STATISTICAL REPORT FOR NOVEMBER 2016
December 13, 2016

Total Circulation

## All Physical Sources and All Digital Sources

November 2016

|  | District Monthly Total | YTD November | 2015 | 2014 |
| :---: | :---: | :---: | :---: | :---: |
| November 2016 Total Circulation | 16,871 | 221,150 | 205,578 | 176,444 |
| November 2015 Total Circulation | 17,824 | 189,142 |  |  |
| Year-Over-Year Change | -5\% | +17\% | +17\% |  |
|  |  | Digital circulations make up 36\% of the total YTD in November 2016. <br> On average this year to date, 229 ( $0.92 \%$ ) of our patrons are using OverDrive and Hoopla. There is likely some overlap with users of these two services, so the actual number of unique users is probably lower. <br> We don't have patron numbers available for our other premium digital services. | In 2015 digital was $26 \%$ of the total circulation, with $144(0.60 \%)$ patrons on average using OverDrive. <br> We don't have patron numbers available for our other premium digital services. | In 2014 digital was 12\% of the total circulation, with 120 ( $0.52 \%$ ) patrons on average using OverDrive. <br> We don't have patron numbers available for our other premium digital services. |

## Attendance

November 2016

|  | Algansee | Bronson | Coldwater | Quincy | Sherwood | Union Twp. | District Monthly Total | YTD <br> November | 2015 | 2014 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| November 2016 Attendance | 374 | 2,504 | 6,366 | 751 | 786 | 1,952 | 12,733 | 183,730 | 195,735 | 167,414 |
| November 2015 Comparison | 322 | 2,727 | 8,550 | 618 | 694 | 1,626 | 14,537 | 181,013 |  |  |
| Year-Over-Year Change | +16\% | -8\% | -26\% | +22\% | +13\% | +20\% | -12\% | +2\% | +17\% |  |
| November 2016 Hours Open | 105 | 135 | 163 | 139 | 111 | 142 | 795 | 10,053 | 8,935 | 5,528 |
| November 2015 Comparison | 92 | 115 | 219 | 114 | 61 | 115 | 715 | 8,344 |  |  |
| Year-Over-Year Change | +14\% | +17\% | -26\% | +23\% | +82\% | +25\% | +11\% | +20\% | +62\% |  |

## Patrons

November 2016

|  | Algansee | Bronson | Coldwater | Quincy | Sherwood | Union Twp. | District Monthly Total | YTD November | 2015 | 2014 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| November 2016 Patron Count | 364 | 3,221 | 15,792 | 2,796 | 474 | 2,203 | 24,850 |  | 23,974 | 22,879 |
| November 2015 Comparison | 355 | 3,106 | 15,170 | 2,716 | 445 | 2,138 | 23,930 |  |  |  |
| Year-Over-Year Change | +3\% | +4\% | +4\% | +3\% | +7\% | +3\% | +4\% |  | +5\% |  |
| November 2016 Active Patrons | 46 | 371 | 1,264 | 234 | 71 | 221 | 2,207 |  | 2,069 | 2,109 |
| November 2015 Comparison | 46 | 372 | 1,182 | 219 | 63 | 198 | 2,080 |  |  |  |
| Year-Over-Year Change |  | -0\% | +7\% | +7\% | +13\% | +12\% | +6\% |  | -2\% |  |
| November 2016 New Patrons Added | 0 | 8 | 27 | 4 | 1 | 8 | 48 | 1,057 | 1,086 | 1,390 |
| November 2015 Comparison | 1 | 8 | 45 | 3 | 7 | 7 | 71 | 1,037 |  |  |
| Year-Over-Year Change |  |  | -40\% | +33\% | -86\% | +14\% | -32\% | +2\% | -22\% |  |
| November 2016 In-House Holds Filled for Our Patrons | 32 | 123 | 512 | 123 | 47 | 112 | 949 | 9,409 | 10,225 | 9,546 |
| November 2015 Comparison | 27 | 129 | 414 | 98 | 45 | 97 | 810 | 9,429 |  |  |
| Year-Over-Year Change | +19\% | -5\% | +24\% | +26\% | +4\% | +15\% | +17\% | -0\% | +7\% |  |

## Collection

November 2016

|  | Algansee | Bronson | Coldwater | Quincy | Shorwood | Union Twp. | District Monthly Total | YTD <br> November | 2015 | 2014 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| November 2016 Items in the Catalog | 5,920 | 18,120 | 63,733 | 18,855 | 7,396 | 12,701 | 126,725 |  | 131,432 | 130,210 |
| November 2015 Comparison | 5,871 | 18,468 | 68,293 | 19,039 | 7,099 | 12,470 | 131,240 |  |  |  |
| Year-Over-Year Change | +1\% | -2\% | -7\% | -1\% | +4\% | +2\% | -3\% |  | +1\% |  |
| November 2016 Items Added to the Catalog | 106 | 217 | 368 | 142 | 51 | 186 | 1,070 | 10,524 | 8,582 | 6,134 |
| November 2015 Comparison | 29 | 450 | 252 | 62 | 38 | 90 | 921 | 7,706 |  |  |
| Year-Over-Year Change | +266\% | -52\% | +46\% | +129\% | +34\% | +107\% | +16\% | +37\% | +40\% |  |
| November 2016 Items Deleted from the Catalog | 1 | 38 | 1,197 | 709 | 3 | 99 | 2,047 | 15,136 | 8,668 | 6,186 |
| November 2015 Comparison | 0 | 48 | 84 | 39 | 0 | 1 | 172 | 7,939 |  |  |
| Year-Over-Year Change |  | -21\% | +1,325\% | +1,718\% |  | +9,800\% | +1,090\% | +91\% | +40\% |  |

Circulation of Physical Items
November 2016

|  | Algansee | Bronson | Coldwater | Quincy | Sherwood | Union Twp. | District Monthly Total | YTD <br> November | 2015 | 2014 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| November 2016 Checkouts in Evergreen | 181 | 1,467 | 4,936 | 1,130 | 388 | 882 | 8,984 | 110,286 | 121,841 | 123,074 |
| November 2015 Comparison | 205 | 1,270 | 4,793 | 1,001 | 437 | 842 | 8,548 | 113,728 |  |  |
| Year-Over-Year Change | -12\% | +16\% | +3\% | +13\% | -11\% | +5\% | +5\% | -3\% | -1\% |  |
| November 2016 Renewals in Evergreen | 45 | 171 | 789 | 145 | 121 | 153 | 1,424 | 13,931 | 15,434 | 16,044 |
| November 2015 Comparison | 39 | 165 | 638 | 116 | 85 | 99 | 1,142 | 14,135 |  |  |
| Year-Over-Year Change | +15\% | +4\% | +24\% | +25\% | +42\% | +55\% | +25\% | -1\% | -4\% |  |
| November 2016 Items from other MeLCat Libraries Checked out to OUR Patrons, per branch (self-reported, totals not part of District, YTD, or yearly numbers) | 16 | 106 | 191 | 33 | 22 | 33 | 401 | 5,103 | 4,662 | 4,231 |
| November 2015 Comparison | 10 | 61 | 193 | 17 | 23 | 20 | 324 | 4,559 |  |  |
| Year-Over-Year Change | +60\% | +74\% | -1\% | +94\% | -4\% | +65\% | +24\% | +12\% | +10\% |  |
| November 2016 Items Sent to Other Libraries MeLCat, per branch (selfreported, totals not part of District, YTD, or yearly numbers) | 36 | 65 | 0 | 77 | 44 | 50 | 272 | 3,712 | 3,394 | 3,548 |
| November 2015 Comparison | 36 | 78 | 0 | 109 | 36 | 54 | 313 | 3,153 |  |  |
| Year-Over-Year Change |  | -17\% |  | -29\% | +22\% | -7\% | -13\% | +18\% | -4\% |  |
| November 2016 Requests from BDL Patrons for Items at Other MeLCat Libraries (totals not part of YTD or yearly numbers) |  |  |  |  |  |  | 554 | 7,176 | 7,280 | 6,708 |
| November 2015 Comparison |  |  |  |  |  |  | 549 | 6,914 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  | +1\% | +4\% | +9\% |  |
| November 2016 Requests from BDL Patrons for Items at Other MeLCat Libraries, Actually Fulfilled |  |  |  |  |  |  | 532 | 6,669 | 6,118 | 5,677 |
| November 2015 Comparison |  |  |  |  |  |  | 437 | 5,973 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  | +22\% | +12\% | +8\% |  |
| November 2016 Requests from Other MeLCat Libraries for Items at BDL (totals not part of YTD or yearly numbers) |  |  |  |  |  |  | 438 | 6,686 | 5,989 | 6,619 |
| November 2015 Comparison |  |  |  |  |  |  | 547 | 5,614 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  | -20\% | +19\% | -10\% |  |
| November 2016 Requests from Other MeLCat Libraries for Items at BDL, Actually Fulfilled |  |  |  |  |  |  | 450 | 6,637 | 4,855 | 5,400 |
| November 2015 Comparison |  |  |  |  |  |  | 447 | 4,575 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  | +1\% | +45\% | -10\% |  |
| November 2016 Checkouts of Uncataloged Items | 87 | 97 | 37 | 0 | 3 | 31 | 255 | 4,355 | 4,385 | 4,601 |
| November 2015 Comparison | 57 | 387 | 97 | 0 | 0 | 50 | 591 | 3,988 |  |  |
| Year-Over-Year Change | +53\% | -75\% | -62\% |  |  | -38\% | -57\% | +9\% | -5\% |  |
| November 2016 TOTAL Circulation of Physical Items | 365 | 1,906 | 5,953 | 1,385 | 578 | 1,149 | 11,645 | 141,878 |  |  |
| November 2015 TOTAL Comparison | 347 | 1,961 | 5,721 | 1,243 | 581 | 1,065 | 12,898 | 162,639 | 152,633 | 154,796 |
| TOTAL Year-Over-Year Change | +5\% | -3\% | +4\% | +11\% | -1\% | +8\% | -10\% | -13\% | -1\% |  |

## Reference Questions

November 2016

|  | Algansee | Bronson | Coldwater | Quincy | Shersood | Union Twp. | District Monthly Total | YTD <br> November | 2015 | 2014 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| November 2016 General Reference Questions in Person | 0 | 12 | 146 | 25 | 40 | 175 | 398 | 5,608 | 2,806 | 2,809 |
| November 2015 Comparison | 0 | 11 | 151 | 50 | 9 | 10 | 231 | 2,554 |  |  |
| Year-Over-Year Change |  | +9\% | -3\% | -50\% | +344\% | +1,650\% | +72\% | +120\% | -0\% |  |
| November 2016 Questions via Telephone Calls | 0 | 23 | 164 | 20 | 12 | 133 | 352 | 4,151 | 2,885 | 2,872 |
| November 2015 Comparison | 0 | 5 | 210 | 2 | 0 | 11 | 228 | 2,651 |  |  |
| Year-Over-Year Change |  | +360\% | -22\% | +900\% |  | +1,109\% | +54\% | +57\% | +0\% |  |
| November 2016 Reference Questions Delivered Online | 0 | 0 | 6 | 4 | 0 | 10 | 20 | 289 | 227 | 128 |
| November 2015 Comparison | 0 | 0 | 7 | 0 | 0 | 9 | 16 | 218 |  |  |
| Year-Over-Year Change |  |  | -14\% |  |  | +11\% | +25\% | +33\% | +77\% |  |
| November 2016 In-Person Questions on Computer or Internet Use | 0 | 16 | 242 | 22 | 0 | 121 | 401 | 5,943 | 5,551 | 4,225 |
| November 2015 Comparison | 0 | 19 | 382 | 17 | 0 | 15 | 433 | 5,115 |  |  |
| Year-Over-Year Change |  | -16\% | -37\% | +29\% |  | +707\% | -7\% | +16\% | +31\% |  |
| November 2016 In-Person Questions about Our Online Databases | 0 | 1 | 6 | 0 | 0 | 0 | 7 | 145 | 92 | 121 |
| November 2015 Comparison | 0 | 3 | 2 | 0 | 0 | 0 | 5 | 83 |  |  |
| Year-Over-Year Change |  | -67\% | +200\% |  |  |  | +40\% | +75\% | -24\% |  |
| November 2016 In-Person Tax Form Questions | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 472 | 579 | 560 |
| November 2015 Comparison | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 578 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  |  | -18\% | +3\% |  |
| November 2016 TOTAL Reference Questions | 0 | 52 | 564 | 71 | 52 | 439 | 1,178 | 16,608 |  |  |
| November 2015 TOTAL Comparison | 0 | 38 | 752 | 69 | 9 | 45 | 913 | 11,199 | 12,140 | 10,715 |
| TOTAL Year-Over-Year Change |  | +37\% | -25\% | +3\% | +478\% | +876\% | +29\% | +48\% | +13\% |  |

Programs Held
November 2016

| November 2016 Juvenile Programs Held | Algansee | Bronson | Coldwater | Quincy | Sherwood | Union Twp. | District Monthly Total | YTD November | 2015 | 2014 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 4 | 2 | 34 | 3 | 3 | 11 | 57 | 542 | 575 | 482 |
| November 2015 Comparison | 5 | 4 | 26 | 2 | 0 | 10 | 47 | 538 |  |  |
| Year-Over-Year Change | -20\% | -50\% | +31\% | +50\% |  | +10\% | +21\% | +1\% | +19\% |  |
| November 2016 Young Adult Programs Held | 4 | 2 | 9 | 0 | 1 | 0 | 16 | 142 | 151 | 126 |
| November 2015 Comparison | 2 | 1 | 7 | 1 | 3 | 1 | 15 | 138 |  |  |
| Year-Over-Year Change | +100\% | +100\% | +29\% |  | -67\% |  | +7\% | +3\% | +20\% |  |
| November 2016 Adult Programs Held | 4 | 2 | 8 | 0 | 1 | 0 | 15 | 200 | 157 | 125 |
| November 2015 Comparison | 3 | 8 | 3 | 0 | 2 | 0 | 16 | 135 |  |  |
| Year-Over-Year Change | +33\% | -75\% | +167\% |  | -50\% |  | -6\% | +48\% | +26\% |  |
| November 2016 Juvenile Summer Reading Events Held | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 89 | 84 | 78 |
| November 2015 Comparison | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 84 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  |  | +6\% | +8\% |  |
| November 2016 Young Adult Summer Reading Events Held | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 29 | 85 | 30 |
| November 2015 Comparison | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 85 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  |  | -66\% | +183\% |  |
| November 2016 Adult Summer Reading Events Held | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 5 | 4 |
| November 2015 Comparison | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 5 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  |  | -40\% | +25\% |  |
| November 2016 Computer Classes Held | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 13 | 22 | 24 |
| November 2015 Comparison | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 20 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  |  | -35\% | -8\% |  |
| November 2016 TOTAL Programs Held | 12 | 6 | 51 | 3 | 5 | 11 | 88 | 1,018 |  |  |
| November 2015 TOTAL Comparison | 10 | 13 | 36 | 3 | 6 | 11 | 79 | 1,005 | 1,079 | 869 |
| TOTAL Year-Over-Year Change | +20\% | -54\% | +42\% | 0\% | -17\% | 0\% | +11\% | +1\% | +24\% |  |

## Program Attendance

November 2016

|  | Algansee | Bronson | Coldwater | Quincy | Sherwood | Union Twp. | District Monthly Total | YTD <br> November | 2015 | 2014 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| November 2016 Attendees at Juvenile Programs | 11 | 44 | 481 | 24 | 10 | 195 | 765 | 9,249 | 8,415 | 7,857 |
| November 2015 Comparison | 14 | 71 | 355 | 16 | 0 | 62 | 518 | 7,650 |  |  |
| Year-Over-Year Change | -21\% | -38\% | +35\% | +50\% |  | +215\% | +48\% | +21\% | +7\% |  |
| November 2016 Attendees at Young Adult Programs | 14 | 13 | 41 | 0 | 5 | 0 | 73 | 890 | 884 | 641 |
| November 2015 Comparison | 4 | 21 | 35 | 5 | 27 | 72 | 164 | 807 |  |  |
| Year-Over-Year Change | +250\% | -38\% | +17\% |  | -81\% |  | -55\% | +10\% | +38\% |  |
| November 2016 Attendees at Adult Programs | 10 | 30 | 45 | 0 | 18 | 0 | 103 | 1,915 | 2,157 | 1,310 |
| November 2015 Comparison | 12 | 106 | 27 | 0 | 18 | 0 | 163 | 1,815 |  |  |
| Year-Over-Year Change | -17\% | -72\% | +67\% |  |  |  | -37\% | +6\% | +65\% |  |
| November 2016 Attendees at Juvenile Summer Reading Events | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3,904 | 2,499 | 3,159 |
| November 2015 Comparison | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2,499 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  |  | +56\% | -21\% |  |
| November 2016 Attendees at Young Adult Summer Reading Events | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 295 | 259 | 307 |
| November 2015 Comparison | 0 | 0 | 0 | 0 | 4 | 0 | 4 | 259 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  |  | +14\% | -16\% |  |
| November 2016 Attendees at Adult Summer Reading Events | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 21 | 77 | 111 |
| November 2015 Comparison | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 77 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  |  | -73\% | -31\% |  |
| November 2016 Attendees at Computer Classes | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 11 | 29 | 28 |
| November 2015 Comparison | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 26 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  |  | -58\% | +4\% |  |
| November 2016 TOTAL Program Attendance | 35 | 87 | 567 | 24 | 33 | 195 | 941 | 16,285 |  |  |
| November 2015 TOTAL Comparison | 30 | 198 | 417 | 21 | 49 | 134 | 849 | 13,133 | 14,320 | 13,413 |
| TOTAL Year-Over-Year Change | +17\% | -56\% | +36\% | +14\% | -33\% | +46\% | +11\% | +24\% | +7\% |  |

## Summer Reading Program Signups

November 2016

|  | Algansee | Bronson | Coldwater | Quincy | Sherwood | Union Twp. | District Monthly Total | YTD <br> November | 2015 | 2014 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| November 2016 Juveniles Signed Up for Summer Reading Program | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 967 | 859 | 0 |
| November 2015 Comparison | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 859 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  |  | +13\% |  |  |
| November 2016 Young Adults Signed up for Summer Reading Program | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 113 | 311 | 0 |
| November 2015 Comparison | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 311 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  |  | -64\% |  |  |
| November 2016 Adults Signed Up for Summer Reading Program | 0 | 0 | 0 | 0 | 12 | 0 | 12 | 86 | 85 | 0 |
| November 2015 Comparison | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 85 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  |  | +1\% |  |  |
| November 2016 TOTAL Summer Reading Program Signups | 0 | 0 | 0 | 0 | 12 | 0 | 12 | 1,166 |  |  |
| November 2015 TOTAL Comparison | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1,255 | 1,255 | 0 |
| TOTAL Year-Over-Year Change |  |  |  |  |  |  |  | -7\% |  |  |

Summer Reading Program Completions
November 2016

|  | Algansee | Bronson | Coldwater | Quincy | Sherwood | Union Twp. | District Monthly Total | YTD November | 2015 | 2014 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| November 2016 Juveniles who Completed Summer Reading Program | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 459 | 512 | 0 |
| November 2015 Comparison | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 512 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  |  | -10\% |  |  |
| November 2016 Young Adults who Completed Summer Reading Program | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 62 | 122 | 0 |
| November 2015 Comparison | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 122 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  |  | -49\% |  |  |
| November 2016 Adults who Completed Summer Reading Program | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 60 | 56 | 0 |
| November 2015 Comparison | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 56 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  |  | +7\% |  |  |
| November 2016 TOTAL Summer Reading Program Completions | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 581 |  |  |
| November 2015 TOTAL Comparison | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 690 | 690 | 0 |
| TOTAL Year-Over-Year Change |  |  |  |  |  |  |  | -16\% |  |  |

## Library-Provided Computer Services

November 2016

|  | Algansee | Bronson | Coldwater | Quincy | Sherwood | Union Twp. | District Monthly Total | YTD <br> November | 2015 | 2014 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| November 2016 Use of LibraryProvided Computers | 101 | 666 | 2,547 | 121 | 101 | 251 | 3,787 | 38,263 | 46,405 | 43,756 |
| November 2015 Comparison | 104 | 561 | 2,079 | 134 | 75 | 360 | 3,313 | 43,184 |  |  |
| Year-Over-Year Change | -3\% | +19\% | +23\% | -10\% | +35\% | -30\% | +14\% | -11\% | +6\% |  |
| November 2016 One-hour sessions on Library Wifi | 406 | 4,936 | 23,690 | 1,318 | 1,778 | 2,735 | 34,863 | 378,815 | 351,423 | 298,098 |
| November 2015 Comparison | 155 | 5,905 | 16,276 | 1,324 | 1,270 | 2,227 | 27,157 | 318,725 |  |  |
| Year-Over-Year Change | +162\% | -16\% | +46\% | -0\% | +40\% | +23\% | +28\% | +19\% | +18\% |  |

Website Stats
November 2016

|  | Algansee | Bronson | Coldwater | Quincy | Sherwood | Union Twp. | District Monthly Total | YTD <br> November | 2015 | 2014 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| November 2016 Monthly Website Sessions |  |  |  |  |  |  | 5,796 | 69,936 | 72,706 | 68,773 |
| November 2015 Comparison |  |  |  |  |  |  | 6,400 | 66,306 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  | -9\% | +5\% | +6\% |  |
| November 2016 Monthly Website Views |  |  |  |  |  |  | 14,277 | 170,066 | 169,630 | 163,277 |
| November 2015 Comparison |  |  |  |  |  |  | 14,782 | 154,848 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  | -3\% | +10\% | +4\% |  |

## Premium Online Services

|  | Algansee | Bronson | Coldwater | Quincy | Sherwood | Union Twp. | District Monthly Total | YTD <br> November | 2015 | 2014 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| November 2016 Active OverDrive Users |  |  |  |  |  |  | 136 | 1,588 | 1,731 | 1,443 |
| November 2015 Comparison |  |  |  |  |  |  | 139 | 1,587 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  | -2\% | +0\% | +20\% |  |
| November 2016 OverDrive Circulations |  |  |  |  |  |  | 630 | 6,913 | 7,380 | 6,615 |
| November 2015 Comparison |  |  |  |  |  |  | 574 | 6,713 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  | +10\% | +3\% | +12\% |  |
| November 2016 Active Hoopla Users |  |  |  |  |  |  | 126 | 934 | 0 | 0 |
| November 2015 Comparison |  |  |  |  |  |  | 0 | 0 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  |  |  |  |  |
| November 2016 Hoopla Circulations |  |  |  |  |  |  | 776 | 4,702 | 0 | 0 |
| November 2015 Comparison |  |  |  |  |  |  | 0 | 0 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  |  |  |  |  |
| November 2016 NewsBank Searches |  |  |  |  |  |  | 195 | 2,247 | 0 | 0 |
| November 2015 Comparison |  |  |  |  |  |  | 0 | 0 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  |  |  |  |  |
| November 2016 TumbleBooks Uses |  |  |  |  |  |  | 54 | 22,214 | 24,673 | 1,096 |
| November 2015 Comparison |  |  |  |  |  |  | 4,598 | 20,892 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  | -99\% | +6\% | +2,151\% |  |
| November 2016 Mango Languages Uses |  |  |  |  |  |  | 132 | 449 | 617 | 1,180 |
| November 2015 Comparison |  |  |  |  |  |  | 26 | 602 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  | +408\% | -25\% | -48\% |  |
| November 2016 Ancestry Searches |  |  |  |  |  |  | 2,155 | 33,401 | 20,275 | 12,755 |
| November 2015 Comparison |  |  |  |  |  |  | 1,461 | 18,536 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  | +48\% | +80\% | +59\% |  |
| November 2016 Activities Completed on ABCMouse |  |  |  |  |  |  | 1,175 | 7,851 | 0 | 0 |
| November 2015 Comparison |  |  |  |  |  |  | 0 | 0 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  |  |  |  |  |
| November 2016 Books Read on ABCMouse |  |  |  |  |  |  | 109 | 829 | 0 | 0 |
| November 2015 Comparison |  |  |  |  |  |  | 0 | 0 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  |  |  |  |  |

## Faxes and Prints

November 2016

|  | Algansee | Bronson | Coldwater | Quincy | Sherwood | Union Twp. | District Monthly Total | YTD <br> November | 2015 | 2014 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| November 2016 Number of fax pages received | 0 | 3 | 4 | 1 | 0 | 12 | 20 | 158 | 173 | 168 |
| November 2015 Comparison | 0 | 4 | 0 | 6 | 0 | 13 | 23 | 165 |  |  |
| Year-Over-Year Change |  | -25\% |  | -83\% |  | -8\% | -13\% | -4\% | +3\% |  |
| November 2016 Number of fax pages sent | 6 | 40 | 81 | 18 | 14 | 67 | 226 | 1,489 | 1,882 | 1,353 |
| November 2015 Comparison | 3 | 31 | 0 | 26 | 0 | 47 | 107 | 1,773 |  |  |
| Year-Over-Year Change | +100\% | +29\% |  | -31\% |  | +43\% | +111\% | -16\% | +39\% |  |
| November 2016 Free Prints for Job Seekers | 5 | 15 | 42 | 25 | 6 | 31 | 124 | 2,713 | 2,335 | 3,024 |
| November 2015 Comparison | 0 | 31 | 60 | 10 | 0 | 22 | 123 | 2,180 |  |  |
| Year-Over-Year Change |  | -52\% | -30\% | +150\% |  | +41\% | +1\% | +24\% | -23\% |  |

Fines
November 2016

|  | Algansee | Bronson | Coldwater | Quincy | Sherwood | Union Twp. | District Monthly Total | YTD <br> November | 2015 | 2014 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| November 2016 Fine Payments Received | \$ 0.00 | \$ 98.54 | \$ 439.00 | \$ 57.75 | \$ 38.74 | \$ 53.40 | \$ 687.43 | \$ 9,363.96 | \$ 14,448.76 | \$ 14,827.36 |
| November 2015 Comparison | \$ 0.00 | \$ 191.67 | \$ 553.00 | \$ 128.30 | \$ 25.01 | \$ 57.25 | \$ 955.23 | \$ 13,559.69 |  |  |
| Year-Over-Year Change |  | -49\% | -21\% | -55\% | +52\% | -7\% | -28\% | -31\% | -3\% |  |
| November 2016 Outstanding Fines | \$ 1,205.32 | \$ 33,643.19 | \$ 153,681.51 | \$ 20,195.08 | \$4,308.34 | \$ 13,834.62 | \$ 226,868.06 |  | \$ 221,076.26 | \$ 209,842.19 |
| November 2015 Comparison | \$ 1,128.17 | \$ 33,500.66 | \$ 148,445.90 | \$ 19,730.57 | \$4,212.23 | \$ 13,077.92 | \$ 220,095.45 |  |  |  |
| Year-Over-Year Change | +7\% | +0\% | +4\% | +2\% | +2\% | +6\% | +.3\% |  | +5\% |  |

Collections (Unique Management Services, Inc.)
November 2016

|  | Algansee | Bronson | Coldwater | Quincy | Sherwood | Union Twp. | District Monthly Total | YTD <br> November | 2015 | 2014 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| November 2016 Fine Payments as a Result of Collection Agency's Efforts |  |  |  |  |  |  | \$ 15.00 | \$ 485.14 | \$ 818.48 | \$ 809.51 |
| November 2015 Comparison |  |  |  |  |  |  | \$ 0.00 | \$ 705.60 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  |  | -31\% | +1\% |  |
| November 2016 Library Materials Returned as a Result of Collection Agency's Efforts |  |  |  |  |  |  | \$ 0.00 | \$ 1,317.93 | \$ 1,346.89 | \$ 1,864.69 |
| November 2015 Comparison |  |  |  |  |  |  | \$ 62.00 | \$ 1,292.89 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  |  | +2\% | $-28 \%$ |  |
| November 2016 What We Paid Collection Agency for Their Services |  |  |  |  |  |  | \$ 11.50 | \$ 837.43 | \$ 1,051.42 | \$ 753.88 |
| November 2015 Comparison |  |  |  |  |  |  | \$ 0.00 | \$ 939.52 |  |  |
| Year-Over-Year Change |  |  |  |  |  |  |  | -11\% | +40\% |  |

## Coldwater Branch Holbrook Heritage Room

November 2016
(Numbers below are already part of the Coldwater Branch figures, just broken out here for convenience.)

|  | This Month | YTD November | 2015 | 2014 |
| :---: | :---: | :---: | :---: | :---: |
| November 2016 Heritage Room Attendance | 32 | 639 | 468 | 312 |
| November 2015 Comparison | 40 | 440 |  |  |
| Year-Over-Year Change | -20\% | +45\% | +50\% |  |
| November 2016 Heritage Room Reference Questions via Telephone | 22 | 332 | 206 | 84 |
| November 2015 Comparison | 16 | 184 |  |  |
| Year-Over-Year Change | +38\% | +80\% | +145\% |  |
| November 2016 Heritage Room Reference Questions Online | 6 | 77 | 77 | 43 |
| November 2015 Comparison | 7 | 71 |  |  |
| Year-Over-Year Change | -14\% | +8\% | +79\% |  |









