## Monthly Stats Brief Narrative

Through July 2019, the number of patrons entering our buildings somewhat decreased system-wide compared to this same time year-to-date the previous year. Combined physical and digital use of library materials stayed about the same year-to-date compared to 2018. About 12% of our registered cardholders checked out a physical item this past month, while about 3% of registered cardholders checked out a digital item.


District Total Checkouts Over 24 Months

Digital vs. Physical Circulation YTD
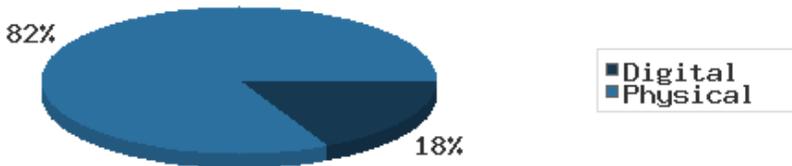
Digital usage has comprised about 18% of total materials use year-to-date through July 2019, and digital usage increased from this time in 2018.

In July 2019, BDL patrons saved $165,078.00 by checking out 14,047 physical items from the library. Our programming for all ages and our digital services further increase the library's value to the community, bringing the total estimated value to $204,263.10.

Programs Offered in 2019 YTD
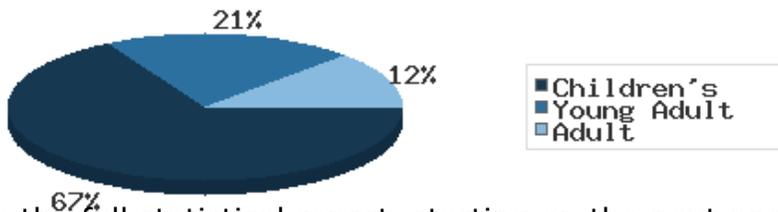
Compared to this time year-to-date 2018, the number of programs BDL offered has increased. Attendance at programs slightly decreased over this same period.

See the full statistical report, starting on the next page, for details and more graphs. The most up-to-date stats are always available online and interactive at https://www.BranchDistrictLibrary.org/stats.

Attendance
July 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
Attendance	17,294	97,277 (-16%)	191,866 (-1%)	193,922 (-4%)	200,991 (+3%)	195,735 (+17%)	167,414 (-2%)
Hours Open	1,033.50	6,599.00 (-9%)	12,312.00 (+13%)	10,869.15 (-0%)	10,877.50 (+25%)	8,703.00 (+61%)	5,395.00 (+3%)
Number of Hours Scheduled Open Each Week (Tracking Since 1/2018)	251.00		255.00	0.00	0.00	0.00	0.00

Patrons
July 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
Population in our Service Area (Tracking Since 2018)	44,926	45,212 (avg) (+0%)	44,926 (avg)	0 (avg)	0 (avg)	0 (avg)	0 (avg)
Library Card Holders	20,495	20,369 (avg) (-9%)	20,166 (avg) (-21%)	25,685 (avg) (+3%)	24,899 (avg) (+4%)	23,974 (avg) (+5%)	22,879 (avg) (+5%)
Patrons Who Checked Out a Physical Item	2,433	2,182 (avg) (-2%)	1,896 (avg) (+0%)	1,887 (avg) (-7%)	2,030 (avg) (-2%)	2,069 (avg) (-2%)	2,109 (avg) (-10%)
New Library Card Holders Added	46	364 (-36%)	1,021 (+21%)	844 (-15%)	989 (-9%)	1,086 (-22%)	1,390 (+22%)
In-House Holds Filled for Our Library Card Holders	985	6,337 (-2%)	10,987 (-6%)	11,650 (+12%)	10,407 (+2%)	10,225 (+7%)	9,546 (-16%)
Active Hoopla Users (Began 2016)	307	295 (avg) (+20%)	262 (avg) (+39%)	189 (avg) (+47%)	129 (avg)	0 (avg)	0 (avg)
Active OverDrive Users	223	208 (avg) (+24%)	197 (avg) (+26%)	156 (avg) (+16%)	134 (avg) (-7%)	144 (avg) (+7%)	134 (avg) (+20%)

Physical Collection
Tracking Item-Type Breakdown Since 8/2017

July 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
Physical Books and All other Print Materials in the Catalog	99,948		100,253 (-0%)	100,293	0	0	0
Physical Audiobooks in the Catalog	1,759		1,881 (+2%)	1,852	0	0	0
Physical Video Materials in the Catalog	11,065		10,579 (+1%)	10,519	0	0	0
Physical Music Recordings in the Catalog	188		337 (-2%)	345	0	0	0
TOTAL Physical Items in the Catalog	**112,921**		**113,050 (+0%)**	**113,009 (-11%)**	**126,407 (-4%)**	**131,432 (+1%)**	**130,210 (+1%)**

Digital Collection
Tracking Since 8/2017

July 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	2017	2016	2015	2014
Ebooks in All Digital Collections	372,515		306,595 (+33%)	230,178	0	0	0
Audiobooks in All Digital Collections	76,778		71,995 (+36%)	52,833	0	0	0
Video Materials in All Digital Collections	15,293		14,229 (-10%)	15,767	0	0	0
Music Recordings in All Digital Collections	242,577		239,705 (-14%)	280,259	0	0	0
TOTAL of All Digital Collections	**707,163**		**632,524 (+9%)**	**579,037**	**0**	**0**	**0**

Total Collection
Tracking Since 8/2017

July 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	2017	2016	2015	2014
Combined Physical Items	112,921		113,050 (+0%)	113,009 (-11%)	126,407 (-4%)	131,432 (+1%)	130,210 (+1%)
Combined Digital Collections	707,163		632,524 (+9%)	579,037	0	0	0
TOTAL of all Collections	**820,084**		**745,574 (+8%)**	**692,046 (+447%)**	**126,407 (-4%)**	**131,432 (+1%)**	**130,210 (+1%)**

Use of Physical Items
July 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	2017	2016	2015	2014
Checkouts of Cataloged Items	10,699	67,149 (-3%)	113,128 (-6%)	120,916 (+2%)	118,595 (-3%)	121,841 (-1%)	123,074 (-11%)
Renewals of Cataloged Items	1,385	8,147 (+9%)	13,607 (-8%)	14,804 (-4%)	15,480 (+0%)	15,434 (-4%)	16,044 (-2%)
Items Used in the Library But Not Checked Out	337	2,613 (+91%)	2,803 (-8%)	3,050 (+126%)	1,351 (+7,011%)	19 (-68%)	60
Checkouts of Uncataloged Items	362	1,915 (-19%)	3,904 (+38%)	2,839 (-38%)	4,578 (+4%)	4,385 (-5%)	4,601 (-8%)
Requests from BDL Patrons for Items at Other MeLCat Libraries, Actually Fulfilled	729	6,019 (+5%)	9,777 (+20%)	8,169 (+15%)	7,112 (+16%)	6,118 (+8%)	5,677 (-10%)
Requests from Other MeLCat Libraries for Items at BDL, Actually Fulfilled	535	4,632 (-12%)	9,810 (+25%)	7,867 (+11%)	7,068 (+46%)	4,855 (-10%)	5,400 (-42%)
TOTAL Use of Physical Items	**14,047**	**90,475 (-1%)**	**153,029 (-3%)**	**157,645 (+2%)**	**154,184 (+1%)**	**152,652 (-1%)**	**154,856 (-12%)**

Use of Digital Resources
July 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	2017	2016	2015	2014
OverDrive Checkouts	939	6,183 (+18%)	9,501 (+21%)	7,823 (+4%)	7,502 (+2%)	7,380 (+12%)	6,615 (+17%)
Hoopla Checkouts (Began 2016)	1,030	7,718 (+3%)	12,796 (+20%)	10,669 (+96%)	5,432	0	0
All Other Digital Services	1,399	5,942 (+12%)	9,572 (-72%)	34,047 (-46%)	62,788 (+38%)	45,565 (+203%)	15,031 (+26%)
TOTAL Use of Digital Resources	**3,368**	**19,843 (+10%)**	**31,869 (-39%)**	**52,539 (-31%)**	**75,722 (+43%)**	**52,945 (+145%)**	**21,646 (+23%)**

Total Item Usage
July 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	2017	2016	2015	2014
Combined Checkouts of Physical Items	14,047	90,475 (-1%)	153,029 (-3%)	157,645 (+2%)	154,184 (+1%)	152,652 (-1%)	154,856 (-12%)
Combined Use of Digital Resources	3,368	19,843 (+10%)	31,869 (-39%)	52,539 (-31%)	75,722 (+43%)	52,945 (+145%)	21,646 (+23%)
TOTAL Uses of All BDL Items	17,415	110,318 (+0%)	184,898 (-12%)	210,184 (-9%)	229,906 (+12%)	205,597 (+16%)	176,502 (-8%)

Cataloging
July 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	2017	2016	2015	2014
Physical Items Added to the Catalog	829	6,187 (-6%)	11,056 (+0%)	11,009 (-1%)	11,091 (+29%)	8,582 (+40%)	6,134 (+1%)
Physical Items Deleted from the Catalog	773	6,303 (+1%)	10,941 (-55%)	24,366 (+53%)	15,968 (+84%)	8,668 (+40%)	6,186 (+30%)

Reference Questions
July 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	2017	2016	2015	2014
General Reference Questions in Person	921	4,920 (+23%)	6,641 (-12%)	7,537 (+20%)	6,285 (+124%)	2,806 (-0%)	2,809 (-22%)
Questions via Telephone Calls	351	2,335 (-7%)	3,866 (-24%)	5,079 (+10%)	4,622 (+60%)	2,885 (+0%)	2,872 (+18%)
Reference Questions Delivered Online	19	206 (+108%)	152 (-35%)	233 (-23%)	304 (+34%)	227 (+77%)	128 (+184%)
In-Person Questions on Computer or Internet Use	635	4,437 (+12%)	7,068 (-3%)	7,285 (+11%)	6,568 (+18%)	5,551 (+36%)	4,076 (+9%)
In-Person Questions about Our Online Databases	18	214 (-18%)	409 (+13%)	363 (+114%)	170 (+85%)	92 (-24%)	121 (-41%)
In-Person Tax Form Questions	0	314 (-39%)	518 (+5%)	493 (+4%)	473 (-18%)	579 (+3%)	560 (+5%)
TOTAL of All Reference Questions	1,944	12,426 (+9%)	18,654 (-11%)	20,990 (+14%)	18,422 (+52%)	12,140 (+15%)	10,566 (-0%)

Notary Services
Began 9/2017 at Coldwater Only

July 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	2017	2016	2015	2014
Patrons Who Used our Free Notary Services	12	66 (+53%)	66 (+371%)	14	0	0	0
Documents Notarized	11	96 (+129%)	67 (+253%)	19	0	0	0

MeLCat
July 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
Requests from BDL Patrons for Items at Other MeLCat Libraries	785	5,733 (-6%)	10,462 (+20%)	8,699 (+14%)	7,643 (+5%)	7,280 (+9%)	6,708 (-8%)
Requests from BDL Patrons for Items at Other MeLCat Libraries, Actually Fulfilled	729	6,019 (+5%)	9,777 (+20%)	8,169 (+15%)	7,112 (+16%)	6,118 (+8%)	5,677 (-10%)
Requests from Other MeLCat Libraries for Items at BDL	571	5,038 (-8%)	10,296 (+29%)	7,994 (+13%)	7,096 (+18%)	5,989 (-10%)	6,619 (-33%)
Requests from Other MeLCat Libraries for Items at BDL, Actually Fulfilled	535	4,632 (-12%)	9,810 (+25%)	7,867 (+11%)	7,068 (+46%)	4,855 (-10%)	5,400 (-42%)

Programs Held
July 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
Juvenile Programs Held	2	480 (+20%)	730 (+1%)	720 (+19%)	604 (+5%)	575 (+19%)	482 (+3%)
Young Adult Programs Held	3	138 (-38%)	338 (+41%)	239 (+47%)	163 (+8%)	151 (+20%)	126 (+157%)
Adult Programs Held	2	87 (+18%)	136 (-7%)	146 (-34%)	220 (+40%)	157 (+26%)	125 (+44%)
Juvenile Summer Reading Events Held	107	172 (+51%)	114 (+20%)	95 (+7%)	89 (+6%)	84 (+8%)	78
Young Adult Summer Reading Events Held	40	61 (+24%)	49 (-14%)	57 (+97%)	29 (-66%)	85 (+183%)	30
Adult Summer Reading Events Held	9	17 (+467%)	3	0	3 (-40%)	5 (+25%)	4
Computer Classes Held	1	15 (+25%)	20 (-9%)	22 (+57%)	14 (-36%)	22 (-8%)	24
TOTAL of All Programs	**164**	**970 (+11%)**	**1,390 (+9%)**	**1,279 (+14%)**	**1,122 (+4%)**	**1,079 (+24%)**	**869 (+43%)**

Program Attendance
July 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
Attendees at Juvenile Programs	8	8,301 (+4%)	15,725 (+2%)	15,351 (+48%)	10,371 (+23%)	8,415 (+7%)	7,857 (-11%)
Attendees at Young Adult Programs	0	880 (-59%)	3,218 (-15%)	3,806 (+276%)	1,011 (+14%)	884 (+38%)	641 (+36%)
Attendees at Adult Programs	103	983 (+1%)	1,970 (-0%)	1,979 (-3%)	2,048 (-5%)	2,157 (+65%)	1,310 (+18%)
Attendees at Juvenile Summer Reading Events	2,393	4,184 (+8%)	3,864 (+24%)	3,116 (-20%)	3,904 (+56%)	2,499 (-21%)	3,159
Attendees at Young Adult Summer Reading Events	138	279 (-16%)	333 (-50%)	671 (+127%)	295 (+14%)	259 (-16%)	307
Attendees at Adult Summer Reading Events	193	310 (+265%)	85	0	21 (-73%)	77 (-31%)	111
Attendees at Computer Classes	1	15 (+25%)	20 (-5%)	21 (+75%)	12 (-59%)	29 (+4%)	28
TOTAL of All Program Attendance	**2,836**	**14,952 (-3%)**	**25,215 (+1%)**	**24,944 (+41%)**	**17,662 (+23%)**	**14,320 (+7%)**	**13,413 (+28%)**

Summer Reading Overview
July 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	2017	2016	2015	2014
Juveniles Signed Up for Summer Reading Program	697	700 (-6%)	747 (-35%)	1,153 (+19%)	967 (+13%)	859	0
Young Adults Signed up for Summer Reading Program	122	126 (-67%)	378 (-2%)	385 (+241%)	113 (-64%)	311	0
Adults Signed Up for Summer Reading Program	153	156 (-37%)	248 (+112%)	117 (+36%)	86 (+1%)	85	0
Juveniles who Completed Summer Reading Program	385	385 (+48%)	260 (-50%)	518 (+13%)	459 (-10%)	512	0
Young Adults who Completed Summer Reading Program	79	79 (-41%)	135 (-50%)	268 (+332%)	62 (-49%)	122	0
Adults who Completed Summer Reading Program	118	118 (-28%)	165 (+72%)	96 (+60%)	60 (+7%)	56	0
Juvenile Summer Reading Events Held	107	172 (+51%)	114 (+20%)	95 (+7%)	89 (+6%)	84 (+8%)	78
Young Adult Summer Reading Events Held	40	61 (+24%)	49 (-14%)	57 (+97%)	29 (-66%)	85 (+183%)	30
Adult Summer Reading Events Held	9	17 (+467%)	3	0	3 (-40%)	5 (+25%)	4
Attendees at Juvenile Summer Reading Events	2,393	4,184 (+8%)	3,864 (+24%)	3,116 (-20%)	3,904 (+56%)	2,499 (-21%)	3,159
Attendees at Young Adult Summer Reading Events	138	279 (-16%)	333 (-50%)	671 (+127%)	295 (+14%)	259 (-16%)	307
Attendees at Adult Summer Reading Events	193	310 (+265%)	85	0	21 (-73%)	77 (-31%)	111

Summer Reading Program Signups
July 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	2017	2016	2015	2014
Juveniles Signed Up for Summer Reading Program	697	700 (-6%)	747 (-35%)	1,153 (+19%)	967 (+13%)	859	0
Young Adults Signed up for Summer Reading Program	122	126 (-67%)	378 (-2%)	385 (+241%)	113 (-64%)	311	0
Adults Signed Up for Summer Reading Program	153	156 (-37%)	248 (+112%)	117 (+36%)	86 (+1%)	85	0
TOTAL Summer Reading Program Signups	**972**	**982 (-28%)**	**1,373 (-17%)**	**1,655 (+42%)**	**1,166 (-7%)**	**1,255**	**0**

Summer Reading Program Completions
July 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	2017	2016	2015	2014
Juveniles who Completed Summer Reading Program	385	385 (+48%)	260 (-50%)	518 (+13%)	459 (-10%)	512	0
Young Adults who Completed Summer Reading Program	79	79 (-41%)	135 (-50%)	268 (+332%)	62 (-49%)	122	0
Adults who Completed Summer Reading Program	118	118 (-28%)	165 (+72%)	96 (+60%)	60 (+7%)	56	0
TOTAL Summer Reading Program Completions	**582**	**582 (+4%)**	**560 (-37%)**	**882 (+52%)**	**581 (-16%)**	**690**	**0**

Library-Provided Computer Services
July 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
One-hour sessions on Library Wifi	37,848	284,801 (+10%)	465,219 (+9%)	425,714 (+4%)	410,437 (+17%)	351,423 (+18%)	298,098 (+37%)
Desktop, Laptop, and Tablet Computers Available for Public Use	88		89 (+22%)	73	73	73	73
Sessions on Library-Provided Computers	3,587	19,337 (-26%)	45,687 (+3%)	44,181 (+6%)	41,513 (-11%)	46,405 (+6%)	43,756 (-6%)
Hours Library-Provided Computers Used (Tracking Since 2018)	2,583.08	13,609.94 (+4%)	24,701.55	0.00	0.00	0.00	0.00
Desktop, Laptop, and Tablet Computers Available for Staff Use	52		50 (+22%)	41	41	41	41

Website Stats
July 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
Monthly Website Sessions	5,839	35,505 (+31%)	45,594 (-38%)	73,326 (-2%)	75,139 (+3%)	72,706 (+6%)	68,773 (-22%)
Monthly Website Page Views	11,605	80,778 (+14%)	118,634 (-33%)	177,799 (-2%)	182,084 (+7%)	169,630 (+4%)	163,277 (-8%)

Faxes, Prints, and Sales
July 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
Fax Pages Received	23	231 (-14%)	419 (+61%)	260 (+19%)	219 (+27%)	173 (+3%)	168 (+20%)
Fax Pages Sent	1,020	5,450 (-5%)	9,249 (+138%)	3,879 (+123%)	1,741 (-7%)	1,882 (+39%)	1,353 (+1%)
Free Prints for Job Seekers	210	1,715 (-19%)	3,631 (+16%)	3,128 (+9%)	2,878 (+23%)	2,335 (-23%)	3,024 (-21%)
Black and White Patron Prints (Tracking Since 6/2016)	7,013	43,967 (-14%)	81,016 (+7%)	75,606 (+113%)	35,561	0	0
Color Patron Prints (Tracking Since 6/2016)	1,050	6,478 (+1%)	12,285 (+20%)	10,253 (+154%)	4,036	0	0
Flash Drives Sold (Tracking Since 6/2016)	1	21 (-9%)	41 (-27%)	56 (+4%)	54	0	0
Earbuds Sold (Tracking Since 6/2016)	71	290 (+0%)	538 (+29%)	416 (+151%)	166	0	0

Fines and Fees
Overdue Fines Dropped in 2017
July 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
Fines and Fees Payments Received	$ 546.25	$ 2,048.52 (+40%)	$ 2,412.73 (-68%)	$ 7,628.31 (-24%)	$ 10,062.96 (-30%)	$ 14,448.76 (-3%)	$ 14,827.36 (-4%)
Outstanding Fines and Fees	$ 55,377.34		55,850.27 (-34%)	84,232.33 (-63%)	228,102.90 (+3%)	221,076.26 (+5%)	209,842.19 (+4%)

Debt Collections
Unique Management Services, Inc.
Tracking Since 2014

July 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
Fine Payments as a Result of Collection Agency's Efforts	$ 0.00	$ 268.00 (-59%)	$ 4,183.45 (+1,727%)	$ 229.00 (-76%)	$ 947.13 (+16%)	$ 818.48 (+1%)	$ 809.51
Library Materials Returned as a Result of Collection Agency's Efforts	$ 0.00	$ 0.00	$ 462.00 (-48%)	$ 888.95 (-33%)	$ 1,317.93 (-2%)	$ 1,346.89 (-28%)	$ 1,864.69
What We Paid Collection Agency for Their Services	$ 0.00	$ 134.10 (-35%)	$ 528.66 (-5%)	$ 558.08 (-45%)	$ 1,022.23 (-3%)	$ 1,051.42 (+40%)	$ 753.88

Value to Our Service Area
Visit **https://www.BranchDistrictLibrary.org/value**
to learn how we determine these numbers.

July 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
Value from Physical Item Checkouts	$ 165,078.00	$ 1,074,821.18 (-7%)	$ 1,888,907.75 (-12%)	$ 2,135,671.28 (+0%)	$ 2,132,387.79 (-2%)	$ 2,167,140.68 (+0%)	$ 2,167,024.48 (-9%)
Value from Attending Programs (Tracking Since 1/2018)	$ 14,180.00	$ 72,720.00 (-5%)	$ 125,795.00	$ 0.00	$ 0.00	$ 0.00	$ 0.00
Value from Fax Service (Tracking Since 1/2018)	$ 1,043.00	$ 6,012.00 (-0%)	$ 9,668.00	$ 0.00	$ 0.00	$ 0.00	$ 0.00
Value from Employment Prints (Tracking Since 1/2018)	$ 31.50	$ 257.25 (-19%)	$ 544.65	$ 0.00	$ 0.00	$ 0.00	$ 0.00
Value from Notary Services (Tracking Since 1/2018)	$ 60.00	$ 330.00 (+53%)	$ 330.00	$ 0.00	$ 0.00	$ 0.00	$ 0.00
Value from Digital Services (Tracking Since 1/2018)	$ 13,472.00	$ 79,372.00 (+10%)	$ 127,476.00	$ 0.00	$ 0.00	$ 0.00	$ 0.00
Value from Using Library Computers (Tracking Since 1/2018)	$ 7,749.24	$ 40,829.82 (+4%)	$ 74,104.66	$ 0.00	$ 0.00	$ 0.00	$ 0.00
Value from Using Library Wifi (Tracking Since 1/2018)	$ 2,649.36	$ 19,936.07 (+10%)	$ 32,565.33	$ 0.00	$ 0.00	$ 0.00	$ 0.00
TOTAL Value of Free Library Services	$ 204,263.10	$ 1,294,278.32 (-5%)	$ 2,259,391.39 (+6%)	$ 2,135,671.28 (+0%)	$ 2,132,387.79 (-2%)	$ 2,167,140.68 (+0%)	$ 2,167,024.48 (-9%)

Materials Expenditures
Tracking since 2018

July 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
Amount Spent on Books	$ 3,580.92	$ 50,970.37 (-6%)	$ 93,763.50	$ 0.00	$ 0.00	$ 0.00	$ 0.00
Amount Spent on Periodicals	$ 217.00	$ 1,061.54 (-36%)	$ 7,085.59	$ 0.00	$ 0.00	$ 0.00	$ 0.00
Amount Spent on Audiovisual Materials	$ 1,212.42	$ 8,709.19 (-20%)	$ 17,998.47	$ 0.00	$ 0.00	$ 0.00	$ 0.00
Amount Spent on Digital Resources	$ 1,958.74	$ 16,455.49 (-8%)	$ 43,798.90	$ 0.00	$ 0.00	$ 0.00	$ 0.00
TOTAL Spent on All Library Materials	**$ 6,969.08**	**$ 77,196.59 (-9%)**	**$ 162,646.46**	**$ 0.00**	**$ 0.00**	**$ 0.00**	**$ 0.00**

Other Expenditures
Tracking since 2018

July 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
Total Materials Expenditures	$ 6,969.08	$ 77,196.59 (-9%)	$ 162,646.46	$ 0.00	$ 0.00	$ 0.00	$ 0.00
Total Staff Expenditures	$ 72,325.34	$ 734,130.92 (-13%)	$ 1,469,560.33	$ 0.00	$ 0.00	$ 0.00	$ 0.00
Expenditures in other categories	$ 19,120.10	$ 202,093.20 (-22%)	$ 422,747.74	$ 0.00	$ 0.00	$ 0.00	$ 0.00
TOTAL Expenditures in all Categories	**$ 122,873.81**	**$ 1,086,720.01 (-9%)**	**$ 2,054,954.53**	**$ 0.00**	**$ 0.00**	**$ 0.00**	**$ 0.00**

Staffing
July 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
Total BDL Staff	36	37 (avg) (-5%)	40 (avg) (+5%)	37 (avg) (+9%)	34 (avg) (+17%)	29 (avg) (-3%)	30 (avg) (-6%)
BDL Staff with MLS Degree	4	5 (avg) (-33%)	6 (avg) (+20%)	5 (avg) (+150%)	3 (avg)	2 (avg)	2 (avg) (-33%)
Worked Full-Time Equivalents	25.69	26.49 (avg) (-4%)	26.92 (avg) (+8%)	24.91 (avg) (+41%)	17.90 (avg) (+13%)	15.75 (avg) (-6%)	16.81 (avg) (-16%)
Hours of Specialized Training for Staff (Tracking Since 1/2019)	0	104	0	0	0	0	0
Hours Volunteers Worked at the Library (Tracking Since 1/2019)	0	825	0	0	0	0	0

Outreach Services
Began 2018

July 2019

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2018	**2017**	**2016**	**2015**	**2014**
Number of Patrons Served by Outreach Services	3	59 (+48%)	76 (+2,433%)	3	0	0	0
Number of Items Delivered to Outreach Patrons	17	183 (-42%)	606 (+2,231%)	26	0	0	0

Coldwater Branch Heritage Room

Stats part of Coldwater Branch totals above; shown here for convenience.

July 2019

Heritage Room	BDL YTD	BDL Year End (Year-over-Year Change)				
		2018	**2017**	**2016**	**2015**	**2014**
Heritage Room Attendance	44	281 (-37%)	736 (+12%)	658 (-7%)	705 (+51%)	468 (+50%)	312
In-Person Reference Questions	56	252 (-36%)	708 (+29%)	550 (+664%)	72 (+140%)	30 (-27%)	41 (+71%)
Reference Telephone Calls	18	128 (-34%)	277 (-36%)	433 (+15%)	376 (+83%)	206 (+145%)	84
Online Reference Questions	6	40 (+11%)	60 (-5%)	63 (-24%)	83 (+8%)	77 (+79%)	43

Coldwater Branch Kids' Place

Stats part of Coldwater Branch totals above; shown here for convenience.
Tracking separately since April 2019.

July 2019

Kids' Place	BDL YTD	BDL Year End (Year-over-Year Change)				
		2018	**2017**	**2016**	**2015**	**2014**
Kids' Place Attendance	2,170	5,546	0	0	0	0	0
In-Person Reference Questions	98	330	0	0	0	0	0
Reference Telephone Calls	34	127	0	0	0	0	0
Online Reference Questions	0	0	0	0	0	0	0

Coldwater Branch Teen Space

Stats part of Coldwater Branch totals above; shown here for convenience.
Tracking separately since April 2019.

July 2019

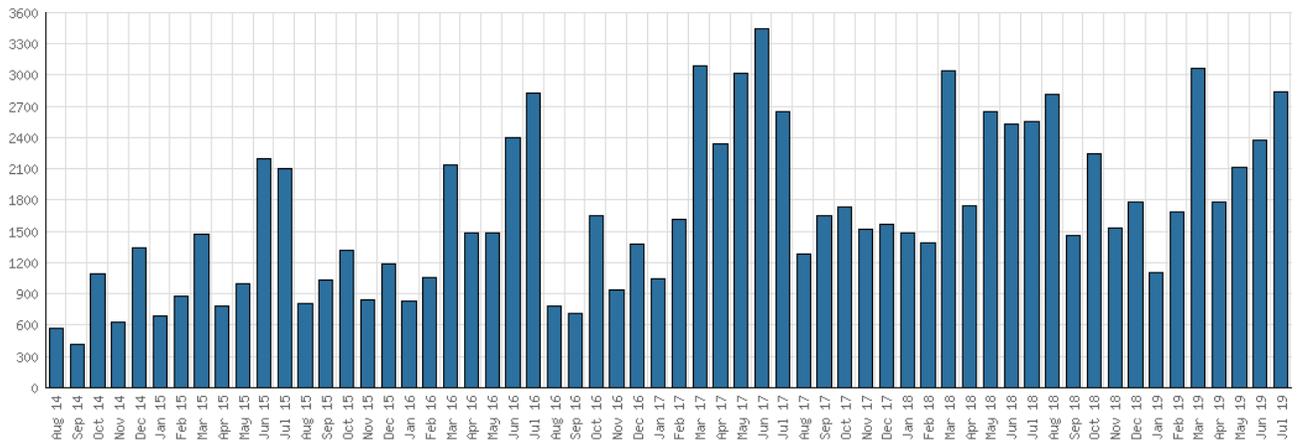| Teen Space	BDL YTD	BDL Year End (Year-over-Year Change)				
		2018	**2017**	**2016**	**2015**	**2014**
Teen Space Attendance	594	2,614	0	0	0	0	0
In-Person Reference Questions	29	80	0	0	0	0	0
Reference Telephone Calls	0	0	0	0	0	0	0
Online Reference Questions	0	0	0	0	0	0	0

Selected Graphs
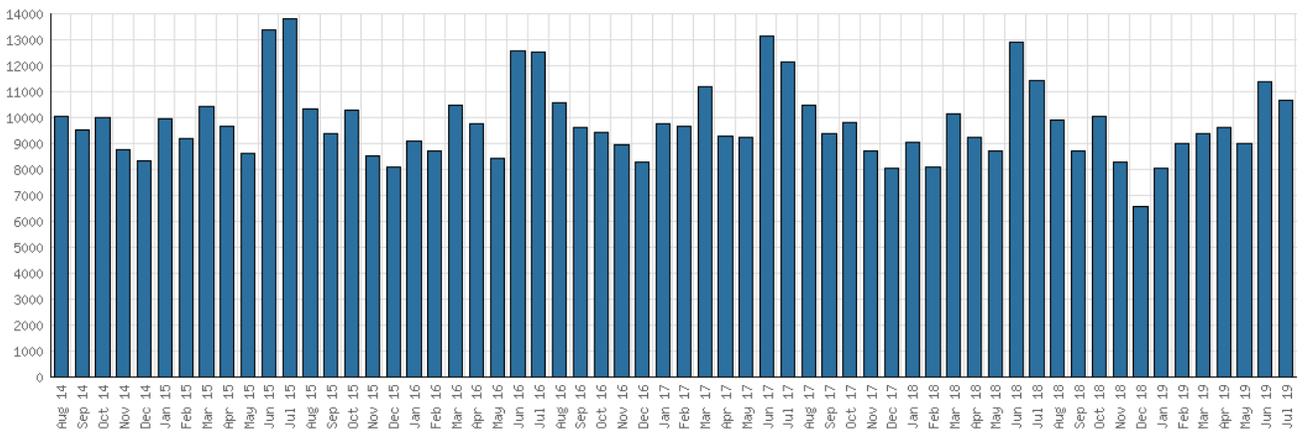**5-year Monthly Trends**
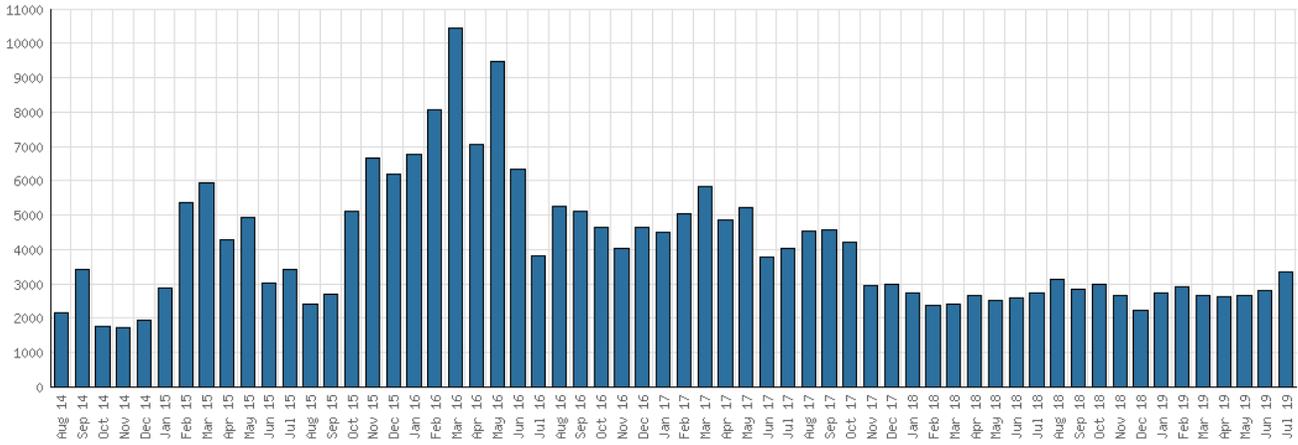
District Attendance
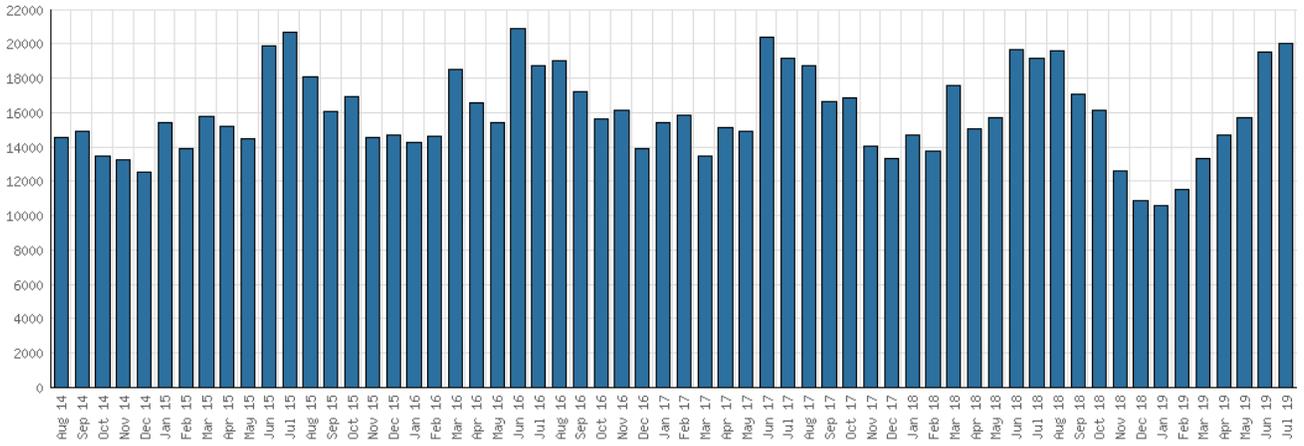
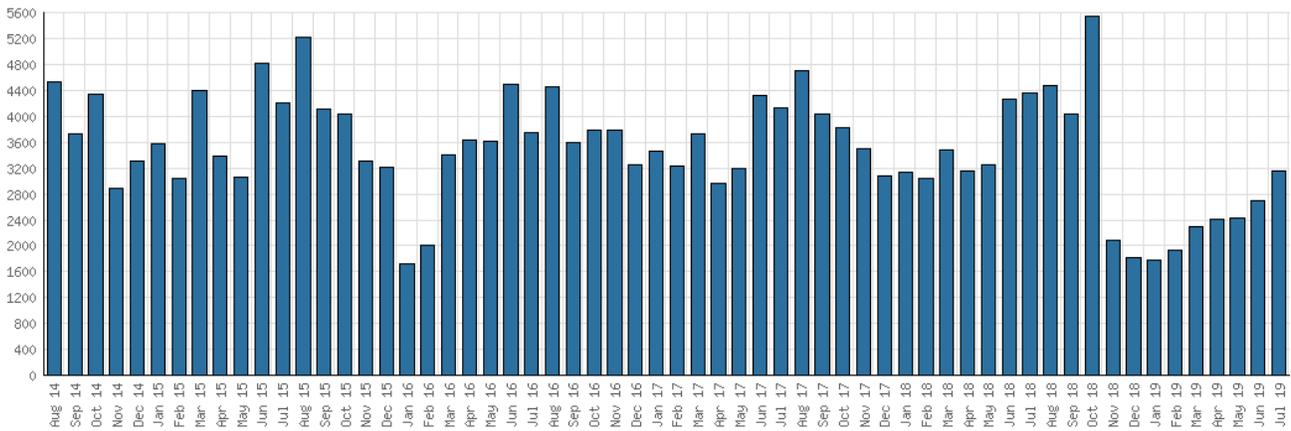## District Program Attendance

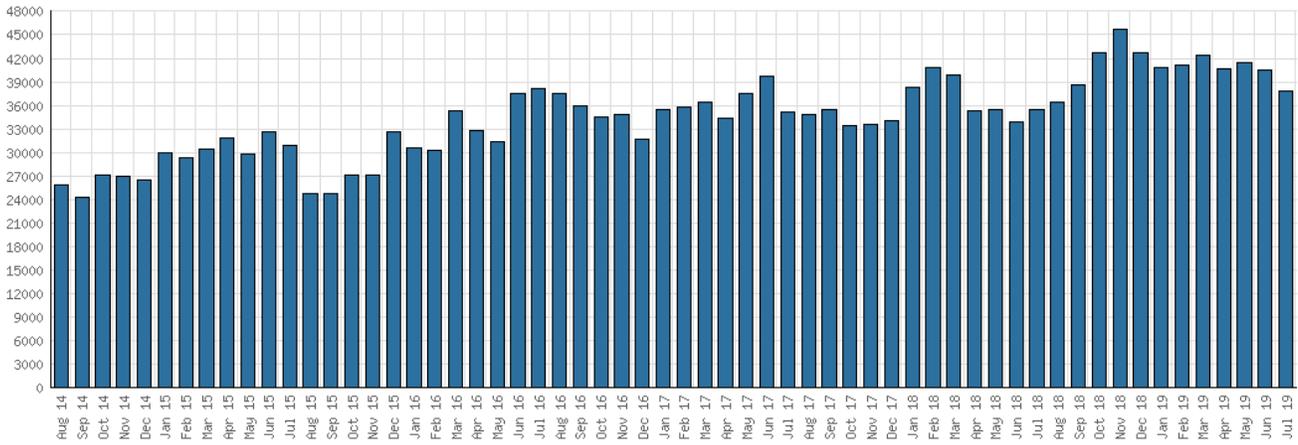
District Physical Checkouts
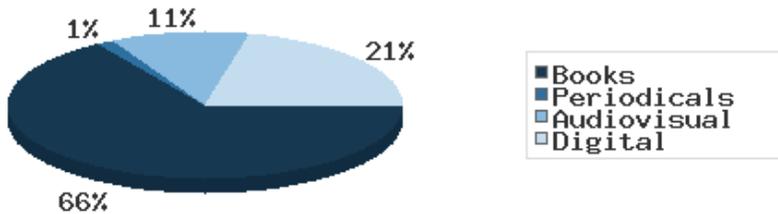
District Digital Usage

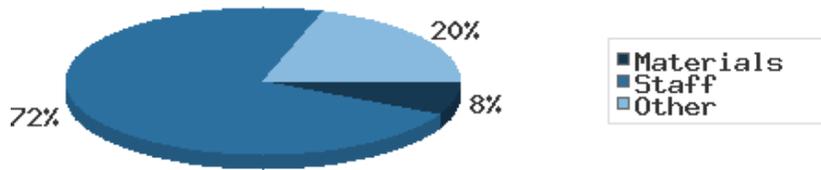# District Use of Library-Provided Computers

District One-Hour Sessions on Library Wifi

Year-to-Date Materials Expenditures
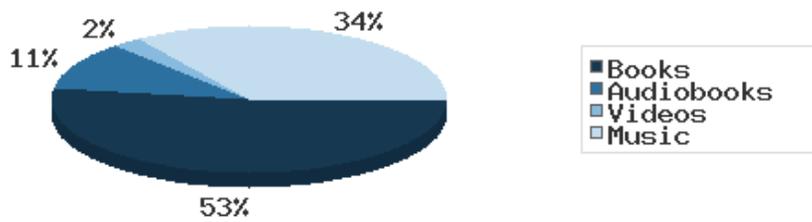
1%   11%   21%

66%

- Books
- Periodicals
- Audiovisual
- Digital

YTD Expenditures in all Categories

20%

8%

72%

- Materials
- Staff
- Other

Physical Collection

2%
10%
0%

88%

- Print Materials
- Audiobooks
- Videos
- Music

Digital Collection

2%   34%

11%

53%

- Books
- Audiobooks
- Videos
- Music
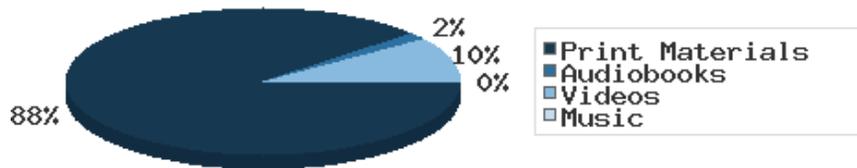
YTD Usage Breakdown of Digital Services

30%

39%

31%

- Overdrive
- Hoopla
- Other Digital