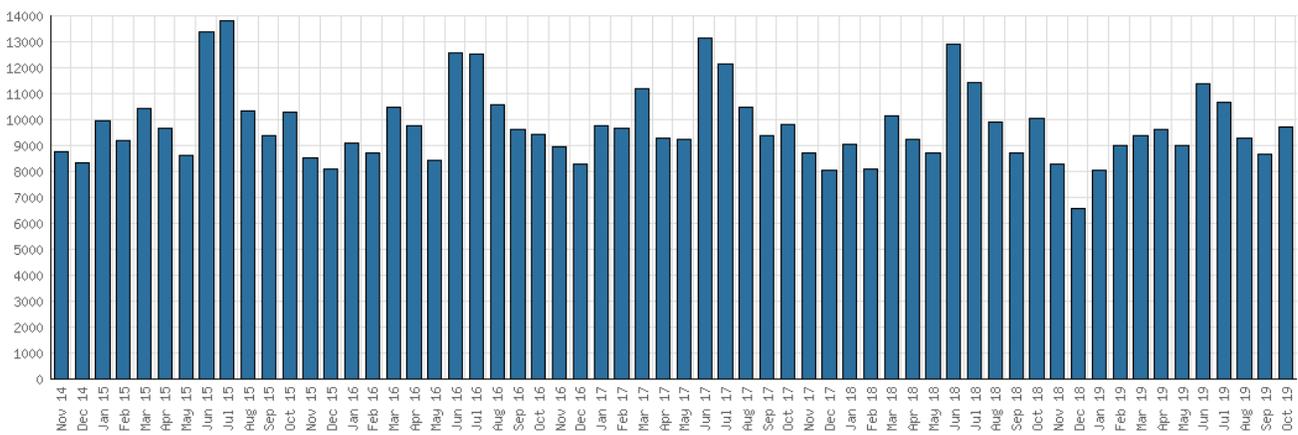| Teen Space	BDL YTD	BDL Year End (Year-over-Year Change)				
		2018	**2017**	**2016**	**2015**	**2014**
Teen Space Attendance	593	4,172	0	0	0	0	0
In-Person Reference Questions	1	93	0	0	0	0	0
Reference Telephone Calls	0	0	0	0	0	0	0
Online Reference Questions	0	0	0	0	0	0	0

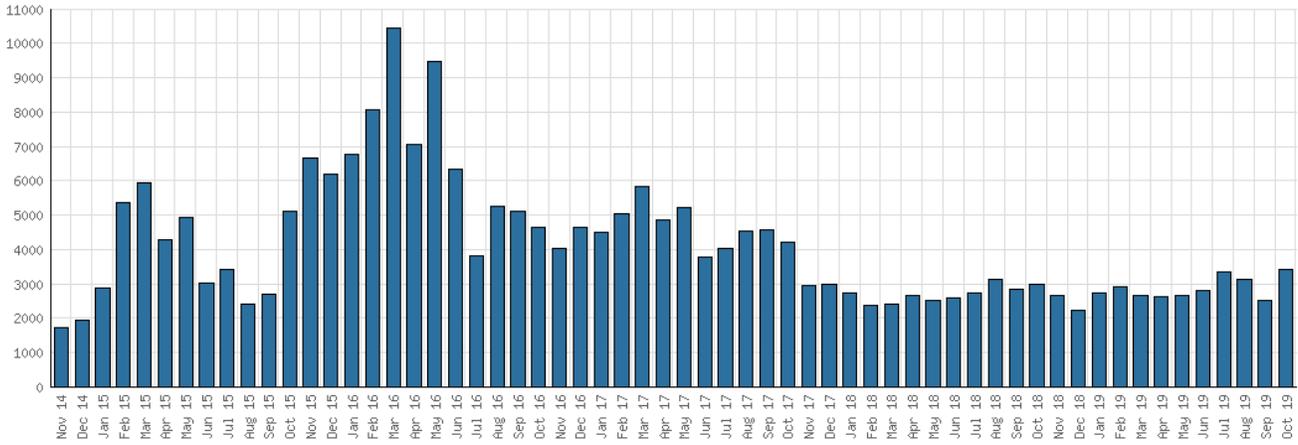# Selected Graphs
5-year Monthly Trends

District Attendance
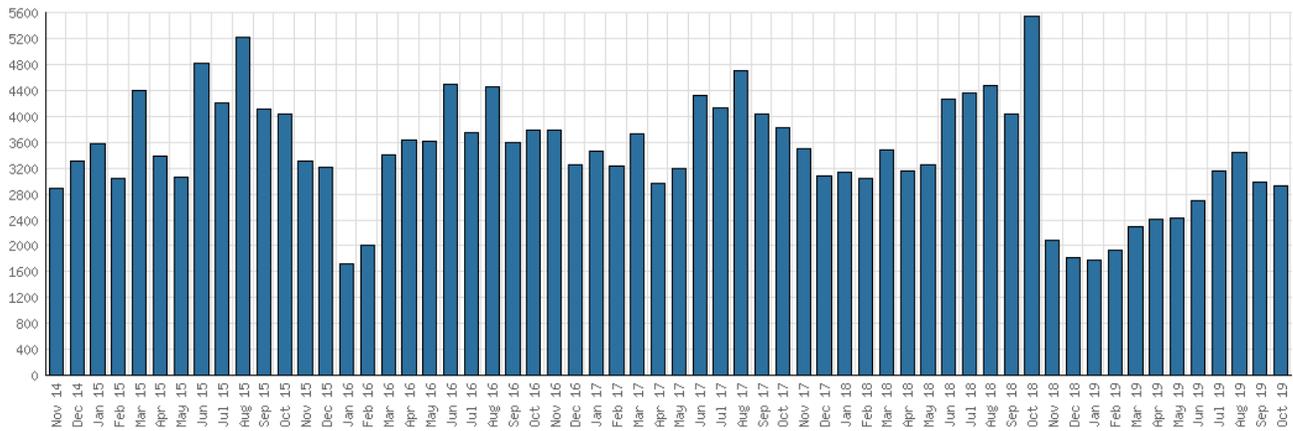

District Program Attendance
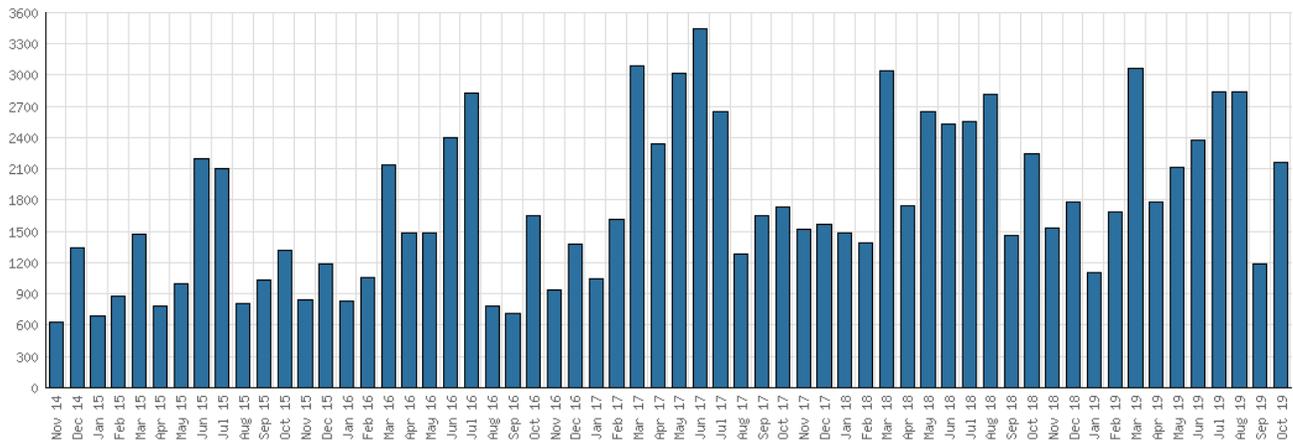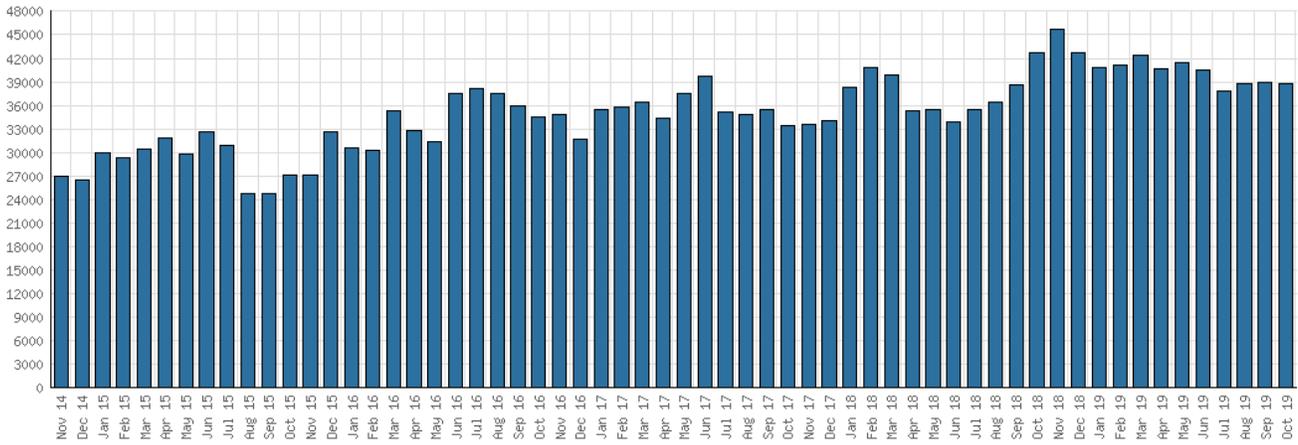

District Physical Checkouts
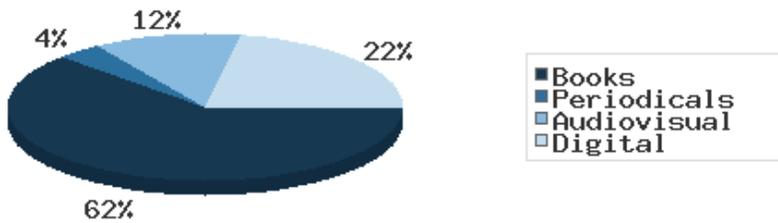
District Digital Usage

District Use of Library-Provided Computers

District One-Hour Sessions on Library Wifi

Year-to-Date Materials Expenditures
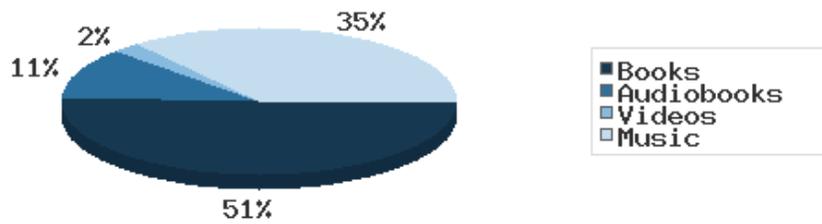

- Books 62%
- Periodicals 4%
- Audiovisual 12%
- Digital 22%

YTD Expenditures in all Categories

22%
7%
71%

- Materials
- Staff
- Other

Physical Collection

2%
10%
0%
88%

- Print Materials
- Audiobooks
- Videos
- Music

Digital Collection

35%
2%
11%
51%

- Books
- Audiobooks
- Videos
- Music
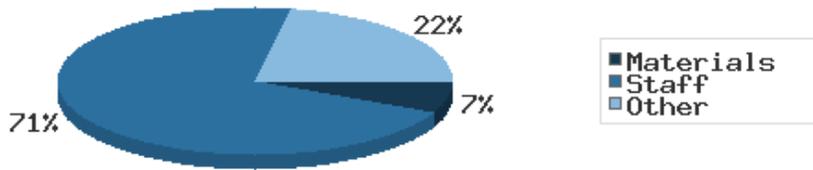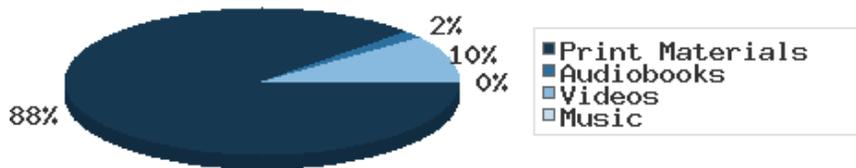
YTD Usage Breakdown of Digital Services

32%
37%
31%

- Overdrive
- Hoopla
- Other Digital