



Total Circulation All Physical Sources and All Digital Sources

October 2016

	District Monthly Total	YTD October	2015	2014
October 2016 Total Circulation	17,813	204,279	205,578	176,444
<i>October 2015 Total Circulation</i>	17,948	171,318		
<i>Year-Over-Year Change</i>	-1%	+19%	+17%	
	<p>Digital circulations make up 36% of the total YTD in October 2016.</p> <p>On average this year to date, 226 (0.91%) of our patrons are using OverDrive and Hoopla. There is likely some overlap with users of these two services, so the actual number of unique users is probably lower.</p> <p>We don't have patron numbers available for our other premium digital services.</p>		<p>In 2015 digital was 26% of the total circulation, with 144 (0.60%) patrons on average using OverDrive.</p> <p>We don't have patron numbers available for our other premium digital services.</p>	<p>In 2014 digital was 12% of the total circulation, with 120 (0.52%) patrons on average using OverDrive.</p> <p>We don't have patron numbers available for our other premium digital services.</p>

Attendance

October 2016

	Algansee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	District Monthly Total	YTD October	2015	2014
October 2016 Attendance	321	2,025	9,870	762	781	1,892	15,651	170,997	195,735	167,414
<i>October 2015 Comparison</i>	449	2,739	9,754	896	876	2,229	16,943	166,476		
<i>Year-Over-Year Change</i>	-29%	-26%	+1%	-15%	-11%	-15%	-8%	+3%	+17%	
October 2016 Hours Open	107	137	255	143	107	143	892	9,258	8,935	5,528
<i>October 2015 Comparison</i>	128	144	253	146	67	144	882	7,629		
<i>Year-Over-Year Change</i>	-16%	-5%	+1%	-1%	+60%	-1%	+1%	+21%	+62%	

Patrons

October 2016

	Alganssee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	District Monthly Total	YTD October	2015	2014
October 2016 Patron Count	364	3,212	15,772	2,792	475	2,194	24,809		23,974	22,879
<i>October 2015 Comparison</i>	354	3,099	15,121	2,714	438	2,132	23,858			
<i>Year-Over-Year Change</i>	+3%	+4%	+4%	+3%	+8%	+3%	+4%		+5%	
October 2016 Active Patrons	42	380	1,358	250	75	218	2,323		2,069	2,109
<i>October 2015 Comparison</i>	49	389	1,304	256	69	204	2,271			
<i>Year-Over-Year Change</i>	-14%	-2%	+4%	-2%	+9%	+7%	+2%		-2%	
October 2016 New Patrons Added	0	19	41	5	3	8	76	1,009	1,086	1,390
<i>October 2015 Comparison</i>	0	13	46	8	1	6	74	966		
<i>Year-Over-Year Change</i>		+46%	-11%	-38%	+200%	+33%	+3%	+4%	-22%	
October 2016 In-House Holds Filled for Our Patrons	13	122	470	142	53	94	894	8,460	10,225	9,546
<i>October 2015 Comparison</i>	29	111	436	158	40	79	853	8,619		
<i>Year-Over-Year Change</i>	-55%	+10%	+8%	-10%	+33%	+19%	+5%	-2%	+7%	

Collection

October 2016

	Alganssee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	District Monthly Total	YTD October	2015	2014
October 2016 Items in the Catalog	5,814	17,966	64,553	19,409	7,348	12,615	127,705		131,432	130,210
<i>October 2015 Comparison</i>	5,842	18,117	68,052	19,017	7,061	12,382	130,471			
<i>Year-Over-Year Change</i>	-0%	-1%	-5%	+2%	+4%	+2%	-2%		+1%	
October 2016 Items Added to the Catalog	126	196	283	132	47	207	991	9,454	8,582	6,134
<i>October 2015 Comparison</i>	148	157	264	134	80	99	882	6,785		
<i>Year-Over-Year Change</i>	-15%	+25%	+7%	-1%	-41%	+109%	+12%	+39%	+40%	
October 2016 Items Deleted from the Catalog	61	449	1,355	296	2	74	2,237	13,089	8,668	6,186
<i>October 2015 Comparison</i>	110	657	368	247	2	27	1,411	7,767		
<i>Year-Over-Year Change</i>	-45%	-32%	+268%	+20%		+174%	+59%	+69%	+40%	

Circulation of Physical Items

October 2016

	Alganssee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	District Monthly Total	YTD October	2015	2014
October 2016 Checkouts in Evergreen	197	1,737	5,036	1,219	506	726	9,421	101,302	121,841	123,074
<i>October 2015 Comparison</i>	272	1,506	5,566	1,459	448	1,029	10,280	105,180		
<i>Year-Over-Year Change</i>	-28%	+15%	-10%	-16%	+13%	-29%	-8%	-4%	-1%	
October 2016 Renewals in Evergreen	21	117	769	129	155	98	1,289	12,507	15,434	16,044
<i>October 2015 Comparison</i>	65	171	609	153	63	80	1,141	12,993		
<i>Year-Over-Year Change</i>	-68%	-32%	+26%	-16%	+146%	+23%	+13%	-4%	-4%	
October 2016 Items from other MeLCat Libraries Checked out to OUR Patrons, per branch (self-reported, totals not part of District, YTD, or yearly numbers)	17	108	267	31	29	39	491	4,702	4,662	4,231
<i>October 2015 Comparison</i>	24	149	213	70	11	43	510	4,235		
<i>Year-Over-Year Change</i>	-29%	-28%	+25%	-56%	+164%	-9%	-4%	+11%	+10%	
October 2016 Items Sent to Other Libraries MeLCat, per branch (self-reported, totals not part of District, YTD, or yearly numbers)	28	64	0	133	44	47	316	3,440	3,394	3,548
<i>October 2015 Comparison</i>	59	115	0	129	68	61	432	2,840		
<i>Year-Over-Year Change</i>	-53%	-44%		+3%	-35%	-23%	-27%	+21%	-4%	
October 2016 Requests from BDL Patrons for Items at Other MeLCat Libraries (totals not part of YTD or yearly numbers)							639	6,622	7,280	6,708
<i>October 2015 Comparison</i>							708	6,365		
<i>Year-Over-Year Change</i>							-10%	+4%	+9%	
October 2016 Requests from BDL Patrons for Items at Other MeLCat Libraries, Actually Fulfilled							597	6,137	6,118	5,677
<i>October 2015 Comparison</i>							542	5,536		
<i>Year-Over-Year Change</i>							+10%	+11%	+8%	
October 2016 Requests from Other MeLCat Libraries for Items at BDL (totals not part of YTD or yearly numbers)							587	6,248	5,989	6,619
<i>October 2015 Comparison</i>							678	5,067		
<i>Year-Over-Year Change</i>							-13%	+23%	-10%	
October 2016 Requests from Other MeLCat Libraries for Items at BDL, Actually Fulfilled							556	6,187	4,855	5,400
<i>October 2015 Comparison</i>							517	4,128		
<i>Year-Over-Year Change</i>							+8%	+50%	-10%	
October 2016 Checkouts of Uncataloged Items	77	127	69	0	0	21	294	4,100	4,385	4,601
<i>October 2015 Comparison</i>	101	103	117	0	3	43	367	3,397		
<i>Year-Over-Year Change</i>	-24%	+23%	-41%			-51%	-20%	+21%	-5%	
October 2016 TOTAL Circulation of Physical Items	340	2,153	6,141	1,512	734	931	12,157	130,233		
<i>October 2015 TOTAL Comparison</i>	521	2,044	6,505	1,811	593	1,256	15,175	149,741	152,633	154,796
<i>TOTAL Year-Over-Year Change</i>	-35%	+5%	-6%	-17%	+24%	-26%	-20%	-13%	-1%	

Reference Questions

October 2016

	Alganssee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	District Monthly Total	YTD October	2015	2014
October 2016 General Reference Questions in Person	5	16	253	34	44	109	461	5,210	2,806	2,809
<i>October 2015 Comparison</i>	0	52	182	20	7	21	282	2,323		
<i>Year-Over-Year Change</i>		-69%	+39%	+70%	+529%	+419%	+63%	+124%	-0%	
October 2016 Questions via Telephone Calls	0	4	252	14	11	69	350	3,799	2,885	2,872
<i>October 2015 Comparison</i>	0	16	235	9	8	25	293	2,423		
<i>Year-Over-Year Change</i>		-75%	+7%	+56%	+38%	+176%	+19%	+57%	+0%	
October 2016 Reference Questions Delivered Online	0	0	1	5	0	1	7	269	227	128
<i>October 2015 Comparison</i>	0	2	0	7	0	18	27	202		
<i>Year-Over-Year Change</i>				-29%		-94%	-74%	+33%	+77%	
October 2016 In-Person Questions on Computer or Internet Use	1	21	290	5	0	108	425	5,542	5,551	4,225
<i>October 2015 Comparison</i>	0	29	432	24	0	19	504	4,682		
<i>Year-Over-Year Change</i>		-28%	-33%	-79%		+468%	-16%	+18%	+31%	
October 2016 In-Person Questions about Our Online Databases	0	0	17	3	0	0	20	138	92	121
<i>October 2015 Comparison</i>	0	4	0	0	0	1	5	78		
<i>Year-Over-Year Change</i>							+300%	+77%	-24%	
October 2016 In-Person Tax Form Questions	0	0	0	0	0	0	0	472	579	560
<i>October 2015 Comparison</i>	0	0	0	1	0	0	1	578		
<i>Year-Over-Year Change</i>								-18%	+3%	
October 2016 TOTAL Reference Questions	6	41	813	61	55	287	1,263	15,430		
<i>October 2015 TOTAL Comparison</i>	0	103	849	61	15	84	1,112	10,286	12,140	10,715
<i>TOTAL Year-Over-Year Change</i>		-60%	-4%	0%	+267%	+242%	+14%	+50%	+13%	

Programs Held

October 2016

	Alganssee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	District Monthly Total	YTD October	2015	2014
October 2016 Juvenile Programs Held	4	5	41	4	3	12	69	485	575	482
<i>October 2015 Comparison</i>	3	5	35	7	2	11	63	491		
<i>Year-Over-Year Change</i>	+33%		+17%	-43%	+50%	+9%	+10%	-1%	+19%	
October 2016 Young Adult Programs Held	1	3	9	1	3	0	17	126	151	126
<i>October 2015 Comparison</i>	4	0	4	1	4	1	14	123		
<i>Year-Over-Year Change</i>	-75%		+125%		-25%		+21%	+2%	+20%	
October 2016 Adult Programs Held	2	1	11	2	1	1	18	185	157	125
<i>October 2015 Comparison</i>	1	5	5	1	4	0	16	119		
<i>Year-Over-Year Change</i>	+100%	-80%	+120%	+100%	-75%		+13%	+55%	+26%	
October 2016 Juvenile Summer Reading Events Held	0	0	0	0	0	0	0	89	84	78
<i>October 2015 Comparison</i>	0	0	0	0	0	0	0	84		
<i>Year-Over-Year Change</i>								-6%	+8%	
October 2016 Young Adult Summer Reading Events Held	0	0	0	0	0	0	0	29	85	30
<i>October 2015 Comparison</i>	0	0	0	0	0	0	0	84		
<i>Year-Over-Year Change</i>								-65%	+183%	
October 2016 Adult Summer Reading Events Held	0	0	0	0	0	0	0	3	5	4
<i>October 2015 Comparison</i>	0	0	0	0	0	0	0	5		
<i>Year-Over-Year Change</i>								-40%	+25%	
October 2016 Computer Classes Held	0	0	0	0	0	0	0	13	22	24
<i>October 2015 Comparison</i>	0	0	2	1	0	0	3	20		
<i>Year-Over-Year Change</i>								-35%	-8%	
October 2016 TOTAL Programs Held	7	9	61	7	7	13	104	930		
<i>October 2015 TOTAL Comparison</i>	8	10	46	10	10	12	96	926	1,079	869
<i>TOTAL Year-Over-Year Change</i>	-12%	-10%	+33%	-30%	-30%	+8%	+8%	0%	+24%	

Program Attendance

October 2016

	Alganssee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	District Monthly Total	YTD October	2015	2014
October 2016 Attendees at Juvenile Programs	14	156	823	55	17	213	1,278	8,484	8,415	7,857
<i>October 2015 Comparison</i>	8	62	487	125	71	127	880	7,132		
<i>Year-Over-Year Change</i>	+75%	+152%	+69%	-56%	-76%	+68%	+45%	+19%	+7%	
October 2016 Attendees at Young Adult Programs	4	14	108	10	29	0	165	817	884	641
<i>October 2015 Comparison</i>	8	0	69	8	49	9	143	643		
<i>Year-Over-Year Change</i>	-50%		+57%	+25%	-41%		+15%	+27%	+38%	
October 2016 Attendees at Adult Programs	3	12	149	33	1	12	210	1,812	2,157	1,310
<i>October 2015 Comparison</i>	10	80	157	4	31	0	282	1,652		
<i>Year-Over-Year Change</i>	-70%	-85%	-5%	+725%	-97%		-26%	+10%	+65%	
October 2016 Attendees at Juvenile Summer Reading Events	0	0	0	0	0	0	0	3,904	2,499	3,159
<i>October 2015 Comparison</i>	0	0	0	0	0	0	0	2,499		
<i>Year-Over-Year Change</i>								+56%	-21%	
October 2016 Attendees at Young Adult Summer Reading Events	0	0	0	0	0	0	0	295	259	307
<i>October 2015 Comparison</i>	0	0	0	0	0	0	0	255		
<i>Year-Over-Year Change</i>								+16%	-16%	
October 2016 Attendees at Adult Summer Reading Events	0	0	0	0	0	0	0	21	77	111
<i>October 2015 Comparison</i>	0	0	0	0	14	0	14	77		
<i>Year-Over-Year Change</i>								-73%	-31%	
October 2016 Attendees at Computer Classes	0	0	0	0	0	0	0	11	29	28
<i>October 2015 Comparison</i>	0	0	0	0	0	0	0	26		
<i>Year-Over-Year Change</i>								-58%	+4%	
October 2016 TOTAL Program Attendance	21	182	1,080	98	47	225	1,653	15,344		
<i>October 2015 TOTAL Comparison</i>	26	142	713	137	165	136	1,319	12,284	14,320	13,413
<i>TOTAL Year-Over-Year Change</i>	-19%	+28%	+51%	-28%	-72%	+65%	+25%	+25%	+7%	

Summer Reading Program Signups

October 2016

	Alganssee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	District Monthly Total	YTD October	2015	2014
October 2016 Juveniles Signed Up for Summer Reading Program	0	0	0	0	0	0	0	967	859	0
<i>October 2015 Comparison</i>	0	0	0	0	0	0	0	859		
<i>Year-Over-Year Change</i>								+13%		
October 2016 Young Adults Signed up for Summer Reading Program	0	0	0	0	0	0	0	113	311	0
<i>October 2015 Comparison</i>	0	0	0	0	0	0	0	311		
<i>Year-Over-Year Change</i>								-64%		
October 2016 Adults Signed Up for Summer Reading Program	0	0	0	0	9	0	9	74	85	0
<i>October 2015 Comparison</i>	0	0	0	0	0	0	0	85		
<i>Year-Over-Year Change</i>								-13%		
October 2016 TOTAL Summer Reading Program Signups	0	0	0	0	9	0	9	1,154		
<i>October 2015 TOTAL Comparison</i>	0	0	0	0	0	0	0	1,255	1,255	0
<i>TOTAL Year-Over-Year Change</i>								-8%		

Summer Reading Program Completions

October 2016

	Alganssee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	District Monthly Total	YTD October	2015	2014
October 2016 Juveniles who Completed Summer Reading Program	0	0	0	0	0	0	0	459	512	0
<i>October 2015 Comparison</i>	0	0	0	0	0	0	0	512		
<i>Year-Over-Year Change</i>								-10%		
October 2016 Young Adults who Completed Summer Reading Program	0	0	0	0	0	0	0	62	122	0
<i>October 2015 Comparison</i>	0	0	0	0	0	0	0	122		
<i>Year-Over-Year Change</i>								-49%		
October 2016 Adults who Completed Summer Reading Program	0	0	0	0	0	0	0	60	56	0
<i>October 2015 Comparison</i>	0	0	0	0	0	0	0	56		
<i>Year-Over-Year Change</i>								+7%		
October 2016 TOTAL Summer Reading Program Completions	0	0	0	0	0	0	0	581		
<i>October 2015 TOTAL Comparison</i>	0	0	0	0	0	0	0	690	690	0
<i>TOTAL Year-Over-Year Change</i>								-16%		

Library-Provided Computer Services

October 2016

	Alganssee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	District Monthly Total	YTD October	2015	2014
October 2016 Use of Library-Provided Computers	89	642	2,484	159	126	287	3,787	34,476	46,405	43,756
<i>October 2015 Comparison</i>	120	587	2,589	184	116	435	4,031	39,871		
<i>Year-Over-Year Change</i>	-26%	+9%	-4%	-14%	+9%	-34%	-6%	-14%	+6%	
October 2016 One-hour sessions on Library Wifi	636	4,839	22,780	1,628	2,025	2,662	34,570	343,952	351,423	298,098
<i>October 2015 Comparison</i>	155	5,905	16,276	1,324	1,270	2,227	27,157	291,568		
<i>Year-Over-Year Change</i>	+310%	-18%	+40%	+23%	+59%	+20%	+27%	+18%	+18%	

Website Stats

October 2016

	Alganssee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	District Monthly Total	YTD October	2015	2014
October 2016 Monthly Website Sessions							6,298	64,140	72,706	68,773
<i>October 2015 Comparison</i>							6,400	59,906		
<i>Year-Over-Year Change</i>							-2%	+7%	+6%	
October 2016 Monthly Website Views							14,933	155,789	169,630	163,277
<i>October 2015 Comparison</i>							14,782	140,066		
<i>Year-Over-Year Change</i>							+1%	+11%	+4%	

Premium Online Services

October 2016

	Alganssee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	District Monthly Total	YTD October	2015	2014
October 2016 Active OverDrive Users							143	1,452	1,731	1,443
<i>October 2015 Comparison</i>							151	1,448		
<i>Year-Over-Year Change</i>							-5%	+0%	+20%	
October 2016 OverDrive Circulations							598	6,283	7,380	6,615
<i>October 2015 Comparison</i>							684	6,139		
<i>Year-Over-Year Change</i>							-13%	+2%	+12%	
October 2016 Active Hoopla Users							122	808	0	0
<i>October 2015 Comparison</i>							0	0		
<i>Year-Over-Year Change</i>										
October 2016 Hoopla Circulations							621	3,926	0	0
<i>October 2015 Comparison</i>							0	0		
<i>Year-Over-Year Change</i>										
October 2016 NewsBank Searches							180	2,052	0	0
<i>October 2015 Comparison</i>							0	0		
<i>Year-Over-Year Change</i>										
October 2016 TumbleBooks Uses							678	22,160	24,673	1,096
<i>October 2015 Comparison</i>							2,417	16,294		
<i>Year-Over-Year Change</i>							-72%	+36%	+2,151%	
October 2016 Mango Languages Uses							98	317	617	1,180
<i>October 2015 Comparison</i>							23	576		
<i>Year-Over-Year Change</i>							+326%	-45%	-48%	
October 2016 Ancestry Searches							2,261	31,246	20,275	12,755
<i>October 2015 Comparison</i>							1,977	17,075		
<i>Year-Over-Year Change</i>							+14%	+83%	+59%	
October 2016 Activities Completed on ABCMouse							1,114	6,676	0	0
<i>October 2015 Comparison</i>							0	0		
<i>Year-Over-Year Change</i>										
October 2016 Books Read on ABCMouse							106	720	0	0
<i>October 2015 Comparison</i>							0	0		
<i>Year-Over-Year Change</i>										

Faxes and Prints

October 2016

	Alganssee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	District Monthly Total	YTD October	2015	2014
October 2016 Number of fax pages received	3	1	9	6	0	0	19	138	173	168
<i>October 2015 Comparison</i>	0	2	0	2	0	0	4	142		
<i>Year-Over-Year Change</i>		-50%		+200%			+375%	-3%	+3%	
October 2016 Number of fax pages sent	6	51	50	41	22	39	209	1,263	1,882	1,353
<i>October 2015 Comparison</i>	5	65	0	33	11	37	151	1,666		
<i>Year-Over-Year Change</i>	+20%	-22%		+24%	+100%	+5%	+38%	-24%	+39%	
October 2016 Free Prints for Job Seekers	10	17	106	10	10	0	153	2,589	2,335	3,024
<i>October 2015 Comparison</i>	0	30	20	14	0	61	125	2,057		
<i>Year-Over-Year Change</i>		-43%	+430%	-29%			+22%	+26%	-23%	

Fines

October 2016

	Alganssee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	District Monthly Total	YTD October	2015	2014
October 2016 Fine Payments Received	\$ 3.70	\$ 111.17	\$ 409.20	\$ 41.80	\$ 10.09	\$ 30.00	\$ 605.96	\$ 8,676.53	\$ 14,448.76	\$ 14,827.36
<i>October 2015 Comparison</i>	\$ 10.50	\$ 128.66	\$ 1,230.16	\$ 109.95	\$ 8.33	\$ 46.25	\$ 1,533.85	\$ 12,604.46		
<i>Year-Over-Year Change</i>	-70%	-13%	-67%	-62%	+25%	-35%	-61%	-31%	-3%	
October 2016 Outstanding Fines	\$ 1,133.72	\$ 33,785.28	\$ 153,072.86	\$ 20,145.33	\$ 4,241.53	\$ 13,737.62	\$ 226,116.34		\$ 221,076.26	\$ 209,842.19
<i>October 2015 Comparison</i>	\$ 1,116.17	\$ 33,417.63	\$ 148,033.55	\$ 19,611.47	\$ 4,212.23	\$ 13,077.92	\$ 219,468.97			
<i>Year-Over-Year Change</i>	+2%	+1%	+3%	+3%	+1%	+5%	+3%		+5%	

Collections (Unique Management Services, Inc.)

October 2016

	Alganssee	Bronson	Coldwater	Quincy	Sherwood	Union Twp.	District Monthly Total	YTD October	2015	2014
October 2016 Fine Payments as a Result of Collection Agency's Efforts							\$ 0.00	\$ 470.14	\$ 818.48	\$ 809.51
<i>October 2015 Comparison</i>							\$ 197.95	\$ 705.60		
<i>Year-Over-Year Change</i>								-33%	+1%	
October 2016 Library Materials Returned as a Result of Collection Agency's Efforts							\$ 232.00	\$ 1,317.93	\$ 1,346.89	\$ 1,864.69
<i>October 2015 Comparison</i>							\$ 38.00	\$ 1,230.89		
<i>Year-Over-Year Change</i>							+511%	+7%	-28%	
October 2016 What We Paid Collection Agency for Their Services							\$ 92.80	\$ 825.93	\$ 1,051.42	\$ 753.88
<i>October 2015 Comparison</i>							\$ 193.38	\$ 939.52		
<i>Year-Over-Year Change</i>							-52%	-12%	+40%	

Coldwater Branch Holbrook Heritage Room

October 2016

(Numbers below are already part of the Coldwater Branch figures, just broken out here for convenience.)

	This Month	YTD October	2015	2014
October 2016 Heritage Room Attendance	55	607	468	312
<i>October 2015 Comparison</i>	45	400		
<i>Year-Over-Year Change</i>	+22%	+52%	+50%	
October 2016 Heritage Room Reference Questions via Telephone	40	310	206	84
<i>October 2015 Comparison</i>	26	168		
<i>Year-Over-Year Change</i>	+54%	+85%	+145%	
October 2016 Heritage Room Reference Questions Online	1	71	77	43
<i>October 2015 Comparison</i>	0	64		
<i>Year-Over-Year Change</i>		+11%	+79%	

Selected Graphs



