www.BranchDistrictLibrary.org

## Statistical Report for February 2019 Prepared on March 15, 2019

## Monthly Stats Brief Narrative

Through February 2019, the number of patrons entering our buildings decreased system-wide compared to this same time year-to-date the previous year. Combined physcial and digital use of library materials slightly increased year-to-date compared to 2018. About 10\% of our registered cardholders checked out a physical item this past month, while about $2 \%$ of registered cardholders checked out a digital item.


Digital usage has comprised about 19\% of total materials use year-to-date through February 2019, and digital usage

Digital vs. Physical Circulation YTD


## -Digital

 -Physical increased from this time in 2018.In February 2019, BDL patrons saved $\$ 150,406.10$ by checking out 12,667 physical items from the library. Our programming for all ages and our digital services further increase the library's value to the community, bringing the total estimated value to $\$ 177,199.41$.


Compared to this time year-to-date 2018, the number of programs BDL offered has decreased. Attendance at programs decreased over this same period.

See the full statistical report, starting on the next page, for details and more graphs. The most up-to-date stats are always available online and interactive at https://www.BranchDistrictLibrary.org/stats.


Patrons
February 2019

|  | BDL Monthly Total | BDL YTD | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2018 | 2017 | 2016 | 2015 | 2014 |
| Population in our Service Area (Tracking Since 2018) | 44,926 |  | 44,926 | 0 | 0 | 0 | 0 |
| Library Card Holders | 20,287 |  | 20,166 (-21\%) | 25,685 (+3\%) | 24,899 (+4\%) | 23,974 (+5\%) | 22,879 (+5\%) |
| Patrons Who Checked Out a Physical Item | 1,983 |  | 1,896 (+0\%) | 1,887 (-7\%) | 2,030 (-2\%) | 2,069 (-2\%) | 2,109 (-10\%) |
| New Library Card Holders Added | 77 | 128 (+27\%) | 1,021 (+21\%) | 844 (-15\%) | 989 (-9\%) | 1,086 (-22\%) | 1,390 (+22\%) |
| In-House Holds Filled for Our Library Card Holders | 911 | 1,729 (-5\%) | 10,987 (-6\%) | 11,650 (+12\%) | 10,407 (+2\%) | 10,225 (+7\%) | 9,546 (-16\%) |
| Active Hoopla Users (Began 2016) | 280 |  | 262 (+39\%) | 189 (+47\%) | 129 | 0 | 0 |
| Active OverDrive Users | 193 |  | 197 (+26\%) | 156 (+16\%) | 134 (-7\%) | 144 (+7\%) | 134 (+20\%) |

Physical Collection
Tracking Item-Type Breakdown Since 8/2017
February 2019

| Physical Books and All other Print Materials in the Catalog | Algansee | Bronson | Coldwater | Quincy | Sherwood | Union Twp. |  | $\begin{aligned} & \text { BDL } \\ & \text { YTD } \end{aligned}$ | BDL Year End |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | 2018 | 2017 | 2016 | 2015 | 2014 |
|  | 5,095 | 14,208 | 45,078 | 17,022 | 7,048 | 12,669 | 101,120 |  | 100,253 | 100,293 | 0 | 0 | 0 |
| Previous Year | 4,885 | 14,139 | 44,822 | 17,167 | 6,658 | 12,004 | 99,675 |  | 100,293 | 0 | 0 | 0 | 0 |
| Change | +4\% | +0\% | +1\% | -1\% | +6\% | +6\% | +1\% |  | -0\% |  |  |  |  |
| Physical Audiobooks in the Catalog | 36 | 86 | 1,348 | 313 | 3 | 85 | 1,871 |  | 1,881 | 1,852 | 0 | 0 | 0 |
| Previous Year | 35 | 106 | 1,371 | 290 | 3 | 59 | 1,864 |  | 1,852 | 0 | 0 | 0 | 0 |
| Change | +3\% | -19\% | -2\% | +8\% |  | +44\% | +0\% |  | +2\% |  |  |  |  |
| Physical Video Materials in the Catalog | 806 | 1,380 | 3,635 | 1,836 | 1,537 | 1,479 | 10,673 |  | 10,579 | 10,519 | 0 | 0 | 0 |
| Previous Year | 806 | 1,338 | 3,887 | 1,740 | 1,348 | 1,298 | 10,417 |  | 10,519 | 0 | 0 | 0 | 0 |
| Change |  | +3\% | -6\% | +6\% | +14\% | +14\% | +2\% |  | +1\% |  |  |  |  |
| Physical Music Recordings in the Catalog | 1 | 84 | 116 | 127 | 0 | 9 | 337 |  | 337 | 345 | 0 | 0 | 0 |
| Previous Year | 8 | 84 | 115 | 127 | 0 | 9 | 343 |  | 345 | 0 | 0 | 0 | 0 |
| Change | -88\% |  | +1\% |  |  |  | -2\% |  | -2\% |  |  |  |  |
| TOTAL Physical Items in the Catalog | 5,938 | 15,758 | 50,177 | 19,298 | 8,588 | 14,242 | 114,001 |  | 113,050 | 113,009 | 126,407 | 131,432 | 130,210 |
| Previous Year | 5,734 | 15,667 | 50,195 | 19,324 | 8,009 | 13,370 | 112,299 |  | 113,009 | 126,407 | 131,432 | 130,210 | 128,968 |
| Change | +4\% | +1\% | -0\% | -0\% | +7\% | +7\% | +2\% |  | +0\% | -11\% | -4\% | +1\% | +1\% |


| Digital Collection <br> Tracking Since 8/2017 <br> February 2019 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | BDL Monthly Total | BDL YTD | BDL Year End (Year-over-Year Change) |  |  |  |  |
|  |  |  | 2018 | 2017 | 2016 | 2015 | 2014 |
| Ebooks in All Digital Collections | 315,489 |  | 306,595 (+33\%) | 230,178 | 0 | 0 | 0 |
| Audiobooks in All Digital Collections | 71,778 |  | 71,995 (+36\%) | 52,833 | 0 | 0 | 0 |
| Video Materials in All Digital Collections | 14,852 |  | 14,229 (-10\%) | 15,767 | 0 | 0 | 0 |
| Music Recordings in All Digital Collections | 243,050 |  | 239,705 (-14\%) | 280,259 | 0 | 0 | 0 |
| TOTAL of All Digital Collections | 645,169 |  | 632,524 (+9\%) | 579,037 | 0 | 0 | 0 |

Total Collection
Tracking Since 8/2017


Use of Physical Items February 2019

|  | BDL Monthly Total | BDL YTD | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2018 | 2017 | 2016 | 2015 | 2014 |
| Checkouts of Cataloged Items | 9,028 | 17,064 (-0\%) | 113,128 (-6\%) | 120,916 (+2\%) | 118,595 (-3\%) | 121,841 (-1\%) | 123,074 (-11\%) |
| Renewals of Cataloged Items | 1,006 | 2,034 (+5\%) | 13,607 (-8\%) | 14,804 (-4\%) | 15,480 (+0\%) | 15,434 (-4\%) | 16,044 (-2\%) |
| Items Used in the Library But Not Checked Out | 262 | 498 (+117\%) | 2,803 (-8\%) | 3,050 (+126\%) | 1,351 (+7,011\%) | 19 (-68\%) | 60 |
| Checkouts of Uncataloged Items | 254 | 480 (-20\%) | 3,904 (+38\%) | 2,839 (-38\%) | 4,578 (+4\%) | 4,385 (-5\%) | 4,601 (-8\%) |
| Requests from BDL Patrons for Items at Other MeLCat Libraries, Actually Fulfilled | 1,071 | 1,924 (+15\%) | 9,777 (+20\%) | 8,169 (+15\%) | 7,112 (+16\%) | 6,118 (+8\%) | 5,677 (-10\%) |
| Requests from Other MeLCat Libraries for Items at BDL, Actually Fulfilled | 1,046 | 1,557 (+32\%) | 9,810 (+25\%) | 7,867 (+11\%) | 7,068 (+46\%) | 4,855 (-10\%) | 5,400 (-42\%) |
| TOTAL Use of Physical Items | 12,667 | 23,557 (+4\%) | 153,029 (-3\%) | 157,645 (+2\%) | 154,184 (+1\%) | 152,652 (-1\%) | 154,856 (-12\%) |

Use of Digital Resources
February 2019

|  | BDL Monthly Total | BDL YTD | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2018 | 2017 | 2016 | 2015 | 2014 |
| OverDrive Checkouts | 865 | 1,804 (+43\%) | 9,501 (+21\%) | 7,823 (+4\%) | 7,502 (+2\%) | 7,380 (+12\%) | 6,615 (+17\%) |
| Hoopla Checkouts (Began 2016) | 1,097 | 2,194 (+6\%) | 12,796 (+20\%) | 10,669 (+96\%) | 5,432 | 0 | 0 |
| All Other Digital Services | 957 | 1,676 (-5\%) | 9,572 (-72\%) | 34,047 (-46\%) | 62,788 (+38\%) | 45,565 (+203\%) | 15,031 (+26\%) |
| TOTAL Use of Digital Resources | 2,919 | 5,674 (+11\%) | 31,869 (-39\%) | 52,539 (-31\%) | 75,722 (+43\%) | 52,945 (+145\%) | 21,646 (+23\%) |

Total Item Usage

|  | BDL Monthly Total | BDL YTD | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2018 | 2017 | 2016 | 2015 | 2014 |
| Combined Checkouts of Physical Items | 12,667 | 23,557 (+4\%) | 153,029 (-3\%) | 157,645 (+2\%) | 154,184 (+1\%) | 152,652 (-1\%) | 154,856 (-12\%) |
| Combined Use of Digital Resources | 2,919 | 5,674 (+11\%) | 31,869 (-39\%) | 52,539 (-31\%) | 75,722 (+43\%) | 52,945 (+145\%) | 21,646 (+23\%) |
| TOTAL Uses of All BDL Items | 15,586 | 29,231 (+5\%) | 184,898 (-12\%) | 210,184 (-9\%) | 229,906 (+12\%) | 205,597 (+16\%) | 176,502 (-8\%) |


| Cataloging <br> February 2019 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | BDL Monthly Total | BDL YTD | BDL Year End (Year-over-Year Change) |  |  |  |  |
|  |  |  | 2018 | 2017 | 2016 | 2015 | 2014 |
| Physical Items Added to the Catalog | 1,014 | 1,815 (-2\%) | 11,056 (+0\%) | 11,009 (-1\%) | 11,091 (+29\%) | 8,582 (+40\%) | 6,134 (+1\%) |
| Physical Items Deleted from the Catalog | 212 | 858 (-66\%) | 10,941 (-55\%) | 24,366 (+53\%) | 15,968 (+84\%) | 8,668 (+40\%) | 6,186 (+30\%) |

## Reference Questions

February 2019

|  | BDL Monthly Total | BDL YTD | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2018 | 2017 | 2016 | 2015 | 2014 |
| General Reference Questions in Person | 532 | 1,041 (-8\%) | 6,641 (-12\%) | 7,537 (+20\%) | 6,285 (+124\%) | 2,806 (-0\%) | 2,809 (-22\%) |
| Questions via Telephone Calls | 324 | 653 (-19\%) | 3,866 (-24\%) | 5,079 (+10\%) | 4,622 (+60\%) | 2,885 (+0\%) | 2,872 (+18\%) |
| Reference Questions Delivered Online | 20 | 49 (+88\%) | 152 (-35\%) | 233 (-23\%) | 304 (+34\%) | 227 (+77\%) | 128 (+184\%) |
| In-Person Questions on Computer or Internet Use | 588 | 1,094 (-2\%) | 7,068 (-3\%) | 7,285 (+11\%) | 6,568 (+18\%) | 5,551 (+36\%) | 4,076 (+9\%) |
| In-Person Questions about Our Online Databases | 14 | 39 (-37\%) | 409 (+13\%) | 363 (+114\%) | 170 (+85\%) | 92 (-24\%) | 121 (-41\%) |
| In-Person Tax Form Questions | 152 | 201 (-38\%) | 518 (+5\%) | 493 (+4\%) | 473 (-18\%) | 579 (+3\%) | 560 (+5\%) |
| TOTAL of All Reference Questions | 1,630 | 3,077 (-11\%) | 18,654 (-11\%) | 20,990 (+14\%) | 18,422 (+52\%) | 12,140 (+15\%) | 10,566 (-0\%) |

Notary Services
Began 9/2017 at Coldwater Only
February 2019

|  |  |
| :--- | :--- | :--- | :--- | :--- |

MeLCat
February 2019

|  | BDL Monthly Total | BDL YTD | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2018 | 2017 | 2016 | 2015 | 2014 |
| Requests from BDL Patrons for Items at Other MeLCat Libraries | 1,123 | 2,011 (+14\%) | 10,462 (+20\%) | 8,699 (+14\%) | 7,643 (+5\%) | 7,280 (+9\%) | 6,708 (-8\%) |
| Requests from BDL Patrons for Items at Other MeLCat Libraries, Actually Fulfilled | 1,071 | 1,924 (+15\%) | 9,777 (+20\%) | 8,169 (+15\%) | 7,112 (+16\%) | 6,118 (+8\%) | 5,677 (-10\%) |
| Requests from Other MeLCat <br> Libraries for Items at BDL | 1,124 | 1,724 (+37\%) | 10,296 (+29\%) | 7,994 (+13\%) | 7,096 (+18\%) | 5,989 (-10\%) | 6,619 (-33\%) |
| Requests from Other MeLCat Libraries for Items at BDL, Actually Fulfilled | 1,046 | 1,557 (+32\%) | 9,810 (+25\%) | 7,867 (+11\%) | 7,068 (+46\%) | 4,855 (-10\%) | 5,400 (-42\%) |

Programs Held
February 2019

|  | BDL Monthly Total | BDL YTD | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2018 | 2017 | 2016 | 2015 | 2014 |
| Juvenile Programs Held | 75 | 136 (+4\%) | 730 (+1\%) | 720 (+19\%) | 604 (+5\%) | 575 (+19\%) | 482 (+3\%) |
| Young Adult Programs Held | 11 | 23 (-63\%) | 338 (+41\%) | 239 (+47\%) | 163 (+8\%) | 151 (+20\%) | 126 (+157\%) |
| Adult Programs Held | 11 | 23 (+15\%) | 136 (-7\%) | 146 (-34\%) | 220 (+40\%) | 157 (+26\%) | 125 (+44\%) |
| Juvenile Summer Reading Events Held | 0 | 0 | 114 (+20\%) | 95 (+7\%) | 89 (+6\%) | 84 (+8\%) | 78 |
| Young Adult Summer Reading Events Held | 0 | 0 | 50 (-12\%) | 57 (+97\%) | 29 (-66\%) | 85 (+183\%) | 30 |
| Adult Summer Reading Events Held | 0 | 0 | 3 | 0 | 3 (-40\%) | 5 (+25\%) | 4 |
| Computer Classes Held | 2 | 2 (-50\%) | 20 (-9\%) | 22 (+57\%) | 14 (-36\%) | 22 (-8\%) | 24 |
| TOTAL of All Programs | 99 | 184 (-16\%) | 1,391 (+9\%) | 1,279 (+14\%) | 1,122 (+4\%) | 1,079 (+24\%) | 869 (+43\%) |

Program Attendance
February 2019

|  | BDL Monthly Total | BDL YTD | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2018 | 2017 | 2016 | 2015 | 2014 |
| Attendees at Juvenile Programs | 1,043 | 1,979 (-6\%) | 15,725 (+2\%) | 15,351 (+48\%) | 10,371 (+23\%) | 8,415 (+7\%) | 7,857 (-11\%) |
| Attendees at Young Adult Programs | 113 | 172 (-65\%) | 3,218 (-15\%) | 3,806 (+276\%) | 1,011 (+14\%) | 884 (+38\%) | 641 (+36\%) |
| Attendees at Adult Programs | 225 | 288 (+3\%) | 1,970 (-0\%) | 1,979 (-3\%) | 2,048 (-5\%) | 2,157 (+65\%) | 1,310 (+18\%) |
| Attendees at Juvenile Summer Reading Events | 0 | 0 | 3,864 (+24\%) | 3,116 (-20\%) | 3,904 (+56\%) | 2,499 (-21\%) | 3,159 |
| Attendees at Young Adult Summer Reading Events | 0 | 0 | 333 (-50\%) | 671 (+127\%) | 295 (+14\%) | 259 (-16\%) | 307 |
| Attendees at Adult Summer Reading Events | 0 | 0 | 85 | 0 | 21 (-73\%) | 77 (-31\%) | 111 |
| Attendees at Computer Classes | 2 | 2 (-50\%) | 20 (-5\%) | 21 (+75\%) | 12 (-59\%) | 29 (+4\%) | 28 |
| TOTAL of All Program Attendance | 1,383 | 2,441 (-15\%) | 25,215 (+1\%) | 24,944 (+41\%) | 17,662 (+23\%) | 14,320 (+7\%) | 13,413 (+28\%) |


|  | BDL Monthly Total | BDL YTD | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2018 | 2017 | 2016 | 2015 | 2014 |
| Juveniles Signed Up for Summer Reading Program | 0 | 0 | 747 (-35\%) | 1,153 (+19\%) | 967 (+13\%) | 859 | 0 |
| Young Adults Signed up for Summer Reading Program | 0 | 0 | 378 (-2\%) | 385 (+241\%) | 113 (-64\%) | 311 | 0 |
| Adults Signed Up for Summer Reading Program | 0 | 0 | 248 (+112\%) | 117 (+36\%) | 86 (+1\%) | 85 | 0 |
| Juveniles who Completed Summer Reading Program | 0 | 0 | 260 (-50\%) | 518 (+13\%) | 459 (-10\%) | 512 | 0 |
| Young Adults who Completed Summer Reading Program | 0 | 0 | 135 (-50\%) | 268 (+332\%) | 62 (-49\%) | 122 | 0 |
| Adults who Completed Summer Reading Program | 0 | 0 | 165 (+72\%) | 96 (+60\%) | 60 (+7\%) | 56 | 0 |
| Juvenile Summer Reading Events Held | 0 | 0 | 114 (+20\%) | 95 (+7\%) | 89 (+6\%) | 84 (+8\%) | 78 |
| Young Adult Summer Reading Events Held | 0 | 0 | 50 (-12\%) | 57 (+97\%) | 29 (-66\%) | 85 (+183\%) | 30 |
| Adult Summer Reading Events Held | 0 | 0 | 3 | 0 | 3 (-40\%) | 5 (+25\%) | 4 |
| Attendees at Juvenile Summer Reading Events | 0 | 0 | 3,864 (+24\%) | 3,116 (-20\%) | 3,904 (+56\%) | 2,499 (-21\%) | 3,159 |
| Attendees at Young Adult Summer Reading Events | 0 | 0 | 333 (-50\%) | 671 (+127\%) | 295 (+14\%) | 259 (-16\%) | 307 |
| Attendees at Adult Summer Reading Events | 0 | 0 | 85 | 0 | 21 (-73\%) | 77 (-31\%) | 111 |

## Summer Reading Program Signups

 February 2019|  | BDL Monthly Total BDL YTD |  | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2018 | 2017 | 2016 | 2015 | 2014 |
| Juveniles Signed Up for Summer Reading Program | 0 | 0 | 747 (-35\%) | 1,153 (+19\%) | 967 (+13\%) | 859 | 0 |
| Young Adults Signed up for Summer Reading Program | 0 | 0 | 378 (-2\%) | 385 (+241\%) | 113 (-64\%) | 311 | 0 |
| Adults Signed Up for Summer Reading Program | 0 | 0 | 248 (+112\%) | 117 (+36\%) | 86 (+1\%) | 85 | 0 |
| TOTAL Summer Reading Program Signups | 0 | 0 | 1,373 (-17\%) | 1,655 (+42\%) | 1,166 (-7\%) | 1,255 | 0 |

Summer Reading Program Completions February 2019

|  | BDL Monthly Total BDL YTD |  | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2018 | 2017 | 2016 | 2015 | 2014 |
| Juveniles who Completed Summer Reading Program | 0 | 0 | 260 (-50\%) | 518 (+13\%) | 459 (-10\%) | 512 | 0 |
| Young Adults who Completed Summer Reading Program | 0 | 0 | 135 (-50\%) | 268 (+332\%) | 62 (-49\%) | 122 | 0 |
| Adults who Completed Summer Reading Program | 0 | 0 | 165 (+72\%) | 96 (+60\%) | 60 (+7\%) | 56 | 0 |
| TOTAL Summer Reading Program Completions | 0 | 0 | 560 (-37\%) | 882 (+52\%) | 581 (-16\%) | 690 | 0 |

## Library-Provided Computer Services

February 2019

|  | BDL Monthly Total | BDL YTD | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2018 | 2017 | 2016 | 2015 | 2014 |
| One-hour sessions on Library Wifi | 41,063 | $81,807(+4 \%)$ | 465,219 (+9\%) | 425,714 (+4\%) | 410,437 (+17\%) | 351,423 (+18\%) | 298,098 (+37\%) |
| Desktop, Laptop, and Tablet Computers Available for Public Use | 88 |  | 89 (+22\%) | 73 | 73 | 73 | 73 |
| Sessions on Library-Provided Computers | 2,297 | 4,425 (-28\%) | 45,687 (+3\%) | 44,181 (+6\%) | 41,513 (-11\%) | 46,405 (+6\%) | 43,756 (-6\%) |
| Hours Library-Provided Computers Used (Tracking Since 2018) | 1,536.05 | 3,069.61 (-1\%) | 24,701.55 | 0.00 | 0.00 | 0.00 | 0.00 |
| Desktop, Laptop, and Tablet Computers Available for Staff Use | 52 |  | 50 (+22\%) | 41 | 41 | 41 | 41 |



| Faxes, Prints, and Sales <br> February 2019 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | BDL Monthly Total BDL YTD |  | BDL Year End (Year-over-Year Change) |  |  |  |  |
|  |  |  | 2018 | 2017 | 2016 | 2015 | 2014 |
| Fax Pages Received | 4 | 21 (-74\%) | 419 (+61\%) | 260 (+19\%) | 219 (+27\%) | 173 (+3\%) | 168 (+20\%) |
| Fax Pages Sent | 662 | 1,309 (+4\%) | 9,249 (+138\%) | 3,879 (+123\%) | 1,741 (-7\%) | 1,882 (+39\%) | 1,353 (+1\%) |
| Free Prints for Job Seekers | 225 | 510 (-17\%) | 3,631 (+16\%) | 3,128 (+9\%) | 2,878 (+23\%) | 2,335 (-23\%) | 3,024 (-21\%) |
| Black and White Patron Prints (Tracking Since 6/2016) | 6,437 | 11,405 (-16\%) | 81,016 (+7\%) | 75,606 (+113\%) | 35,561 | 0 | 0 |
| Color Patron Prints (Tracking <br> Since 6/2016) | 814 | 1,455 (-2\%) | 12,285 (+20\%) | 10,253 (+154\%) | 4,036 | 0 | 0 |
| Flash Drives Sold (Tracking Since 6/2016) | 4 | 5 (-38\%) | 41 (-27\%) | 56 (+4\%) | 54 | 0 | 0 |
| Earbuds Sold (Tracking Since 6/2016) | 34 | 70 (-5\%) | 538 (+29\%) | 416 (+151\%) | 166 | 0 | 0 |

Fines and Fees
Overdue Fines Dropped in 2017
February 2019

|  | BDL Monthly Total <br> BDL YTD |  | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2018 | 2017 | 2016 | 2015 | 2014 |
| Fines and Fees Payments Received | \$ 260.96 | \$ 463.08 (-23\%) | \$ 2,412.73 (-68\%) | \$ 7,628.31 (-24\%) | \$ 10,062.96 (-30\%) | \$ 14,448.76 (-3\%) | \$ 14,827.36 (-4\%) |
| Outstanding Fines and Fees | \$ 54,472.79 |  | 55,850.27 (-34\%) | 84,232.33 (-63\%) | 228,102.90 (+3\%) | 221,076.26 (+5\%) | 209,842.19 (+4\%) |

Debt Collections
Unique Management Services, Inc
Tracking Since 2014
February 2019

|  | BDL Monthly Total | BDL YTD | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2018 | 2017 | 2016 | 2015 | 2014 |
| Fine Payments as a Result of Collection Agency's Efforts | \$ 0.00 | \$ 0.00 | \$ 4,183.45 (+1,727\%) | \$ 229.00 (-76\%) | \$ 947.13 (+16\%) | \$ 818.48 (+1\%) | \$ 809.51 |
| Library Materials Returned as a Result of Collection Agency's Efforts | \$ 0.00 | \$ 0.00 | \$ 462.00 (-48\%) | \$ 888.95 (-33\%) | \$ 1,317.93 (-2\%) | \$ 1,346.89 (-28\%) | \$ 1,864.69 |
| What We Paid Collection Agency for Their Services | \$ 60.50 | \$ 60.50 (+3\%) | \$ 528.66 (-5\%) | \$ 558.08 (-45\%) | \$ 1,022.23 (-3\%) | \$ 1,051.42 (+40\%) | \$ 753.88 |

Value to Our Service Area
Visit https://www.BranchDistrictLibrary.org/value
to learn how we determine these numbers.

| Value from <br> Physical <br> Item <br> Checkouts | $\begin{array}{cc}\text { BDL Monthly } \\ \text { Total } & \text { BDL YTD }\end{array}$ |  | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2018 | 2017 | 2016 | 2015 | 2014 |
|  | \$ 150,406.10 | \$ 288,035.70 (-1\%) | \$ 1,888,907.75 (-12\%) | \$ 2,135,671.28 (+0\%) | \$ 2,132,387.79 (-2\%) | \$ 2,167,140.68 (+0\%) | \$ 2,167,024.48 (-9\%) |
| Value from Attending Programs (Tracking Since 1/2018) | \$ 6,915.00 | \$ 12,205.00 (-14\%) | \$ 125,795.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 |
| Value from Fax Service (Tracking Since <br> 1/2018) | \$ 666.00 | \$ 1,330.00 (-0\%) | \$ 9,668.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 |
| Value from <br> Employment <br> Prints <br> (Tracking <br> Since <br> 1/2018) | \$ 33.75 | \$ 76.50 (-16\%) | \$ 544.65 | \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 |
| Value from <br> Notary <br> Services <br> (Tracking <br> Since <br> 1/2018) | \$ 20.00 | \$ 55.00 (+10\%) | \$ 330.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 |
| Value from <br> Digital <br> Services <br> (Tracking <br> Since <br> 1/2018) | \$ 11,676.00 | \$ 22,696.00 (+11\%) | \$ 127,476.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 |
| Value from Using Library Computers (Tracking Since 1/2018) | \$ 4,608.15 | \$ 9,208.83 (-1\%) | \$ 74,104.66 | \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 |
| Value from Using Library Wifi (Tracking Since 1/2018) | \$ 2,874.41 | \$ 5,726.49 ${ }^{(+4 \%)}$ | \$ 32,565.33 | \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 |
| total <br> Value of Free Library Services | \$ 177,199.41 | \$ 339,333.52 (-1\%) | \$ 2,259,391.39 (+6\%) | \$ 2,135,671.28 (+0\%) | \$ 2,132,387.79 (-2\%) | \$ 2,167,140.68 (+0\%) | \$ 2,167,024.48 (-9\%) |

Materials Expenditures
Tracking since 2018
February 2019

|  | BDL Monthly Total | BDL YTD | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2018 | 2017 | 2016 | 2015 | 2014 |
| Amount Spent on Books | \$ 9,009.82 | \$ 16,626.12 (+42\%) | \$ 93,763.50 | \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 |
| Amount Spent on Periodicals | \$ 0.00 | \$ 217.00 (-61\%) | \$7,085.59 | \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 |
| Amount Spent on Audiovisual Materials | \$ 1,167.46 | \$ 2,948.44 (-1\%) | \$ 17,998.47 | \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 |
| Amount Spent on Digital Resources | \$ 3,137.94 | \$ 6,889.94 (-1\%) | \$ 43,798.90 | \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 |
| TOTAL Spent on All Library Materials | \$ 13,315.22 | \$ 26,681.50 (+20\%) | \$ 162,646.46 | \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 |

Other Expenditures
Tracking since 2018
February 2019

|  | BDL Monthly Total | BDL YTD | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2018 | 2017 | 2016 | 2015 | 2014 |
| Total Materials Expenditures | \$ 13,315.22 | \$ 26,681.50 (+20\%) | \$ 162,646.46 | \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 |
| Total Staff Expenditures | \$ 115,965.86 | \$ 241,715.01 (+1\%) | \$ 1,469,560.33 | \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 |
| Expenditures in other categories | \$ 23,761.58 | \$ 43,256.16 (-29\%) | \$ 422,747.74 | \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 |
| TOTAL Expenditures in all Categories | \$ 153,042.66 | \$ 311,652.67 (-3\%) | \$ 2,054,954.53 | \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 |

## Staffing

February 2019

|  | BDL Monthly Total | BDL YTD | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2018 | 2017 | 2016 | 2015 | 2014 |
| Total BDL Staff | 40 | 40 (avg) (+3\%) | 40 (avg) (+5\%) | 37 (avg) (+9\%) | 34 (avg) (+17\%) | 29 (avg) (-3\%) | 30 (avg) (-6\%) |
| BDL Staff with MLS Degree | 6 | 6 (avg) | 6 (avg) (+20\%) | 5 (avg) (+150\%) | 3 (avg) | 2 (avg) | 2 (avg) (-33\%) |
| Worked Full-Time Equivalents | 27.92 | 28.24 (avg) (+4\%) | 26.92 (avg) (+8\%) | 24.91 (avg) (+41\%) | 17.90 (avg) (+13\%) | 15.75 (avg) (-6\%) | 16.81 (avg) (-16\%) |
| Hours of Specialized Training for Staff (Tracking Since 1/2019) | 55 | 58 | 0 | 0 | 0 | 0 | 0 |
| Hours Volunteers Worked at the Library (Tracking Since $\mathbf{1 / 2 0 1 9 )}$ | 2 | 4 | 0 | 0 | 0 | 0 | 0 |

## Outreach Services

Began 2018
February 2019

| Number of Patrons Served by Outreach Services | BDL Monthly Total BDL YTD |  | BDL Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2018 | 2017 | 2016 | 2015 | 2014 |
|  | 5 | 18 (+13\%) | 76 (+2,433\%) | 3 | 0 | 0 | 0 |
| Number of Items Delivered to Outreach Patrons | 13 | 43 (-68\%) | 606 (+2,231\%) | 26 | 0 | 0 | 0 |

Heritage Room
Stats part of Coldwater Branch totals above; shown here for convenience
February 2019

|  | Heritage Room | YTD | Year End (Year-over-Year Change) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2018 | 2017 | 2016 | 2015 | 2014 |
| Heritage Room Attendance | 17 | 60 (-52\%) | 736 (+12\%) | 658 (-7\%) | 705 (+51\%) | 468 (+50\%) | 312 |
| In-Person Reference Questions | 20 | 54 (-51\%) | 708 (+29\%) | 550 (+664\%) | 72 (+140\%) | 30 (-27\%) | 41 (+71\%) |
| Reference Telephone Calls | 17 | 31 (-48\%) | 277 (-36\%) | 433 (+15\%) | 376 (+83\%) | 206 (+145\%) | 84 |
| Online Reference Questions | 8 | 13 (-24\%) | 60 (-5\%) | 63 (-24\%) | 83 (+8\%) | 77 (+79\%) | 43 |

District Attendance


District Program Attendance


District Physical Checkouts



District Use of Library-Provided Computers


District One-Hour Sessions on Library Wifi


Year-to-Date Materials Expenditures

-Books
-Periodicals -Audiovisual - Digital

YTD Expenditures in all Categories


- Materials
-Staff
- Other


YTD Usage Breakdown of Digital Services


