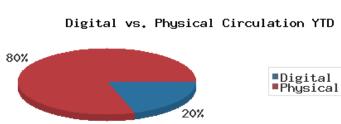


STATISTICAL REPORT FOR JANUARY 2019 Prepared on February 14, 2019

## **Monthly Stats Brief Narrative**

Through January 2019, the number of patrons entering our buildings decreased system-wide compared to this same time year-to-date the previous year. Combined physcial and digital use of library materials somewhat decreased year-to-date compared to 2018. About 9% of our registered cardholders checked out a physical item this past month, while about 3% of registered cardholders checked out a digital item.





Digital usage has comprised about 20% of total materials use year-to-date through January 2019, and digital usage stayed about the same from this time in 2018.

In January 2019, BDL patrons saved \$137,629.60 by checking out 10,890 physical items from the library. Our programming for all ages and our digital services further increase the library's value to the community, bringing the total estimated value to \$162,134.11.



Compared to this time year-to-date 2018, the number of programs BDL offered has decreased. Attendance at programs decreased over this same period.

See the full statistical report, starting on the next page, for details and more graphs. The most up-to-date stats are always available online and interactive at https://www.BranchDistrictLibrary.org/stats.

#### Attendance January 2019

|  | BDL Monthly Total | BDL YTD       | BDL Year End (Year-over-Year Change) |                 |                  |                 |                |  |  |
|--|-------------------|---------------|--------------------------------------|-----------------|------------------|-----------------|----------------|--|--|
|  | BDL Monthly Total | BOL TID       | 2018                                 | 2017            | 2016             | 2015            | 2014           |  |  |
| Attendance   | 10,598            | 10,598 (-28%) | 191,866 (-1%)                        | 193,922 (-4%)   | 200,991 (+3%)    | 195,735 (+17%)  | 167,414 (-2%)  |  |  |
| Hours Open   | 884.00            | 884.00 (-14%) | 12,208.00 (+12%)                     | 10,869.15 (-0%) | 10,877.50 (+25%) | 8,703.00 (+61%) | 5,395.00 (+3%) |  |  |
| Number of Hours Scheduled Open<br>Each Week (Tracking Since<br>1/2018) | 251.00            |               | 255.00                               | 0.00            | 0.00             | 0.00            | 0.00           |  |  |

#### Patrons January 2019

|   |                   |            | BDL Year End (Year-over-Year Change) |               |              |              |              |  |  |
|---|-------------------|------------|--------------------------------------|---------------|--------------|--------------|--------------|--|--|
|   | BDL Monthly Total | BDL YTD    | 2018                                 | 2017          | 2016         | 2015         | 2014         |  |  |
| Population in our Service Area<br>(Tracking Since 2018) | 44,926            |            | 44,926                               | 0             | 0            | 0            | 0            |  |  |
| Library Card Holders                                    | 20,216            |            | 20,166 (-21%)                        | 25,685 (+3%)  | 24,899 (+4%) | 23,974 (+5%) | 22,879 (+5%) |  |  |
| Patrons Who Checked Out a<br>Physical Item              | 1,910             |            | 1,896 (+0%)                          | 1,887 (-7%)   | 2,030 (-2%)  | 2,069 (-2%)  | 2,109 (-10%) |  |  |
| New Library Card Holders Added                          | 51                | 51 (+4%)   | 1,021 (+21%)                         | 844 (-15%)    | 989 (-9%)    | 1,086 (-22%) | 1,390 (+22%) |  |  |
| In-House Holds Filled for Our<br>Library Card Holders   | 818               | 818 (-15%) | 10,987 (-6%)                         | 11,650 (+12%) | 10,407 (+2%) | 10,225 (+7%) | 9,546 (-16%) |  |  |
| Active Hoopla Users (Began 2016)                        | 294               |            | 262 (+39%)                           | 189 (+47%)    | 129          | 0            | 0            |  |  |
| Active OverDrive Users                                  | 216               |            | 197 (+26%)                           | 156 (+16%)    | 134 (-7%)    | 144 (+7%)    | 134 (+20%)   |  |  |

#### Physical Collection Tracking Item-Type Breakdown Since 8/2017

January 2019

|  |                   | BDL YTD | BDL Year End (Year-over-Year Change) |                |               |               |               |  |  |
|--|-------------------|---------|--------------------------------------|----------------|---------------|---------------|---------------|--|--|
|  | BDL Monthly Total |         | 2018                                 | 2017           | 2016          | 2015          | 2014          |  |  |
| Physical Books and All other Print<br>Materials in the Catalog | 100,387           |         | 100,253 (-0%)                        | 100,293        | 0             | 0             | 0             |  |  |
| Physical Audiobooks in the Catalog                             | 1,874             |         | 1,881 (+2%)                          | 1,852          | 0             | 0             | 0             |  |  |
| Physical Video Materials in the<br>Catalog                     | 10,605            |         | 10,579 (+1%)                         | 10,519         | 0             | 0             | 0             |  |  |
| Physical Music Recordings in the<br>Catalog                    | 337               |         | 337 (-2%)                            | 345            | 0             | 0             | 0             |  |  |
| TOTAL Physical Items in the<br>Catalog                         | 113,203           |         | 113,050 (+0%)                        | 113,009 (-11%) | 126,407 (-4%) | 131,432 (+1%) | 130,210 (+1%) |  |  |

#### Digital Collection Tracking Since 8/2017

|  |                   |         | BDL Year End (Year-over-Year Change) |         |      |      |      |  |  |
|--|-------------------|---------|--------------------------------------|---------|------|------|------|--|--|
|  | BDL Monthly Total | BDL YTD | 2018                                 | 2017    | 2016 | 2015 | 2014 |  |  |
| Ebooks in All Digital Collections              | 311,685           |         | 306,595 (+33%)                       | 230,178 | 0    | 0    | 0    |  |  |
| Audiobooks in All Digital<br>Collections       | 70,664            |         | 71,995 (+36%)                        | 52,833  | 0    | 0    | 0    |  |  |
| Video Materials in All Digital<br>Collections  | 14,639            |         | <b>14,229</b> (-10%)                 | 15,767  | 0    | 0    | 0    |  |  |
| Music Recordings in All Digital<br>Collections | 241,835           |         | 239,705 (-14%)                       | 280,259 | 0    | 0    | 0    |  |  |
| TOTAL of All Digital Collections               | 638,823           |         | 632,524 (+9%)                        | 579,037 | 0    | 0    | 0    |  |  |

#### Total Collection Tracking Since 8/2017

## January 2019

|                              | BDL Monthly Total | BDL YTD | BDL Year End (Year-over-Year Change) |                 |               |               |               |  |  |  |
|------------------------------|-------------------|---------|--------------------------------------|-----------------|---------------|---------------|---------------|--|--|--|
|                              | BDE Monthly Total |         | 2018                                 | 2017            | 2016          | 2015          | 2014          |  |  |  |
| Combined Physical Items      | 113,203           |         | 113,050 (+0%)                        | 113,009 (-11%)  | 126,407 (-4%) | 131,432 (+1%) | 130,210 (+1%) |  |  |  |
| Combined Digital Collections | 638,823           |         | 632,524 (+9%)                        | 579,037         | 0             | 0             | 0             |  |  |  |
| TOTAL of all Collections     | 752,026           |         | 745,574 (+8%)                        | 692,046 (+447%) | 126,407 (-4%) | 131,432 (+1%) | 130,210 (+1%) |  |  |  |

#### Use of Physical Items January 2019

|   | BDL Monthly Total | BDL YTD      |               | BDL Yes       | ar End (Year-over-Year | Change)             |                     |
|---|-------------------|--------------|---------------|---------------|------------------------|---------------------|---------------------|
|   | BDE Monthly Total | BULTID       | 2018          | 2017          | 2016                   | 2015                | 2014                |
| Checkouts of Cataloged Items  | 8,036             | 8,036 (-11%) | 113,128 (-6%) | 120,916 (+2%) | 118,595 (-3%)          | 121,841 (-1%)       | 123,074 (-11%)      |
| Renewals of Cataloged Items   | 1,028             | 1,028 (+6%)  | 13,607 (-8%)  | 14,804 (-4%)  | 15,480 (+0%)           | 15,434 (-4%)        | 16,044 (-2%)        |
| Items Used in the Library But Not<br>Checked Out  | 236               | 236 (+51%)   | 2,803 (-8%)   | 3,050 (+126%) | 1,351 (+7,011%)        | 19 (-68%)           | 60                  |
| Checkouts of Uncataloged Items  | 226               | 226 (-31%)   | 3,904 (+38%)  | 2,839 (-38%)  | 4,578 (+4%)            | 4,385 (-5%)         | 4,601 (-8%)         |
| Requests from BDL Patrons for<br>Items at Other MeLCat Libraries,<br>Actually Fulfilled | 853               | 853          | 9,777 (+20%)  | 8,169 (+15%)  | 7,112 (+16%)           | 6,118 (+8%)         | <b>5,677</b> (-10%) |
| Requests from Other MeLCat<br>Libraries for Items at BDL, Actually<br>Fulfilled         | 511               | 511          | 9,810 (+25%)  | 7,867 (+11%)  | <b>7,068</b> (+46%)    | <b>4,855</b> (-10%) | 5,400 (-42%)        |
| TOTAL Use of Physical Items   | 10,890            | 10,890 (-8%) | 153,029 (-3%) | 157,645 (+2%) | 154,184 (+1%)          | 152,652 (-1%)       | 154,856 (-12%)      |

#### Use of Digital Resources January 2019

|                                |                   | al BDL YTD  | BDL Year End (Year-over-Year Change) |               |               |                |               |  |  |
|--------------------------------|-------------------|-------------|--------------------------------------|---------------|---------------|----------------|---------------|--|--|
|                                | BDL Monthly Total |             | 2018                                 | 2017          | 2016          | 2015           | 2014          |  |  |
| OverDrive Checkouts            | 939               | 939 (+45%)  | 9,501 (+21%)                         | 7,823 (+4%)   | 7,502 (+2%)   | 7,380 (+12%)   | 6,615 (+17%)  |  |  |
| Hoopla Checkouts (Began 2016)  | 1,097             | 1,097 (+4%) | 12,796 (+20%)                        | 10,669 (+96%) | 5,432         | 0              | 0             |  |  |
| All Other Digital Services     | 719               | 719 (-30%)  | 9,572 (-72%)                         | 34,047 (-46%) | 62,788 (+38%) | 45,565 (+203%) | 15,031 (+26%) |  |  |
| TOTAL Use of Digital Resources | 2,755             | 2,755 (+1%) | 31,869 (-39%)                        | 52,539 (-31%) | 75,722 (+43%) | 52,945 (+145%) | 21,646 (+23%) |  |  |

#### Total Item Usage January 2019

|   |                   |              | BDL Year End (Year-over-Year Change) |                      |                |                |                |  |  |
|---|-------------------|--------------|--------------------------------------|----------------------|----------------|----------------|----------------|--|--|
|   | BDL Monthly Total | BDL YTD      | 2018                                 | 2017                 | 2016           | 2015           | 2014           |  |  |
| Combined Checkouts of Physical<br>Items | 10,890            | 10,890 (-8%) | 153,029 (-3%)                        | 157,645 (+2%)        | 154,184 (+1%)  | 152,652 (-1%)  | 154,856 (-12%) |  |  |
| Combined Use of Digital Resources       | 2,755             | 2,755 (+1%)  | 31,869 (-39%)                        | <b>52,539</b> (-31%) | 75,722 (+43%)  | 52,945 (+145%) | 21,646 (+23%)  |  |  |
| TOTAL Uses of All BDL Items             | 13,645            | 13,645 (-6%) | 184,898 (-12%)                       | 210,184 (-9%)        | 229,906 (+12%) | 205,597 (+16%) | 176,502 (-8%)  |  |  |

#### Cataloging January 2019

|  | BDL Monthly Total | BDL YTD    | BDL Year End (Year-over-Year Change) |               |               |              |              |  |
|--|-------------------|------------|--------------------------------------|---------------|---------------|--------------|--------------|--|
|  | BDL Monthly Total |            | 2018                                 | 2017          | 2016          | 2015         | 2014         |  |
| Physical Items Added to the<br>Catalog     | 801               | 801 (-2%)  | 11,056 (+0%)                         | 11,009 (-1%)  | 11,091 (+29%) | 8,582 (+40%) | 6,134 (+1%)  |  |
| Physical Items Deleted from the<br>Catalog | 646               | 646 (-60%) | 10,941 (-55%)                        | 24,366 (+53%) | 15,968 (+84%) | 8,668 (+40%) | 6,186 (+30%) |  |

#### Reference Questions January 2019

|  | BDL Monthly Total | BDL YTD      |                   | BDL Year End (Year-over-Year Change) |               |               |              |  |  |
|--|-------------------|--------------|-------------------|--------------------------------------|---------------|---------------|--------------|--|--|
|  | BDL Monthly Total | 222110       | 2018              | 2017                                 | 2016          | 2015          | 2014         |  |  |
| General Reference Questions in<br>Person           | 509               | 509 (-17%)   | 6,641 (-12%)      | 7,537 (+20%)                         | 6,285 (+124%) | 2,806 (-0%)   | 2,809 (-22%) |  |  |
| Questions via Telephone Calls                      | 329               | 329 (-27%)   | 3,866 (-24%)      | 5,079 (+10%)                         | 4,622 (+60%)  | 2,885 (+0%)   | 2,872 (+18%) |  |  |
| Reference Questions Delivered<br>Online            | 29                | 29 (+222%)   | <b>152</b> (-35%) | 233 (-23%)                           | 304 (+34%)    | 227 (+77%)    | 128 (+184%)  |  |  |
| In-Person Questions on Computer<br>or Internet Use | 506               | 506 (-17%)   | 7,068 (-3%)       | 7,285 (+11%)                         | 6,568 (+18%)  | 5,551 (+36%)  | 4,076 (+9%)  |  |  |
| In-Person Questions about Our<br>Online Databases  | 25                | 25 (-4%)     | 409 (+13%)        | 363 (+114%)                          | 170 (+85%)    | 92 (-24%)     | 121 (-41%)   |  |  |
| In-Person Tax Form Questions                       | 49                | 49 (-42%)    | 518 (+5%)         | 493 (+4%)                            | 473 (-18%)    | 579 (+3%)     | 560 (+5%)    |  |  |
| TOTAL of All Reference Questions                   | 1,447             | 1,447 (-20%) | 18,654 (-11%)     | 20,990 (+14%)                        | 18,422 (+52%) | 12,140 (+15%) | 10,566 (-0%) |  |  |

#### Notary Services Began 9/2017 at Coldwater Only

January 2019

|  |                   | BDL YTD    | BDL Year End (Year-over-Year Change) |      |      |      |      |  |
|--|-------------------|------------|--------------------------------------|------|------|------|------|--|
|  | BDL Monthly Total |            | 2018                                 | 2017 | 2016 | 2015 | 2014 |  |
| Patrons Who Used our Free Notary<br>Services | 7                 | 7 (+250%)  | 66 (+371%)                           | 14   | 0    | 0    | 0    |  |
| Documents Notarized                          | 12                | 12 (+500%) | <b>67</b> (+253%)                    | 19   | 0    | 0    | 0    |  |

#### MeLCat January 2019

|   |                   |         | BDL Year End (Year-over-Year Change) |                     |                     |                     |                     |  |
|---|-------------------|---------|--------------------------------------|---------------------|---------------------|---------------------|---------------------|--|
|   | BDL Monthly Total | BDL YTD | 2018                                 | 2017                | 2016                | 2015                | 2014                |  |
| Requests from BDL Patrons for<br>Items at Other MeLCat Libraries                        | 888               | 888     | 10,462 (+20%)                        | 8,699 (+14%)        | 7,643 (+5%)         | 7,280 (+9%)         | 6,708 (-8%)         |  |
| Requests from BDL Patrons for<br>Items at Other MeLCat Libraries,<br>Actually Fulfilled | 853               | 853     | <b>9,777</b> (+20%)                  | 8,169 (+15%)        | 7,112 (+16%)        | 6,118 (+8%)         | <b>5,677</b> (-10%) |  |
| Requests from Other MeLCat<br>Libraries for Items at BDL                                | 600               | 600     | 10,296 (+29%)                        | <b>7,994</b> (+13%) | 7,096 (+18%)        | 5,989 (-10%)        | 6,619 (-33%)        |  |
| Requests from Other MeLCat<br>Libraries for Items at BDL, Actually<br>Fulfilled         | 511               | 511     | 9,810 (+25%)                         | 7,867 (+11%)        | <b>7,068</b> (+46%) | <b>4,855</b> (-10%) | <b>5,400</b> (-42%) |  |

#### Programs Held January 2019

|   | BDL Monthly Total | BDL YTD   |             | BDL Yea      | r End (Year-over-Year | Change)             |             |  |
|---|-------------------|-----------|-------------|--------------|-----------------------|---------------------|-------------|--|
|   | BDL Monthly Total | BULTID    | 2018        | 2017         | 2016                  | 2015                | 2014        |  |
| Juvenile Programs Held                    | 61                | 61 (-2%)  | 730 (+1%)   | 720 (+19%)   | 604 (+5%)             | 575 (+19%)          | 482 (+3%)   |  |
| Young Adult Programs Held                 | 12                | 12 (-56%) | 338 (+41%)  | 239 (+47%)   | 163 (+8%)             | 151 (+20%)          | 126 (+157%) |  |
| Adult Programs Held                       | 12                | 12 (+71%) | 136 (-7%)   | 146 (-34%)   | 220 (+40%)            | 157 (+26%)          | 125 (+44%)  |  |
| Juvenile Summer Reading Events<br>Held    | 0                 | 0         | 114 (+20%)  | 95 (+7%)     | 89 (+6%)              | 84 (+8%)            | 78          |  |
| Young Adult Summer Reading<br>Events Held | 0                 | 0         | 50 (-12%)   | 57 (+97%)    | 29 (-66%)             | 85 (+183%)          | 30          |  |
| Adult Summer Reading Events<br>Held       | 0                 | 0         | 3           | 0            | 3 (-40%)              | 5 (+25%)            | 4           |  |
| Computer Classes Held                     | 0                 | 0         | 20 (-9%)    | 22 (+57%)    | 14 (-36%)             | 22 (-8%)            | 24          |  |
| TOTAL of All Programs                     | 85                | 85 (-13%) | 1,391 (+9%) | 1,279 (+14%) | 1,122 (+4%)           | <b>1,079</b> (+24%) | 869 (+43%)  |  |

#### Program Attendance January 2019

|   |                   |                     |              | BDL Yea       | ar End (Year-over-Year | Change)      |               |
|---|-------------------|---------------------|--------------|---------------|------------------------|--------------|---------------|
|   | BDL Monthly Total | BDL YTD             | 2018         | 2017          | 2016                   | 2015         | 2014          |
| Attendees at Juvenile Programs                    | 936               | 936 (-9%)           | 15,725 (+2%) | 15,351 (+48%) | 10,371 (+23%)          | 8,415 (+7%)  | 7,857 (-11%)  |
| Attendees at Young Adult<br>Programs              | 59                | 59 (-79%)           | 3,218 (-15%) | 3,806 (+276%) | 1,011 (+14%)           | 884 (+38%)   | 641 (+36%)    |
| Attendees at Adult Programs                       | 63                | 63 (-66%)           | 1,970 (-0%)  | 1,979 (-3%)   | 2,048 (-5%)            | 2,157 (+65%) | 1,310 (+18%)  |
| Attendees at Juvenile Summer<br>Reading Events    | 0                 | 0                   | 3,864 (+24%) | 3,116 (-20%)  | 3,904 (+56%)           | 2,499 (-21%) | 3,159         |
| Attendees at Young Adult Summer<br>Reading Events | 0                 | 0                   | 333 (-50%)   | 671 (+127%)   | 295 (+14%)             | 259 (-16%)   | 307           |
| Attendees at Adult Summer<br>Reading Events       | 0                 | 0                   | 85           | 0             | 21 (-73%)              | 77 (-31%)    | 111           |
| Attendees at Computer Classes                     | 0                 | 0                   | 20 (-5%)     | 21 (+75%)     | 12 (-59%)              | 29 (+4%)     | 28            |
| TOTAL of All Program Attendance                   | 1,058             | <b>1,058</b> (-29%) | 25,215 (+1%) | 24,944 (+41%) | 17,662 (+23%)          | 14,320 (+7%) | 13,413 (+28%) |

#### Summer Reading Overview January 2019

|  | BDL Monthly Total | BDL YTD |              | BDL Year End | d (Year-over-Year Change | e)           |       |
|--|-------------------|---------|--------------|--------------|--------------------------|--------------|-------|
|  | BDL Monthly Total | BDL TID | 2018         | 2017         | 2016                     | 2015         | 2014  |
| Juveniles Signed Up for Summer<br>Reading Program    | 0                 | 0       | 747 (-35%)   | 1,153 (+19%) | 967 (+13%)               | 859          | 0     |
| Young Adults Signed up for<br>Summer Reading Program | 0                 | 0       | 378 (-2%)    | 385 (+241%)  | 113 (-64%)               | 311          | 0     |
| Adults Signed Up for Summer<br>Reading Program       | 0                 | 0       | 248 (+112%)  | 117 (+36%)   | 86 (+1%)                 | 85           | 0     |
| Juveniles who Completed Summer<br>Reading Program    | 0                 | 0       | 260 (-50%)   | 518 (+13%)   | 459 (-10%)               | 512          | 0     |
| Young Adults who Completed<br>Summer Reading Program | 0                 | 0       | 135 (-50%)   | 268 (+332%)  | 62 (-49%)                | 122          | 0     |
| Adults who Completed Summer<br>Reading Program       | 0                 | 0       | 165 (+72%)   | 96 (+60%)    | 60 (+7%)                 | 56           | 0     |
| Juvenile Summer Reading Events<br>Held               | 0                 | 0       | 114 (+20%)   | 95 (+7%)     | 89 (+6%)                 | 84 (+8%)     | 78    |
| Young Adult Summer Reading<br>Events Held            | 0                 | 0       | 50 (-12%)    | 57 (+97%)    | 29 (-66%)                | 85 (+183%)   | 30    |
| Adult Summer Reading Events<br>Held                  | 0                 | 0       | 3            | 0            | 3 (-40%)                 | 5 (+25%)     | 4     |
| Attendees at Juvenile Summer<br>Reading Events       | 0                 | 0       | 3,864 (+24%) | 3,116 (-20%) | 3,904 (+56%)             | 2,499 (-21%) | 3,159 |
| Attendees at Young Adult Summer<br>Reading Events    | 0                 | 0       | 333 (-50%)   | 671 (+127%)  | 295 (+14%)               | 259 (-16%)   | 307   |
| Attendees at Adult Summer<br>Reading Events          | 0                 | 0       | 85           | 0            | 21 (-73%)                | 77 (-31%)    | 111   |

#### Summer Reading Program Signups January 2019

|  | BDL Monthly Total | BDL YTD | BDL Year End (Year-over-Year Change) |              |             |       |      |  |  |  |
|--|-------------------|---------|--------------------------------------|--------------|-------------|-------|------|--|--|--|
|  | BDL Monthly Total | BDL TID | 2018                                 | 2017         | 2016        | 2015  | 2014 |  |  |  |
| Juveniles Signed Up for Summer<br>Reading Program    | 0                 | 0       | 747 (-35%)                           | 1,153 (+19%) | 967 (+13%)  | 859   | 0    |  |  |  |
| Young Adults Signed up for<br>Summer Reading Program | 0                 | 0       | 378 (-2%)                            | 385 (+241%)  | 113 (-64%)  | 311   | 0    |  |  |  |
| Adults Signed Up for Summer<br>Reading Program       | 0                 | 0       | 248 (+112%)                          | 117 (+36%)   | 86 (+1%)    | 85    | 0    |  |  |  |
| TOTAL Summer Reading Program<br>Signups              | 0                 | 0       | <b>1,373</b> (-17%)                  | 1,655 (+42%) | 1,166 (-7%) | 1,255 | 0    |  |  |  |

#### Summer Reading Program Completions January 2019

|  |                   | BDL YTD | BDL Year End (Year-over-Year Change) |             |                   |      |      |  |  |
|--|-------------------|---------|--------------------------------------|-------------|-------------------|------|------|--|--|
|  | BDL Monthly Total | BDL TID | 2018                                 | 2017        | 2016              | 2015 | 2014 |  |  |
| Juveniles who Completed Summer<br>Reading Program    | 0                 | 0       | 260 (-50%)                           | 518 (+13%)  | 459 (-10%)        | 512  | 0    |  |  |
| Young Adults who Completed<br>Summer Reading Program | 0                 | 0       | 135 (-50%)                           | 268 (+332%) | 62 (-49%)         | 122  | 0    |  |  |
| Adults who Completed Summer<br>Reading Program       | 0                 | 0       | 165 (+72%)                           | 96 (+60%)   | 60 (+7%)          | 56   | 0    |  |  |
| TOTAL Summer Reading Program<br>Completions          | 0                 | 0       | 560 (-37%)                           | 882 (+52%)  | <b>581</b> (-16%) | 690  | 0    |  |  |

#### Library-Provided Computer Services January 2019

|  |                   | 3DL Monthly Total BDL YTD |               | BDL Year End (Year-over-Year Change) |                |                |                |  |  |
|--|-------------------|---------------------------|---------------|--------------------------------------|----------------|----------------|----------------|--|--|
|  | BDL Monthly Total |                           | 2018          | 2017                                 | 2016           | 2015           | 2014           |  |  |
| One-hour sessions on Library Wifi                              | 40,744            | 40,744 (+7%)              | 465,219 (+9%) | 425,714 (+4%)                        | 410,437 (+17%) | 351,423 (+18%) | 298,098 (+37%) |  |  |
| Computers Available for Public Use                             | 89                |                           | 89 (+22%)     | 73                                   | 73             | 73             | 73             |  |  |
| Sessions on Library-Provided<br>Computers                      | 2,128             | 2,128 (-32%)              | 45,687 (+3%)  | 44,181 (+6%)                         | 41,513 (-11%)  | 46,405 (+6%)   | 43,756 (-6%)   |  |  |
| Hours Library-Provided Computers<br>Used (Tracking Since 2018) | 1,533.56          | 1,533.56 (-2%)            | 24,701.55     | 0.00                                 | 0.00           | 0.00           | 0.00           |  |  |
| Computers Available for Staff Use                              | 50                |                           | 50 (+22%)     | 41                                   | 41             | 41             | 41             |  |  |

### Website Stats January 2019

|                            | PDI Monthly Total | DL Monthly Total BDL YTD | BDL Year End (Year-over-Year Change) |               |               |               |               |  |
|----------------------------|-------------------|--------------------------|--------------------------------------|---------------|---------------|---------------|---------------|--|
|                            | bbe Monthly rotal |                          | 2018                                 | 2017          | 2016          | 2015          | 2014          |  |
| Monthly Website Sessions   | 4,652             | 4,652 (+13%)             | 45,594 (-38%)                        | 73,326 (-2%)  | 75,139 (+3%)  | 72,706 (+6%)  | 68,773 (-22%) |  |
| Monthly Website Page Views | 11,139            | 11,139 (+17%)            | 118,634 (-33%)                       | 177,799 (-2%) | 182,084 (+7%) | 169,630 (+4%) | 163,277 (-8%) |  |

#### Faxes, Prints, and Sales January 2019

|  |                   | BDL YTD      |               | BDL Year E            | nd (Year-over-Year Ch | nange)       |              |
|--|-------------------|--------------|---------------|-----------------------|-----------------------|--------------|--------------|
|  | BDL Monthly Total | BULYID       | 2018          | 2017                  | 2016                  | 2015         | 2014         |
| Fax Pages Received                                       | 17                | 17 (-66%)    | 419 (+61%)    | 260 (+19%)            | 219 (+27%)            | 173 (+3%)    | 168 (+20%)   |
| Fax Pages Sent   | 647               | 647 (-1%)    | 9,249 (+138%) | 3,879 (+123%)         | 1,741 (-7%)           | 1,882 (+39%) | 1,353 (+1%)  |
| Free Prints for Job Seekers                              | 285               | 285 (-19%)   | 3,631 (+16%)  | 3,128 (+9%)           | 2,878 (+23%)          | 2,335 (-23%) | 3,024 (-21%) |
| Black and White Patron Prints<br>(Tracking Since 6/2016) | 4,968             | 4,968 (-27%) | 81,016 (+7%)  | <b>75,606</b> (+113%) | 35,561                | 0            | 0            |
| Color Patron Prints (Tracking Since 6/2016)              | 641               | 641 (-25%)   | 12,285 (+20%) | <b>10,253</b> (+154%) | 4,036                 | 0            | 0            |
| Flash Drives Sold (Tracking Since 6/2016)                | 1                 | 1 (-67%)     | 41 (-27%)     | 56 (+4%)              | 54                    | 0            | 0            |
| Earbuds Sold (Tracking Since 6/2016)                     | 36                | 36 (-5%)     | 538 (+29%)    | 416 (+151%)           | 166                   | 0            | 0            |

#### Fines and Fees Overdue Fines Dropped in 2017

|                                  | BDL Monthly Total | BDL YTD          | BDL Year End (Year-over-Year Change) |                    |                     |                    |                    |  |  |
|----------------------------------|-------------------|------------------|--------------------------------------|--------------------|---------------------|--------------------|--------------------|--|--|
| BDL MONT                         | BDL Monthly Total | BDL TID          | 2018                                 | 2017               | 2016                | 2015               | 2014               |  |  |
| Fines and Fees Payments Received | \$ 202.12         | \$ 202.12 (-51%) | \$ 2,412.73 (-68%)                   | \$ 7,628.31 (-24%) | \$ 10,062.96 (-30%) | \$ 14,448.76 (-3%) | \$ 14,827.36 (-4%) |  |  |
| Outstanding Fines and Fees       | \$ 54,905.42      |                  | 55,850.27 (-34%)                     | 84,232.33 (-63%)   | 228,102.90 (+3%)    | 221,076.26 (+5%)   | 209,842.19 (+4%)   |  |  |

# Debt Collections Unique Management Services, Inc. Tracking Since 2014

January 2019

|   |                   | BDL YTD | BDL Year End (Year-over-Year Change) |                         |                   |                    |             |  |  |
|---|-------------------|---------|--------------------------------------|-------------------------|-------------------|--------------------|-------------|--|--|
|   | BDL Monthly Total |         | 2018                                 | 2017                    | 2016              | 2015               | 2014        |  |  |
| Fine Payments as a Result of<br>Collection Agency's Efforts                 | \$ 0.00           | \$ 0.00 | \$ 4,183.45 (+1,727%)                | \$ 229.00 (-76%)        | \$ 947.13 (+16%)  | \$ 818.48 (+1%)    | \$ 809.51   |  |  |
| Library Materials Returned as a<br>Result of Collection Agency's<br>Efforts | \$ 0.00           | \$ 0.00 | \$ 462.00 (-48%)                     | <b>\$ 888.95</b> (-33%) | \$ 1,317.93 (-2%) | \$ 1,346.89 (-28%) | \$ 1,864.69 |  |  |
| What We Paid Collection Agency<br>for Their Services                        | \$ 0.00           | \$ 0.00 | \$ 528.66 (-5%)                      | \$ 558.08 (-45%)        | \$ 1,022.23 (-3%) | \$ 1,051.42 (+40%) | \$ 753.88   |  |  |

Value to Our Service Area Visit https://www.BranchDistrictLibrary.org/value to learn how we determine these numbers.

|  | BDL Monthly   |                             |                        | BDL Y                 | ear End (Year-over-Year Cha | ange)                 |                       |
|--|---------------|-----------------------------|------------------------|-----------------------|-----------------------------|-----------------------|-----------------------|
|  | Total         | BDL YTD                     | 2018                   | 2017                  | 2016                        | 2015                  | 2014                  |
| Value from<br>Physical<br>Item<br>Checkouts                                  | \$ 137,629.60 | \$ 137,629.60 (-11%)        | \$ 1,888,907.75 (-12%) | \$ 2,135,671.28 (+0%) | \$ 2,132,387.79 (-2%)       | \$ 2,167,140.68 (+0%) | \$ 2,167,024.48 (-9%) |
| Value from<br>Attending<br>Programs<br>(Tracking<br>Since<br>1/2018)         | \$ 5,290.00   | <b>\$ 5,290.00</b> (-26%)   | \$ 125,795.00          | \$ 0.00               | \$ 0.00                     | \$ 0.00               | \$ 0.00               |
| Value from<br>Fax Service<br>(Tracking<br>Since<br>1/2018)                   | \$ 664.00     | \$ 664.00 (-6%)             | \$ 9,668.00            | \$ 0.00               | \$ 0.00                     | \$ 0.00               | \$ 0.00               |
| Value from<br>Employment<br>Prints<br>(Tracking<br>Since<br>1/2018)          | \$ 42.75      | <b>\$ 42.75</b> (-19%)      | \$ 544.65              | \$ 0.00               | \$ 0.00                     | \$ 0.00               | \$ 0.00               |
| Value from<br>Notary<br>Services<br>(Tracking<br>Since<br>1/2018)            | \$ 35.00      | <b>\$ 35.00</b> (+250%)     | \$ 330.00              | \$ 0.00               | \$ 0.00                     | \$ 0.00               | \$ 0.00               |
| Value from<br>Digital<br>Services<br>(Tracking<br>Since<br>1/2018)           | \$ 11,020.00  | \$ 11,020.00 (+1%)          | \$ 127,476.00          | \$ 0.00               | \$ 0.00                     | \$ 0.00               | \$ 0.00               |
| Value from<br>Using<br>Library<br>Computers<br>(Tracking<br>Since<br>1/2018) | \$ 4,600.68   | <b>\$ 4,600.68</b> (-2%)    | \$ 74,104.66           | \$ 0.00               | \$ 0.00                     | \$ 0.00               | \$ 0.00               |
| Value from<br>Using<br>Library Wifi<br>(Tracking<br>Since<br>1/2018)         | \$ 2,852.08   | \$ 2,852.08 (+7%)           | \$ 32,565.33           | \$ 0.00               | \$ 0.00                     | \$ 0.00               | \$ 0.00               |
| TOTAL<br>Value of<br>Free Library<br>Services                                | \$ 162,134.11 | <b>\$ 162,134.11</b> (-10%) | \$ 2,259,391.39 (+6%)  | \$ 2,135,671.28 (+0%) | \$ 2,132,387.79 (-2%)       | \$ 2,167,140.68 (+0%) | \$ 2,167,024.48 (-9%) |

#### Materials Expenditures Tracking since 2018

January 2019

|  | BDL Monthly Total | BDL YTD              | BDL Year End (Year-over-Year Change) |         |         |         |         |  |
|--|-------------------|----------------------|--------------------------------------|---------|---------|---------|---------|--|
|  | BDL Monthly Total |                      | 2018                                 | 2017    | 2016    | 2015    | 2014    |  |
| Amount Spent on Books                    | \$ 7,616.30       | \$ 7,616.30 (+117%)  | \$ 93,763.50                         | \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 |  |
| Amount Spent on Periodicals              | \$ 217.00         | \$ 217.00 (+27%)     | \$ 7,085.59                          | \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 |  |
| Amount Spent on Audiovisual<br>Materials | \$ 1,780.98       | \$ 1,780.98 (+158%)  | \$ 17,998.47                         | \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 |  |
| Amount Spent on Digital Resources        | \$ 3,752.00       | \$ 3,752.00 (+510%)  | \$ 43,798.90                         | \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 |  |
| TOTAL Spent on All Library<br>Materials  | \$ 13,366.28      | \$ 13,366.28 (+168%) | \$ 162,646.46                        | \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 |  |

#### Other Expenditures Tracking since 2018

January 2019

|   |                   | BDL YTD              | E               | DL Year End (Ye | ar-over-Year Cha | inge)   |         |  |  |  |
|---|-------------------|----------------------|-----------------|-----------------|------------------|---------|---------|--|--|--|
|   | BDL Monthly Total | BDL YID              | 2018            | 2017            | 2016             | 2015    | 2014    |  |  |  |
| Total Materials Expenditures            | \$ 13,366.28      | \$ 13,366.28 (+168%) | \$ 162,646.46   | \$ 0.00         | \$ 0.00          | \$ 0.00 | \$ 0.00 |  |  |  |
| Total Staff Expenditures                | \$ 125,749.15     | \$ 125,749.15 (+2%)  | \$ 1,469,560.33 | \$ 0.00         | \$ 0.00          | \$ 0.00 | \$ 0.00 |  |  |  |
| Expenditures in other categories        | \$ 19,494.58      | \$ 19,494.58 (-25%)  | \$ 422,747.74   | \$ 0.00         | \$ 0.00          | \$ 0.00 | \$ 0.00 |  |  |  |
| TOTAL Expenditures in all<br>Categories | \$ 158,610.01     | \$ 158,610.01 (+3%)  | \$ 2,054,954.53 | \$ 0.00         | \$ 0.00          | \$ 0.00 | \$ 0.00 |  |  |  |

#### Staffing January 2019

|  | BDL Monthly | BDL YTD            | BDL Year End (Year-over-Year Change) |                    |                    |                   |                    |  |  |
|--|-------------|--------------------|--------------------------------------|--------------------|--------------------|-------------------|--------------------|--|--|
|  | Total       |                    | 2018                                 | 2017               | 2016               | 2015              | 2014               |  |  |
| Total BDL Staff  | 40          | 40 (avg) (+3%)     | 40 (avg) (+5%)                       | 37 (avg) (+9%)     | 34 (avg) (+17%)    | 29 (avg) (-3%)    | 30 (avg) (-6%)     |  |  |
| BDL Staff with MLS Degree  | 6           | 6 (avg)            | 6 (avg) (+20%)                       | 5 (avg) (+150%)    | 3 (avg)            | 2 (avg)           | 2 (avg) (-33%)     |  |  |
| Worked Full-Time Equivalents                                       | 28.57       | 28.57 (avg) (+12%) | 26.92 (avg) (+8%)                    | 24.91 (avg) (+41%) | 17.90 (avg) (+13%) | 15.75 (avg) (-6%) | 16.81 (avg) (-16%) |  |  |
| Hours of Specialized Training for<br>Staff (Tracking Since 1/2019) | 3           | 3                  | 0                                    | 0                  | 0                  | 0                 | 0                  |  |  |
| Hours Volunteers Worked at the Library (Tracking Since 1/2019)     | 2           | 2                  | 0                                    | 0                  | 0                  | 0                 | 0                  |  |  |

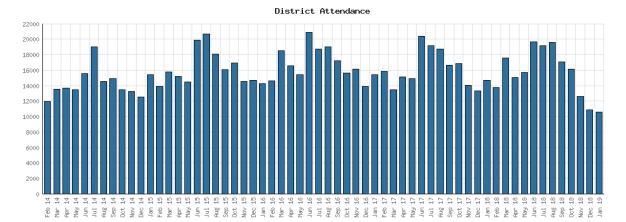
#### Outreach Services Began 2018

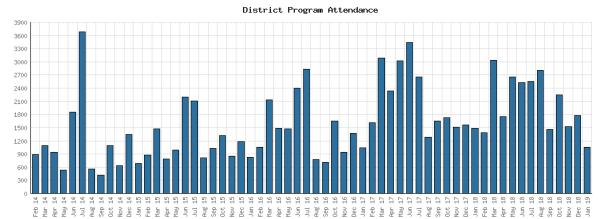
|  | BDL Monthly Total | BDL YTD   | BDL Year End (Year-over-Year Change) |      |      |      |      |
|--|-------------------|-----------|--------------------------------------|------|------|------|------|
|  | BDL Monthly Total | BDL TID   | 2018                                 | 2017 | 2016 | 2015 | 2014 |
| Number of Patrons Served by<br>Outreach Services | 13                | 13 (+30%) | 76 (+2,433%)                         | 3    | 0    | 0    | 0    |
| Number of Items Delivered to<br>Outreach Patrons | 30                | 30 (-64%) | 606 (+2,231%)                        | 26   | 0    | 0    | 0    |

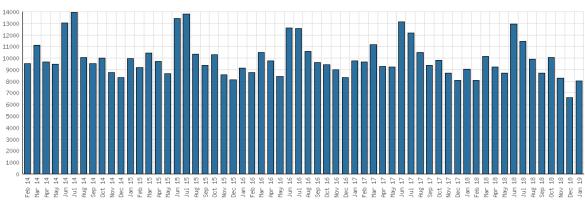
Heritage Room Stats part of Coldwater Branch totals above; shown here for convenience.

|                               | Heritage Room | YTD       | Year End (Year-over-Year Change) |             |            |             |           |  |
|-------------------------------|---------------|-----------|----------------------------------|-------------|------------|-------------|-----------|--|
|                               |               | TID       | 2018                             | 2017        | 2016       | 2015        | 2014      |  |
| Heritage Room Attendance      | 43            | 43 (-39%) | 736 (+12%)                       | 658 (-7%)   | 705 (+51%) | 468 (+50%)  | 312       |  |
| In-Person Reference Questions | 34            | 34 (-39%) | 708 (+29%)                       | 550 (+664%) | 72 (+140%) | 30 (-27%)   | 41 (+71%) |  |
| Reference Telephone Calls     | 14            | 14 (-60%) | 277 (-36%)                       | 433 (+15%)  | 376 (+83%) | 206 (+145%) | 84        |  |
| Online Reference Questions    | 5             | 5 (-17%)  | 60 (-5%)                         | 63 (-24%)   | 83 (+8%)   | 77 (+79%)   | 43        |  |

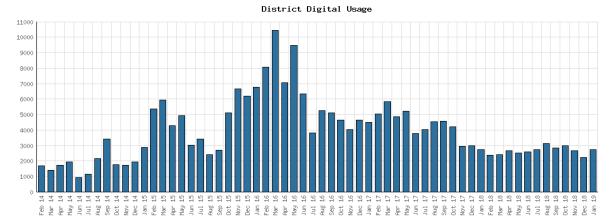
#### Selected Graphs 5-year Monthly Trends



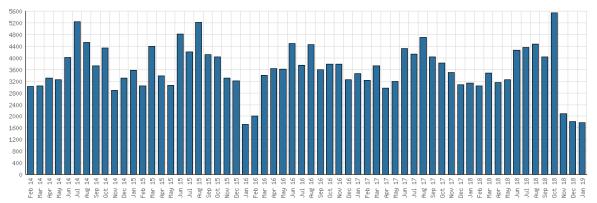


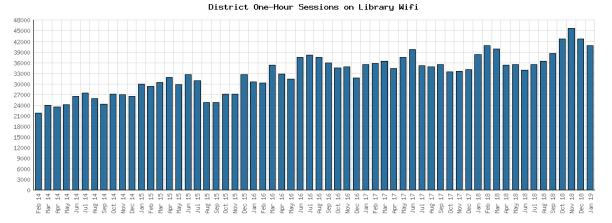


District Physical Checkouts



District Use of Library-Provided Computers





#### Year-to-Date Materials Expenditures

